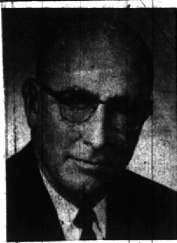


BUSINESS BRIEFS



MJA Creates New Media Department

With the production of literature, sales promotion and direct mail now running into the millions of dollars, MacManus, John & Adams, Inc. has established a new, separate department to provide more complete client service in these fields, according to E. A. Jones, president.

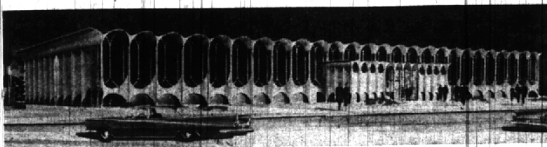
Kenneth H. MacQueen, 1257 Club drive, Bloomfield Hills, vice president and veteran MJA&A production management executive, has been named to take charge of

this new department.

Carl E. Wheeler has been appointed manager for all media production in addition to his former duties as traffic manager of the agency. Wheeler has been with the agency since 1948.

JACK K. STUART, 18234 Buckingham, Beverly Hills, who continues his supervision of all sales and activities, takes on additional duties as direct mail account executive for Pontiac.

The agency also appointed three others to direct mail account executives: William G. Bishop 5423 Sunnycrest, W. Bloomfield, (Caddillac); Robert L. Saffel 84 Townsend, Birmingham (Dow), and Richard deSpelder, 4554 Whitley, Biografted township, (General).



New Yorba Linda Lanes

This is an architect's sketch of the beautiful new Yorba Linda Lanes, Woodward offer 50 lanes and the most modern equipment and 13 Mile road, that will soon be under construction.

2-B THE BIRMINGHAM (MICH.) ECCENTRIC Jan. 14, 1960

Are you thinking of buying a new home? Then read the "For Sale-Houses" column in this issue of The Birmingham Eccentric.

A. M. Lambright Named Executive Assistant at Ford

Arthur M. Lambright, Jr., 848 Southfield road, Birmingham, was named executive assistant to the regional sales manager - Great Lakes region, Ford division of Ford Motor company. It was announced today by Paul O. Larson, regional sales manager.

Prior to this assignment, Lambright was regional car merchandising manager. In this capacity, he supervised and coordinated the car merchandising programs of six district sales offices serving more than 1,000 dealers in nine states.

Lambright has been with the Great Lakes region since August, 1955, and has held a number of other regional management posts.



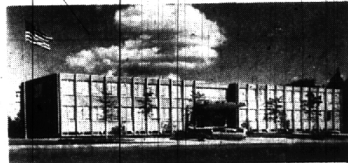
Earns Top Award

The Buckendale Award - one of the top national awards of the Society of Automotive Engineers - was presented this week to George J. Huesner, Jr., 275 Guilford Rd., Bloomfield Hills, executive engineer - research for Chrysler corporation. The presentation followed Huesner's lecture on "Computer-based Selection of Balanced-life Automotive Gears" yesterday afternoon.

FOR RENT—OFFICE SPACE BIRMINGHAM

Approximately 15,000 Sq. Ft. Available after March 15

GLENER LIFE INSURANCE SOCIETY BLDG. 1600 N. Woodward, Birmingham



Automatic elevator, movable fireproof wood partitioning, completely air conditioned, excellent parking area.

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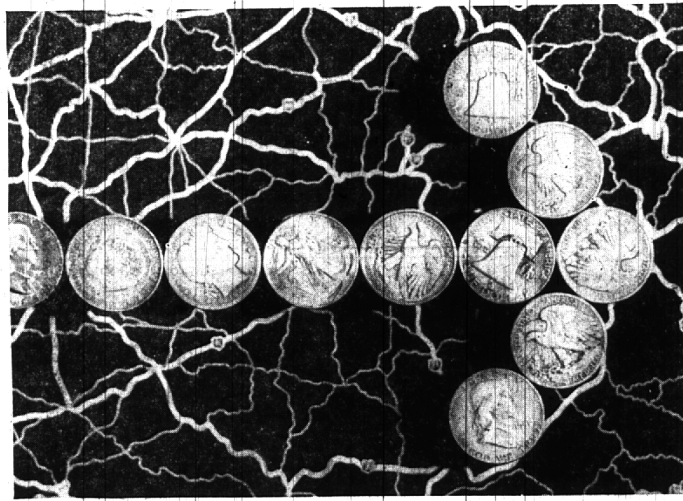
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Money is a busy traveler. It is made to go places and do things. Expand businesses. Build homes. Better your living. And a bank is *people* who keep money going places and doing things for you. Whatever your financial needs, you'll find Detroit Bank & Trust people are good people to do business with. Prove it to yourself... soon.

