

# THE GARDENER'S CORNER

The Answers to Your Gardening Questions by Bob

**QUESTION OF THE WEEK:**  
What treatment is needed for shrubs when the leaves are a sickly yellow color?

**BOB'S ANSWER:**  
Improper growth and yellowish leaves probably indicate a lack of nitrogen. A good, balanced fertilizer with a high nitrogen content can help in this situation.

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## Medical Mirror

WHAT DOCTORS SAY ABOUT

### Food Fallacies

- Cancer Booklet
- Self-Hypnosis

*Q. I have heard that toast has fewer calories than untoasted bread. True or false?*  
A. False. There are many other false notions about food. Here are a few: Food can not be stored in open cans. (It can.) Garlic cures high blood pressure. (It doesn't.) Food cooked in aluminum utensils will cause cancer. (It will not.) Oysters, raw eggs, and olives increase sexual power. (Pure fiction.)

*Q. Your questions and answers about cancer are always interesting. Can you write more about this disease?*  
A. More about cancer would no doubt be helpful but in that case a lot of other health subjects would have to be bypassed. The American Cancer Society publishes an interesting and helpful pamphlet which answers more than a hundred questions about the disease. If you or other readers are interested, drop us a note and we will see that your request for the free booklet reaches the proper hands.

*Q. Is self-hypnosis possible? That is, can a person hypnotize himself?*  
Questions directed to Science Editors, P.O. Box 396, Madison, So. Sta., N. Y. 10, N. Y. will be incorporated in these columns when possible.

The professional dispensing of prescribed medicine is the service by which we are best known to the public and physicians. May we suggest that you list our phone number under "P" for Prescriptions and call us when you have one to be filled.

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# BUSINESS BRIEFS

2-B THE BIRMINGHAM (MICH.) ECCENTRIC Jan. 21, 1960



## Visits Disneyland

Mr. and Mrs. John E. Smith, 7175 Tratham Court, Franklin Village, and their three children, left to right, Karen, John and David, pictured as they enter "Fantasyland" in Disneyland. The Smiths were guests of the Insurance Company of North America, of which Smith is an agent.

## Local Man Named President of Firm

Public Relations Counselors, Inc., has been organized as a successor to James P. Chapman, Inc., one of Detroit's oldest and largest public relations firms, with offices at 777 Penobscot Building. James P. Chapman, 3300 Long Pine road, W. Bloomfield township, who has headed the firm which bears his name, since it was founded more than 10 years ago, is president of the new firm.

Chapman said the new company was organized to permit expansion of the firm's staff and broaden the scope of its work for clients. Clients include leading business, industrial and financial companies, and associations.

## B'ham Residents Have Highest Ins. Coverage

NEW YORK, Jan. 11—Residents of Birmingham have begun the new year better protected by life insurance than they ever were. Per family, their coverage is at an all-time high.

Total holdings of life insurance locally are estimated at \$12,980,000. Data on the number of policyholders and on the amount of insurance in force throughout the country is reported in the 1959 Life Insurance Fact Book at the national and state levels.

It shows that the American people today have well over a half trillion dollars in this form of protection, with some \$22,577,000,000 of it in force in the State of Michigan. Not included in the state total is additional insurance that has been issued by the Federal government and by fraternal and other organizations.

FOR THE STATE as a whole, the amount of life insurance holdings per average household is equal to its combined income, after taxes, for a period of 17.3 months. This is calculated from income estimates made by Sales Managers.

Adapting this ratio to Birmingham, where per capita income during that period of time averages \$9,018 per household, the indicated amount of

## TYPEWRITERS

### ADDING MACHINES

RENTALS — SALES — SERVICE  
ROYAL — OLYMPIA — SMITH-CORONA — REMINGTON

## BIRMINGHAM PRINTING

309 E. Maple — Midwest 4-4751 — Birmingham

## DeRango Named General Manager

Appointment of Fred DeRango, 3454 Blossom Lane, Bloomfield Hills, as general manager of the Waste King Universal Marketing Corporation in this area was announced recently. As general manager of the central region, DeRango is responsible for marketing operations in Ohio, West Virginia, Kentucky, Indiana, Michigan, and portions of Pennsylvania, Maryland, and Illinois.

He had been Waste King's Central regional sales manager since March, 1952, joining the company after several years in the sales field.

IN ANNOUNCING the appointment, Bertram Given, president of Waste King Corporation, Los Angeles, revealed that the commercial and household appliance lines and marketing organization of Waste King and its subsidiary, Cribben & Sexton company, Chicago, are now being marketed under the new Waste King Universal banner.

He is vice president of the Forest Lake country club and member of the Board of Commerce and Sales Executive club in Detroit.

## Fontaine Elected Executive VP

A. P. Fontaine, 1270 W. Lincoln, Birmingham, has been elected executive vice president of the Bendix Aviation Corporation. He returned to Bendix in 1958 to help direct expanded operations in aircraft control, navigation and instrument equipment. In 1954 he was named director of engineering of Bendix, and the following year was elected a vice president and member of the administration committee. He was elected a director in 1959.

Fontaine, an engineering graduate of New York University, has been associated with the aviation industry for 29 years. He was with Bendix from 1944 to 1948, and then became vice president and general manager of Consolidated Valves Aircraft Corporation. He returned to Bendix in 1958 to help direct expanded operations in aircraft control, navigation and instrument equipment. In 1954 he was named director of engineering of Bendix, and the following year was elected a vice president and member of the administration committee. He was elected a director in 1959.

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# BIG NEWS

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- \* MORE PRODUCTS AND SERVICES—when you're looking for the person in your neighborhood who services or sells a certain brand or product, use the Yellow Pages—you find him faster.
- \* MORE BUSINESS LISTINGS—to give you a complete list of all the firms in your area, along with many more advertisements which are there to give you special information about the stores and shops you're interested in.

FIND IT FAST—FASTER THAN EVER IN YOUR NEW SUBURBAN YELLOW PAGES

## YELLOW PAGES