

Joins Local Agency

Jack D. Christenson III, 18745 Dolores, Lathrup, has joined the Insurance Underwriters Agency, a firm located in Lathrup Village.

Christenson recently returned from France where he had served with the 101st airborne division. He attended Michigan State University where he received his insurance license.



MI 6-2035

9 A.M. - 6 P.M.

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BUSINESS BRIEFS

AMC Appoints Downey Manager

Russell M. Downey, 964 North Adams road, has been appointed manager of retail manpower development for American Motors corporation's automotive division.

Downey entered the automobile business in 1937 as a car distributor for the Hump Motor Car Co. He later served as a district manager for several automobile companies and general manager of new car dealerships in Detroit.

He is a member of the Birmingham Chamber of Commerce, Forest Lake Country club, and the Birmingham Lions club.

Luderowski Named As Chief Designer

The appointment of Theodore Luderowski, 883 Henrietta, as chief designer of interiors and exhibits for W. B. Ford Design Associates, Inc., Detroit, was announced this week.

Luderowski comes to the industrial design firm from the Cranbrook Academy of Arts, Bloomfield Hills, where he was head of the department of industrial design.

CONSIDERATION LIGHTENS FAMILY'S BURDEN

Countless letters are received, expressing the thanks of families and friends for the type of service rendered by directors of our establishment.

These unsolicited comments, of course, are good to hear, because they strengthen our determination to provide those personal and intimate services required with sympathy, understanding and compassion.

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Indeed, they may be less expensive.

If you have questions, any questions at all, regarding funeral arrangements, the selection of a director, services offered, please call or stop in for a visit. Personal tours and private consultations can be arranged by calling Liberty 9-0500.

Wm. VASU Funeral Home
4375 North Woodward Ave. between 13 & 14 Mile Roads

Area Businessmen Purchase Stock

Healy B. Sharkey, president of the D. J. Healy Shops, announced the purchase of the outstanding stock in that corporation by Louis A. De Hayes and John F. De Hayes.

The De Hayes brothers, locally prominent businessmen, are long-time owners of the Sterling Coal company, founded in 1892 by their father Louis De Hayes.

The De Hayes brothers are also on the board of directors of the Pfeiffer Brewing Company and have other interests as officers and operators of Maritime Associates, J & T Hurley Inc., German Coal company, Legg Coal company, The City Coal and Cose company and the Lujan corporation.

THE D. J. HEALY Shops, established in 1882 by Daniel J. Healy, is a women's specialty chain long favored by Detroit women. The shops have expanded to five locations including the suburban areas ofrosse Pointe and Birmingham.

To keep pace with the ever-changing shopping habits of Detroiters, plans are being made to expand the chain to serve more of the Detroit Metropolitan area.

The main store at 1424 Woodward will be reorganized departmentally for greater shopping efficiency and some remodeling will be done.

B'ham Man Named As Assistant Mgr.

The appointment of James M. Morris, 926 Brooklawn, as assistant Detroit regional public relations manager for General Motors was announced by Anthony G. De Lorenzo, GM vice president in charge of public relations.

Morris will assist Charles V. Hagler, Detroit regional manager, in public relations activities in Southeastern Michigan, Northwestern Ohio and Canada, an area including sites of 23 General Motors Plants.

Morris joined General Motors in the inspection department of Allison division at Indianapolis after graduation and transferred to GM public relations in December, 1951.

Ultra Design Has Sweeping Effect

With the opening of the new Sportsman, 184 Pierce, Birmingham shoppers will have the most ultra-contemporary building ever designed in the area.

The designer, A. C. (Sandy) Mackintosh, of Odell, Howlett & Luckenbach Associates, said "the building is the only one like it in the area. The closest thing to it is in Denver, Colo."

The owners, Charles E. Wilson, Jr., 5941 Lahser and Leo Renault, 361 Pleasant, are both highly pleased with the breath-taking effect of the hyperbolic paraboloid design which creates a feeling of space through the use of glass and flowing lines.

WILSON SAID "the store is also of an extremely functional design and will have better than 6,000 square feet of display space."

In Birmingham seven years, the new sports center will offer the most complete sporting line in the mid-West according to the owners, carrying equipment for underwater diving to skiing.

The store will also increase its sun line and will carry archery and fishing equipment.

"There will be a complete line of sports clothing for both men and women," said Wilson.

B'ham Residents Attend Conference

Mr. and Mrs. M. E. Daniels, 1355 Suffield, attended a sales conference of the Modern Woodmen of America Life Insurance society on Feb. 1-3.

All the district managers from Michigan, Indiana and Ohio attended.



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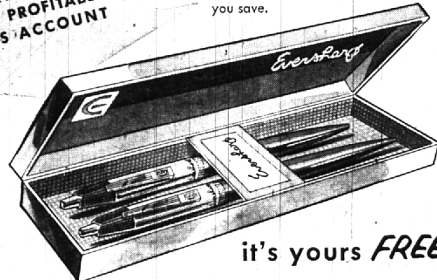
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