STATEMENT OF CONDITION AS OF DECEMBER 31, 1959

RESOURCES		LIABILITIES	
Cash and Due from Banks.....	\$149,311,828	Demand Deposits: Individuals, Corporations and Others	\$470,912,960
United States Government Obligations.....	275,933,819	U. S. Government.....	14,929,351
State and Municipal Securities.....	115,515,524	Other Public Funds.....	27,463,328
Corporate and Other Securities.....	2,333,319		
Loans and Discounts.....	\$284,708,888	Savings and Time Deposits.....	\$513,305,649
Real Estate Loans.....	137,273,945	Total Deposits.....	\$891,838,109
Bank Properties and Equipment.....	10,039,366	Liability on Letters of Credit.....	2,318,667
Customers' Liability on Letters of Credit.....	2,318,667	Unearned Interest.....	4,964,983
Accrued Interest.....	3,751,283	Accrued Expenses and Other Liabilities.....	4,301,130
Other Assets.....	923,131	Capital Stock.....	\$18,278,500
Total.....	\$982,109,770	Surplus.....	45,000,000
		Capital Stock.....	10,805,337
		Undivided Profits.....	4,503,444
		General Reserves.....	78,687,261
		Total.....	\$982,109,770

Under State Government Securities in the foregoing statement with a par value of \$82,500,000 was pledged to secure public and other deposits reported by law, including deposits of the State of Michigan amounting to \$2,128,725.

BOARD OF DIRECTORS

CALVIN P. BENTLEY Chairman of the Board Detroit Savings Bank Michigan Realty Corp.	LOUIS A. FISHER President Fabrikon Products Division Fudge Patch Company	FREDERICK C. MATTHEI Director American Metal Products Co.	HARRY L. PIERSON Chairman of the Board Dura Corporation
WALKER L. CLELL President The Detroit Edison Co.	WILLIAM A. FISHER Treasurer Fisher & Company	JAMES MAMMILLAN Director Fairy Mace Seed Co.	CLEVELAND PROSSER Senior Partner Miller, Cathers, Paddock & Stone
SELDEN N. DAUME Vice Chairman	HERBERT A. GARDNER Senior Vice President	H. GRAY HUEZ Chairman of the Board Federal Mogul-Bowser Bearings, Inc.	HERBERT B. TRIX President C. M. Chica Co.
JOSEPH H. DODGE Chairman	LESLIE H. GREEN Chairman Submarine Research Corp.	WILLIAM C. NEWBARD Executive Vice President and Director Cordovan Corporation	C. DAVID WISMAN Director The Murray Corp. of America
FRANK D. EAMAN Bureau Eaman, Long, Gust & Kennedy	CHARLES H. HEWITT Executive Vice President	RAYMOND T. PIERING President	WILLIAM W. YAW President Wabeco Corporation

MEN WHO KNOW THEIR BUSINESS—BANK AT

DETROIT BANK & TRUST

57 CONVENIENT OFFICES MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

TYPEWRITERS

ADDING MACHINES

RENTALS — SALES — SERVICE

ROYAL — OLYMPIA — SMITH-CORONA — REMINGTON

BIRMINGHAM PRINTING

369 E. Maple — **Midwest 4-4751** — Birmingham

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ONE YEAR GUARANTEE

if laundered by us

A \$5.00 Value

ONLY \$3⁶⁹

THESE ARE FULL-CUT TOP GRADE SHIRTS



Broadcloth, spread collar with permanent stays, barrel cuffs. No. C-750.

Oxford, button down medium spread collar, convertible cuffs. No. B-775.

Broadcloth, fused, non-wilt collar, barrel cuffs. No. A-725.

COMFORTABLE

DURABLE

Made of 100% cotton, these shirts are "soft," they "breathe," they absorb perspiration.

Designed to give maximum wear. They are comparable shirts that retail at \$5.00.

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• W. Maple at Cranbrook Rd. MI 7-0411

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- HOUSEWARES
- TOOLS
- ELECTRICAL
- PAINTS

These Departments Are Being Discontinued

ALL SALES FINAL - NO DELIVERY - NO PHONE ORDERS

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Our Sporting Goods and Hobby Depts. are Not Included

THE McBRIDE HARDWARE CO.

154 SOUTH WOODWARD

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