



# Christmas Shopping in Birmingham!

There's A Gift For Everyone On Your Shopping List In "The Town Of Friendly Shops"

YOU'LL FIND A COMPLETE SELECTION . . .

You could drive for many miles through cold and snow, and never find a finer selection of "just-right" gifts than you'll see in your own home town. Birmingham's "Holiday Shops" offer you unparalleled choice in everything on your Christmas list. Try to think of a popular gift possibility that is not available in stock right here in town. Don't waste time and gas on a safari to a distant "shopping center" when you can get it faster and more pleasantly in Birmingham.



FOR EVERY MEMBER OF YOUR FAMILY

Birmingham's shopping areas are so near home, the hours are convenient, service is excellent and the atmosphere is friendly and relaxed. Combine these shopping advantages with the outstanding gift selection in our town and you can easily see why so many area families are Christmas shopping exclusively in Birmingham. There is no rush, and no push and definitely no high pressure. Come to Birmingham and select your gifts where the Christmas spirit reigns supreme.

## SHOP CONVENIENTLY AT THESE BIRMINGHAM HOLIDAY SHOPS WHERE SERVICE COMES FIRST

Alice's Wonderland	595 E. Maple	Dimas Furs	227 S. Woodward	Juliard's	154 W. Maple	North Chevrolet	1000 S. Woodward
Alpine Ski Shop	1693 S. Woodward	Fawcett Hardware	908 S. Adams	Kay Baum	162 W. Maple	Peabody's Market	154 S. Hunter
Bell Greenhouse	928 S. Woodward	Ferguson's	538 N. Woodward	Kay Cooley	190 W. Maple	Peck's Men's Wear	108 S. Woodward
Lew Betterley	240 S. Woodward	Glassford Shop	135 Pierce	S. S. Kresge Co.	223 W. Maple	Princeton Prep Shop	287 Pierce
Birmingham Camera	168 S. Woodward	Greenfield's	725 S. Hunter	LaBelles	127 W. Maple	RB Shop	142 W. Maple
Birmingham Fruit	124 N. Woodward	Grinnell's	299 W. Maple	Lake's Jewelry	100 S. Woodward	Sfire's Market	180 W. Maple
Birmingham Federal	99 W. Maple	Harrison Luggage	303 E. Maple	McCallum & Dean	409 E. Maple	Shain's Rexall Drugs	105 W. Maple
Birmingham Paint	335 E. Maple	D. J. Healy	263 Pierce	McClellan-Ball	850 S. Woodward	Sherman Shoes	115 W. Maple
Birmingham Peddler	255 Pierce	Higgins & Frank	268 W. Maple	McSweeney's Shoes	277 Pierce	Stewart's Fabrics	202 E. Maple
Birmingham TV	1842 S. Woodward	Himelhoch's	168 W. Maple	Machus Bakery	160 W. Maple	Tiger Shoe Repair	129 E. Maple
Burr Shoe, Inc.	255 N. Woodward	Clyde E. Hornung	245 Pierce	Milks Appliances	1493 S. Woodward	The Time Shop	151 S. Bates
Cranbrook Drugs	2511 W. Maple	Huston Hardware	205 N. Woodward	Mills Pharmacy	1740 W. Maple	Harold Turner's	464 S. Woodward
Ceresnie Bros.	536 N. Woodward	Jacobson's	320 W. Maple	Mortimers	123 W. Maple	Village Sport & Hobby	154 South Woodward
Dickinson's	272 W. Maple			Mulholland's	223 N. Woodward	Young Folks	175 W. Maple