SHOP IN BIRMINGHAM A NEW 1960





One of America's Leading Compact Cars, The 1960 2 Door Ford Falcon. Complete with Heater, Windshield Washer, Standard Transmission, Federal, State Taxes, '60 License.

ESTIMATE THE VALUE OF THE COINS ON DISPLAY

At Birmingham Federal Savings & Loan Association

NO PURCHASE NECESSARY ENTRY FORMS AVAILABLE FROM PARTICIPATING MERCHANTS

CONTEST RULES: Enter this free contest now. Estimate the total value of the coins in the glass container on display in the window of the Birmingham Federal Savings and Loan Association. In case of a tie, an additional estimate will be required. Contest will be judged only on entries received by the judges. The decision of the judges will be contest will be judged only on entries received by the judges. The decision of the judges will be final. Ballot boxes and entry forms will be available at the participating stores. Return entries to store of origin. Enter as often as you wish. Only one prize to a contestant. You need not be present to win. Grand prize, 1960 Ford Falcon... 2nd prize, \$150 gift certificate... 3rd prize, \$75 gift certificate... 4th prize, \$50 gift certificate. All gift certificates are redeemable in merchandise only at the participating stores. No cash in lieu of prizes. Winner of car able in merchanaise only at the participating stores. No cash in lieu of prizes. Winner of car must be 18 years of age or older. Birmingham Eccentric employees, all Birmingham merchants, their employees and families are not eligible to enter. Judges are: Martin Frank, Harvey Kresge, Charles Mortensen, Herb Herzberg, Paul N. Averill, Frank Mulholland and Aaron Entries must be in ballot boxes no later than Thursday, March 17th, 6 P. M.

Participating

Birmingham Merchants

PECK TAILORS & MEN'S WEAR 108 South Woodward

SPONSORED BY THE **BIRMINGHAM** CHAMBER OF COMMERCE

WIN A \$150 GIFT

> WIN A **\$75** GIFT CERTIFICATE

WIN A \$50 GIFT

* ENTRY FORMS NOT AVAILABLE AT BANK

* THEATRE ENTRIES MAY BE PLACED IN PARTICIPATING MERCHANTS BALLOT BOXES

HERBERT BURR SHOE SALON

HARRISON'S LUGGAGE 233 East Maple

LAKES' JEWELERS

PRINCETON PREP SHOP 237 Pierce

BOB ADAMS SHELL SERVICE 120 South Woodward

ACME QUALITY PAINT 163 North Woodward

DANBY'S STORE FOR MEN 122 West Maple

HARRISON PRINGLE CO. 999 South Hunter

LEWIS FURNITURE 235 Pierce

ALICE'S WONDERLAND

DAVIDSON'S 139 South Woodward HAWTHORNE ELECTRIC CO. 162 North Woodward

LINDA LEE SHOPS 157 West Maple

142 West Maple SFIRE'S 180 West Maple

BIRMINGHAM CAMERA SHOP 168 South Woodward

DEVON GABLES Bloomfield Hills

HIGGINS & FRANK

McSWEENEY SHOE STORE 277 Pierce

SHAIN'S REXALL DRUGS

BIRMINGHAM ELECTRONICS 141 East Maple

DICKINSON'S

HIMELHOCH'S 168 West Maple

MACHUS

SHERMAN SHOES

*B'HAM FEDERAL SAVINGS AND LOAN ASSOCIATION

DOUGLAS CLEANERS 534 South Woodward CLYDE E. HORNUNG 245 Pierce

MILK'S APPLIANCE

MILLS PHARMACY

THE TIME SHOP 151 South Bates

B'HAM FRUIT & GROCERY CO. 124 North Woodward BIRMINGHAM HARDWARE 152 North Woodward

ERB-RESTRICK LUMBER 425 South Eton FAWCETT HARDWARE 908 South Adams

HUSTON HARDWARE 205 North Woodward JAX KAR WASH 300 South Hunter

1740 West Maple MONAHAN'S BEEF BUFFET 675 East Maple

HAROLD TURNER FORD THE VARSITY SHOP

BIRMINGHAM PAINT 335 East Maple

GILLIES SHOES 100 North Woodware

KAY BAUM SHOP

123 West Maple

VILLAGE SPORT & HOBBY

McBride Hardware

154 South Woodward

BIRMINGHAM THEATRE

GRINNELL'S 299 West Maple KAY COOLEY

JOHN MOSS FLORIST 243 West Maple F. J. MULHOLLAND CO.

WARFIELD PAINT 250 North Woodward

BIRMINGHAM TELEVISION 1842 South Woodward

BLOOMFIELD FASHION SHOP 245 West Maple

GWYNN TAILORS 112 South Woodwa

S. S. KRESGE CO. West Maple at Henrietta

WILSON DRUG COMPANY 101 North Woodward

HANSEL & GRETEL

LaBELLE'S 137 West Map PEABODY'S MARKET 154 South Hunter

YOUNG'S OF BIRMINGHAM 203 Pierce