When Is A Poll Not A Poll?

Gertrude Stein once confounded readers

Gertrude Stein once confounded readers by writing a poem which told them, "A rose is a rose is a rose." Many Americans, unwittingly borrowing from Gertrude, believe that a poll is a poll is a poll.

There is too little inclination to distinguish among the various polls which purport to tell what Americans are thinking about this or that. Let it be reported that certain truths are warranted by a poll. certain truths are warranted by a poll or survey of public opinion, and that selfpublic tends to accept the findings as

This is an unhealthy state of affairs, especially when it comes to political polls. It should be remembered that polls, having been wrong more than once in the past, may well be wrong again. It should also be kept in mind that not all polls deserve the e amount of respect and trust.

POLLSTERS LIKE to think of poll-taking as a science. It is not yet that, but accuracy can certainly be increased to a great extent by following "scientific" tech-niques. The phrasing of questions is vital importance, and so is the method of selecting those to be questioned. Other points of significance are the humber of persons questioned, and the number of in-terviewers in proportion to the sampling. If the nollsters want public acceptance

If the pollsters want public acceptance f their findings, they ought to certain pertinent information. This should include identification of the persons or organization responsible for a poll, the geographical area covered, the number of persons interviewed, the number of interviewers. Other items come to mind, but disclosure of these would do for a starter.

'Souping-Up' The Good Old Tunes

"Danny Boy" is one of those delightful "Damy Boy" is one of those denginding songs which has an engaging melody and is easy to sing. In simpler years it was a great favorite when the family gathered around mother at the piano. Even though sophisticates may have deemed it unduly sentimental, still it was a sweet number. It fitted nicely into the barbershop quarters are the extraction of the production of the tet repertoire and the Saturday night bath

But if what the modern tunesmiths have

done to "Danny Boy" is a foretaste of what is coming, the disk jockeys will force nearly everyone out of the house. These "modernizers" have produced a souped-up version of "Danny Boy" which everyone over 25 must find unendurable.

We didn't think such distortion was pos sible. No old song is safe. They'll even be giving "Home, Sweet Home" the treatment-if they haven't already done so.

From The Eccentric's Point of View...

Yes, the undesired steel strike is over and perhaps history will record the fact that, in the final analysis, it was not won by anybody. Why? For the simple reason that in the wake of the strike's settlement another inflationary rise will take place; American currency will become cheaper; the pensioner and fixed-salary worker will be hurt financially; and the high cost of U.S. labor will serve to increase foreign-made goods to compete with American products. Another why? wages, when increased, without accompanying increased productivity of goods, only makes existing goods cost more. So Yes, the undesired steel strike is over only makes existing goods cost more. So how, then, can higher wages result in purchasing more food, clothing and

Quite a fuss was made recently by Mich igan Supreme Court Associate-Justice Eugene F. Black when he dramatically degene F. Black when he dramatically de-clared himself in favor of officially opining that a majority of "Yes" votes over "No" votes (not a majority of all the votes cast in an election) on the question of holding a State Constitutional Convention should mean "go ahead and convene". Black mean "go ahead and convene . made his open statement during a hearing made his open statement during a hearing on a plea by labor boss Gus Scholle that the present apportionment of State Seria-tors should be tledared unconstitutional. Black's statement astounded his col-leagues, as well as many others in and out of official Lansing. Well, anybody who knows Gene Black very well should not be surprised at any pattern of "trail blazing"

PAUL NEAL AVERILL Business Manager

GEORGE WM. AVERILL Managing Editor

he resorts to. He loves to live in the environment of excitable excitement

What a wonderful achievement for the What a wonderful achievement for the American people would result it, somehow, we could merge the variety of ideas, solutions, panaceas, and other oracilar declarations of ALL the aspirants to the U.S. Presidency (from both parties) and enthrone them in one person to occupy the White House. (How long would it be before the boys in the white coats would escort this one person to you know where?)

A group of Audubon Society devotees recently spent a day wandering around portions of recreational areas in norther western Oakland County, resulting in their identification of 42 different species of birds . . . exclusive of the one often referred to as "a people" . . . than which there is no greater in species even among the real birds.

The City of Birmingham officially has accepted a retired, harmless F-89 twin-jet U.S. Air Force fighter plane, and will install it in one of our park areas. The 'bird' now rests at Selfridge Feld, and will be delivered here in the early spring. Well, Fellow-Taxpayers, that's gettin back some of your money.

