



Christmas Shopping in Birmingham!

Make your last minute Christmas buying a pleasant experience this year by shopping in "The Town of Friendly Shops". In Birmingham you'll still find an excellent selection of gifts.

Your eleventh hour buying can be exciting and fun...

Most shoppers have quite definite ideas about imaginary trials and tribulations of Christmas gift buying the last few days before Christmas. Visions of hasty and hectic excursions to crowded stores where tempers and stocks are short just don't ring true. Eleventh hour shopping can be fun and as exciting as any other Christmas buying. One trip to Birmingham will quickly dispell any misgivings you may have about completing your Christmas list.



because the Christmas spirit reigns in Birmingham

Shopping in your own home town makes good sense any time of the year, but is especially smart as the days grow short before the big day. Why drive miles through snow and cold when time is so precious. You can still find that "just-right" gift in Birmingham where careful planning has insured a good selection of gift merchandise these last few days. So don't hesitate—come down to Birmingham where the Christmas spirit still reigns supreme.

SHOP CONVENIENTLY AT THESE BIRMINGHAM HOLIDAY SHOPS WHERE SERVICE COMES FIRST

Alice's Wonderland	595 E. Maple	Dimas Furs	227 S. Woodward	Juliard's	164 W. Maple	North Chevrolet	1000 S. Woodward
Alpine Ski Shop	1693 S. Woodward	Fawcett Hardware	908 S. Adams	Kay Baum	162 W. Maple	Peabody's Market	154 S. Hunter
Bell Greenhouse	928 S. Woodward	Ferguson's	538 N. Woodward	Kay Cooley	190 W. Maple	Peck's Men's Wear	108 S. Woodward
Lew Betterly	240 S. Woodward	Glassford Shop	135 Pierce	S. S. Kresge Co.	223 W. Maple	Princeton Prep Shop	237 Pierce
Birmingham Camera		Greenfield's	725 S. Hunter	LaBelles	137 W. Maple	RB Shop	142 W. Maple
	168 S. Woodward	Grinnell's	299 W. Maple	Lake's Jewelry	100 S. Woodward	Sfire's Market	180 W. Maple
Birmingham Fruit	124 N. Woodward	Harrison Luggage	303 E. Maple	McCallum & Dean	409 E. Maple	Shain's Rexall Drugs	105 W. Maple
Birmingham Federal	99 W. Maple	D. J. Healy	263 Pierce	McClellan-Ball	850 S. Woodward	Sherman Shoes	115 W. Maple
Birmingham Paint	335 E. Maple	Higgins & Frank	268 W. Maple	McSweeney's Shoes	277 Pierce	Stewart's Fabrics	202 E. Maple
Birmingham Peddler	255 Pierce	Himelhoch's	168 W. Maple	Machus Bakery	160 W. Maple	Tiger Shoe Repair	129 E. Maple
Birmingham TV	1842 S. Woodward	Clyde E. Hornung	245 Pierce	Milks Appliances	1493 S. Woodward	The Time Shop	151 S. Bates
Burr Shoe, Inc.	255 N. Woodward	Huston Hardware	205 N. Woodward	Mills Pharmacy	1740 W. Maple	Harold Turner's	464 S. Woodward
Cranbrook Drugs	2511 W. Maple	Jacobson's	320 W. Maple	Mortimers	123 W. Maple	Village Sport & Hobby	
Ceresnie Bros.	536 N. Woodward			Mulholland's	228 N. Woodward		154 South Woodward
Dickinson's	272 W. Maple					Young Folks	175 W. Maple