



BIRMINGHAM CREDIT PLATE ASSOCIATION
 Mr. and Mrs. Suburban Shopper
 2366 Residential Lane
 Birmingham, Michigan

UNUSUALS
 160 West Maple Ave.
AGE SPORT & HOBBY
 (McBride Bldg.)
 154 S. Woodward Ave.
THE VILLAGE STORE
 205 Pierce St.
WILSON DRUG CO.
 Woodward at Maple
NG'S OF BIRMINGHAM
 203 Pierce St.

Christmas Shopping is a breeze when done with a Birmingham Credit Plate! Member stores known for high quality, integrity and service, have delightful gifts for everyone on your list. Use your Birmingham Credit Plate early! . . . Use it often! If you don't already have one, apply now at any one of the member stores

BEAUTIFUL CHRISTMAS REMEMBRANCE
Flowers
BLOOM HERE!



Yes, we're all abloom with the traditional Christmas flowers and greens . . . in many new and enchanting arrangements. Come . . . see!

Daily Deliveries to Detroit & Suburbs or Anywhere In The World



OPEN EVENINGS 'TIL CHRISTMAS

JOHN MOSS FLORIST

243 W. Maple, Birmingham (Next to Kresge's) MI 6-7272



The Village Store
 Thriftier in Birmingham
 Grose Pointe
 Saginaw
 Ann Arbor
 Michigan

TARTAN KINSMEN
 Swing pleated kilt in authentic wool tartan, with leather buckles, brass pinned, teamed with a leather-type cardigan (trimmed in matching tartan). Kilt comes in red Royal Stewart (red and white), blue Wellington (white sweater), blue Mackay (blue sweater), kilt by Florence MacLennan (blue sweater) \$34.95, \$48.95, \$64.95. Pony Express to 217 Pierce St., Birmingham.



Great Gift Ideas!

for **HIM** for **HER**

NEW! SHEAFFER'S PFM PEN FOR MEN

Lady Sheaffer's

New, man-styled heft! Massive capacity. Fills Sheaffer's exclusive Shock-Stop Pen way. Leak-proof clip.

Writes like a dream! A real fountain pen, with wrap-around point in choice of writing styles.

Writes as a man's pen should! Point is hand-ground, inlaid so it can take man-sized pressure.

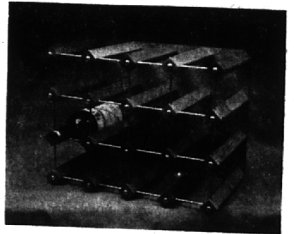
Refills like a lipstick—cleanly, quickly with drop-in cartridges of 3 1/2 writing fluid.

Sets with matching pencils from \$14.95, PFM pens from . . .

Sets with matching pencils from \$14.95, Lady Sheaffer pens from . . .

Ranging from . . . \$4.95 to \$50.00

WILSON DRUG CO.
 DEPENDABLE PRESCRIPTION SERVICE
 WOODWARD at MAPLE PHONE MIDWEST 4-5600



WINE CELLARETTE

The perfect answer for proper storage of wine and champagne. Made of wood with brass trim, the cellarette can be hung on a wall or it can stand alone. Capacity, 16 bottles. Price, \$9.95.

UNUSUALS

150 west maple road • midwest 7-0204 • birmingham, michigan

GREETINGS with Puppies



HIGHEST SHOE YET!



115 West Maple MI 6-8788
 Open Friday Evenings
 Credit Plate Association
 of Men's & Boys' Footwear



Open Every Night 'Till Christmas
142 W. MAPLE, BIRMINGHAM
 Branches in Royal Oak—Ferndale—Mt. Clemens

Giftwise, you can't go wrong on R.B. quality hose . . .



Re-inforced heel and toe sheer seamless, 60 gauge sheer full fashioned, Taupetons, discreet beige. Sizes 8 1/2 to 11 1/2. Short, medium, long.



PENDLETON PUTS A MAN AT EASE . . .

Pendleton sportswear is tailored of finest pure virgin wool for freedom of action fit. You'll agree there's real luxury in a Pendleton.

Shirts \$13.95 Robes \$25.00 Toppers \$17.50

Sir Pendleton . . .
 Inspiration in new lightweight wool
 Shirts \$18.50 Robes \$29.95

Young's of Birmingham

203 PIERCE STREET



CHRISTMAS GIVING . . .

Choosing the perfect gift can be as easy as asking the name of her Gorham Sterling pattern, as a matter of fact you can do it by phone. Our fine silver department has a host of gift ideas in useful and "wanted" sterling silver serving pieces. They start as low as \$4.50. Prices include Federal Tax.

LAKES' JEWELERS

"The Sterling Store of Birmingham"

WOODWARD at MAPLE MI 4-5315
 Also Lakes' Silver Shop in Jacobson's—Grosse Pointe