Not all boys and girls who go to college get an education. Some of them merely get an expensive course in what is called

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GEORGE R. AVERILL Editor and Publisher

DAVID F. GIBB Advertising Manage

ONE THING OR ANOTHER By George Wm. Averill

Some weeks back, I was in a group which heard a Birmingham resident, Paul L. Penfield, talk about his hometown—past, present, and future.

Penfield probably knows more about our town and this part of Michigan than do most people. He's lived in Birmingham for 30 years. He likes to study old records and papers, and has accumulated a great deal of knowledge of these parts.

WITH HIS COMMENTS on local history, Penfield displays a chart of Birmingham's past and predicted populations.

It wasn't until the 1900's that Birming it wasn't until the 1900's that Birming-ham began to show appreciable percent-age increases in population. In the '30s, the rate slowed wa-s-a-y down. Here's the past 99 years' figures, as presented by Penfield:

Year Population No. of Per Cent Add'l Increase People 78 733 17 23 30 38 138 1890 1900

1920 3694 2087 18;
1930 5639 5845 166,
1940 11,196 1657 17
1950 16,467 4271 38
(Est.) 1959 25,500 10,083 65
(Est.) 1970 32,006 6500 26
(Est.) 1980 34,000 2000 6
(These estimates are made by the company for which Penfeld is advertising director—Detroit Edison Co. Edison's predictions, the record proves, have not been more than 5 per cent off.

Reception Committee



NATURE NOW

by Lydia King Frehs

Ailanthus Tree Gift from China

In winter when most of our deciduous trees are barren of eaves and fruit, the ailanthus clings tenaciously to its clus-

Reaves and fruit, the alianthus clings tenaciously to its clusters of long-wingred seeds.

Lt is one of the model common of course of the control of the course of the cou

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natury 1000 for silk worms as was been as was introduced to the United States by way of Philadel-phis, Rhode Island and New York states. However it came into dis-tribution of the Island and Island and tree. The beauty of its unfolding principline. In ourly autumn when most trees are already bare the most trees are already bare the included of the Island and Island and Island and Island and Island South Island and Island and

planners said.

A "splendid record" for salvage collection was compiled in Birmingham during 1944, it was disclosed this week. Residents donated 1,762,899 pounds of paper, metal, tin, fats, rags and old clothing.

STRICTLY FRESH

Try to find a two-pants these days is as hard as lool for an income tax collector va sense of humor.

Happenings of Long Ago

its of News Gleaned From Old Files Of The Eccentric eliminate many traffic hazards,

50 YEANN AGO
January 21, 1910
"Articles of association have
been filled with the county clerk
at Pontiae, organizing the Oriental
cated in this village. This is purely
a home company. All those intercited are people deselling in our
cated in this village. This is purely
a home company. All those intercited are people deselling in our
cated from T. B. Smith, and it
is said the company will coin mony, make a good machine and ason
y, make a good machine and ason
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the state."

"A very small fire at Green's laundry Sunday evening last, and the state of the state of the state of the fire is unknown. Loss, \$50."

"Allen A. Castle will leave the old farm in the apring, and take the state of the fire is unknown. Loss, \$50."

"Allen A. Castle will leave the old farm in the apring, and take Birmingham."

30 YEARS AGO
January 23, 1930
"Hearing on a proposed or nance the construction of an eleptade highway tween Detroit and Pomina all the right-of-way of the Gra Trunk railroad will be held at o'clock Friday morning before Detroit common council."

15 YEARS AGO
January 18, 1945
Birmingham's plan boar
aggested to the city comr
act a service drive be consi
tong the east side of Hunte
rom Landon to Madison. It

Shares Wealth

BIG RAPIDS, Mich.—Walter R. Braund of 1440 W Long Lake road, Bloomfeld Hills, has presented Ferris institute a gift of \$400 for he underwriting of two scholar-

ships at the college. He has giver prior gifts to the college for schol-arship purposes. Braund is an a-lumnus of Ferris Institute. He was a commerce graduate of that school in 1981.

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LI 2-3027 JO 4-6847 1621 S. Woodward, R. O. 3 doors north of 10 Mile

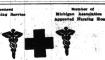
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