



Christmas Shopping in Birmingham!

Christmas is a family affair . . . so why not make your Christmas shopping this year a carefree, fun-filled family experience. Bring all the family to Birmingham, where Christmas spirit reigns supreme, and see how much enjoyment can be packed into a shopping excursion.

THE SHOPS ARE SO CONVENIENTLY LOCATED . . .

AND EVENING HOURS MEAN DAD CAN COME, TOO!

It only takes minutes to reach any of Birmingham's gift laden shops. No long, family-tiring rides that are hard on everyone. Instead, your valuable family time can be spent in selection of gifts from thousands of "just-right" items available at Birmingham's Holiday Shops. Because Birmingham shopping areas are so close to your home, and are completely stocked for Christmas buying, it only makes good sense to come to the town of friendly shops.



It's important that Birmingham area families have an opportunity to shop together, so many of Birmingham's shops will remain open **every** night beginning Monday, December 12th. Since most shops will be open 'til 9, Dad can join the shopping party in the evening without feeling hurried or rushed. Being open in the evening is only one of many services you can count on when you patronize your home town merchant.

SHOP CONVENIENTLY AT THESE BIRMINGHAM HOLIDAY SHOPS WHERE SERVICE COMES FIRST

Alice's Wonderland	595 E. Maple	Fawcett Hardware	908 S. Adams	Kay Baum	162 W. Maple	North Chevrolet	1000 S. Woodward
Alpine Ski Shop	1693 S. Woodward	Ferguson's	538 N. Woodward	Kay Cooley	190 W. Maple	Peabody's Market	154 S. Hunter
Bell Greenhouse	928 S. Woodward	Glassford Shop	135 Pierce	S. S. Kresge Co.	223 W. Maple	Peck's Men's Wear	108 S. Woodward
Lew Betterley	240 S. Woodward	Greenfield's	725 S. Hunter	LaBelles	137 W. Maple	Princeton Prep Shop	237 Pierce
Birmingham Camera	168 S. Woodward	Grinnell's	299 W. Maple	LaBelles	137 W. Maple	RB Shop	142 W. Maple
Birmingham Fruit	124 N. Woodward	Harrison Luggage	303 E. Maple	Lake's Jewelry	100 S. Woodward	Sfire's Market	180 W. Maple
Birmingham Paint	335 E. Maple	D. J. Healy	263 Pierce	McCallum & Dean	409 E. Maple	Shain's Rexall Drugs	105 W. Maple
Birmingham Peddler	255 Pierce	Higgins & Frank	268 W. Maple	McClellan-Ball	850 S. Woodward	Sherman Shoes	115 W. Maple
Birmingham TV	1842 S. Woodward	Himelhoch's	168 W. Maple	McSweeney's Shoes	277 Pierce	Stewart's Fabrics	202 E. Maple
Burr Shoe, Inc.	255 N. Woodward	Clyde E. Hornung	245 Pierce	Machus Bakery	160 W. Maple	Tiger Shoe Repair	129 E. Maple
Cranbrook Drugs	2511 W. Maple	Huston Hardware	205 N. Woodward	Milks Appliances	1493 S. Woodward	The Time Shop	151 S. Bates
Dickinson's	272 W. Maple	Juliard's	154 W. Maple	Mills Pharmacy	1740 W. Maple	Harold Turner's	464 S. Woodward
Dimas Furs	227 S. Woodward			Mortimers	123 W. Maple	Young Folks	175 W. Maple
				Mulholland's	223 N. Woodward		