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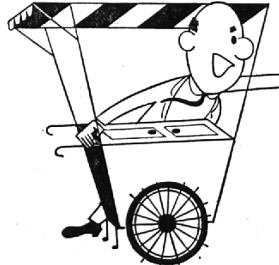
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The Birmingham Eccentric



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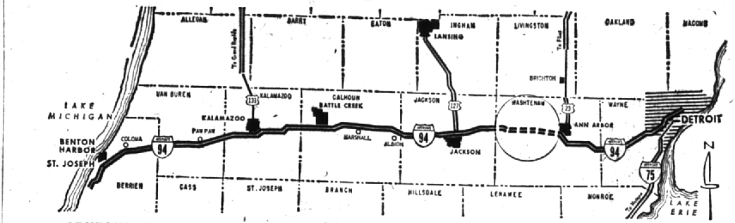
This information lets you place your advertising with confidence—knowing that you're getting exactly what you paid for.

Ask to see a copy of our latest ABC circulation report.

The Birmingham Eccentric



* This newspaper is a member of the Audit Bureau of Circulations, an association of nearly 4,000 publishers, advertisers, and advertising agencies. Our circulation is audited regularly by experienced ABC circulation auditors. Our ABC report shows how much circulation we have, where it goes, how obtained, and other facts that tell you what you get for your advertising money when you use this newspaper.



MICHIGAN WILL HAVE the longest continuous stretch of toll-free Interstate highway in the U.S. after Dec. 19 when the final link of Interstate 94 will be open to traffic. The freeway extends from Detroit to St. Joseph, a distance of 203 miles, and also is the nation's first border-to-border Interstate freeway. State Highway Commissioner John C. Mackie and other top national, state and local officials will participate in a ribbon-cutting ceremony to mark completion of the last section to be opened, an 18-mile stretch between Jackson and Ann Arbor. The new section also includes Michigan's 500th mile of freeway—five times as much as the state had only three years ago.

X-Way Completion Sets Highway Record

The dream of a superhighway across Michigan will become a reality for Birmingham travelers Monday when the State Highway Department opens the final link of a freeway that extends 203 miles from downtown Detroit to Stevensville on Lake Michigan. It will be the longest continuous stretch of toll-free Interstate highway in the U.S. and the nation's first border-to-border freeway. With the opening of the new 203-mile stretch, the amount of freeway in Michigan will pass the 500-mile mark. That's five times as much as the state had a little more than three years ago. A 15-foot wide hand of gold paint will be used to mark the site of the 500th mile between Ann Arbor and Jackson.

NATIONAL STATE and local officials will participate in the dedication ceremonies marking the opening of the final 18 miles of freeway west of Ann Arbor. State Highway Commissioner, John C. Mackie, who will open the ceremony, said Interstate 94 freeway, now that it is completed, will have a "tremendous impact on Michigan's future economic growth." "Michigan is on the horizon of the greatest industrial and economic expansion in its history and this freeway will do much to help business, create jobs and attract new industry," he said.

THE CAMPAIGN to build a superhighway between Detroit and Chicago began nearly 30 years ago. The idea was first promoted by the AAA clubs in Michigan and Illinois. Actual construction of the freeway began during World War II when the Willow Run Expressway was built to serve the thousands of employees of Henry Ford's giant bomber plant near Ypsilanti. Construction of the first section of the Edsel Ford Freeway in Detroit, now part of Interstate 94, started in 1947. Other stretches were built at Jackson and Kalamazoo in the early 1950's.

BY 1957, LESS than 50 miles of Interstate 94 freeway in three separate sections was open to traffic. Since then, three times as much of the freeway—150 miles—has been opened to traffic as was out in use during the first 15 years of its construction. The 203-mile freeway, built at an estimated cost of \$226 million, passes through seven counties—Wayne, Washtenaw, Jackson, Calhoun, Kalamazoo, Van Buren and Berrien. It replaces US-12, a winding, mostly two-lane highway that has been obsolete since before World War II.

MACKIE SAID the new freeway will reduce the driving time from

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One inch of wood like Douglas fir, west coast hemlock or western red cedar is worth in insulating value six inches of brick and a foot of concrete. That is why wood is so popular as a building material for the nation's housing industry.

LEGAL NOTICE

ORDER OF MICHIGAN CONSERVATION COMMISSION REGULATING FISHING IN SPECIAL TRIBUT POND

The Conservation Commission, by authority of Act 230, P. A. 1949, as amended, hereby orders that for five years from January 31, 1951, it shall be unlawful, except as hereinafter provided, to fish in Lake Mountain Tribut Pond, Section 15, T 4 N, R 11 E, and Section 24, T 4 N, R 12 E, District 16, of the Peninsular State Park Section, Ponds Oakland County.

It is further ordered that:

1. Fishing shall be lawful during the statutory trout season, limited to the period from one hour before sunrise to one hour after sunset.
2. Artificial flies only may be used.
3. Artificial flies only may be used.
4. No bait or lure shall be used.
5. No bait or lure shall be used.
6. No bait or lure shall be used.

Approved September twentieth, 1950. (11)

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 Jan. 6, 7, 8 Even; 7, 8 Mats.
 THURS. EVE. & FRI. EVE.
 JAN. 5 & 6
 The Sleeping Beauty (Full length)
 SAT. MAT. JAN. 7
 Swan Lake (Act III)
 Divertissements (Fitzch Tranch)
 Polka Vivaldi (Concerto)
 Neapolitan Dance (Quotico)
 Les Patineurs
 SAT. EVE. JAN. 7
 Giselle (Full-length)
 SUN. MAT. JAN. 8
 The Sleeping Beauty (Full-length)

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 Balcony: \$2.20, \$3.30, \$4.40
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BERT AIMER
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 U. S. PRIME 12-OZ. FILET MIGNON
 Complete Dinner—From Appetizer to Dessert
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\$2.75

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 OVEN HEATED TO YOUR DOOR
 5 p.m.—1 a.m. Sun. thru Thurs.; 5 p.m.—2:30 a.m. Fri. and Sat.
 PIZZA—SPAGHETTI—LASAGNA—Ravioli—FROG LEGS
 SHRIMP—FISH & CHIPS—BAR-B-Q RIBS—BAR-B-Q CHICKEN
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 RESTAURANT and PIZZERIA
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 Complete Home and Motor House
 6400 W. WOODWARD, DEARBORN, MICHIGAN
 NEARBY OF HENRY FORD MUSEUM and GREENFIELD VILLAGE

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856 North Woodward Birmingham

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All over America, boys and girls are eagerly awaiting the coming of Christmas . . . looking forward to the toys for which they've asked in their letter to Santa. It's a big job for Santa—keeping all these boys and girls happy—but he has a big helper in the trucking industry. The hundreds of thousands of trucks and trailers that all year long bring Americans everything they eat, wear, or use are kept extra busy at Christmastime. From factory to showcase to Santa's pack, the toys and other gifts that bring so many happy smiles on Christmas morning depend on trucks to get where they're going . . . Merry Christmas, everyone!

Michigan Trucking Association
 Fort Shelby Hotel • Detroit

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DOUBLE-HEADER
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 9 PM—Detroit Pistons vs. New York Knicks

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