



UNUSUALS
150 West Maple Ave.

GE SPORT & HOBBY
(McBride Bldg.)
154 S. Woodward Ave.

E VILLAGE STORE
205 Pierce St.

WILSON DRUG CO.
Woodward at Maple

NG'S OF BIRMINGHAM
203 Pierce St.

Christmas Shopping is a breeze when done with a Birmingham Credit Plate! Member stores known for high quality, integrity and service, have delightful gifts for everyone on your list. Use your Birmingham Credit Plate early! . . . Use it often! If you don't already have one, apply now at any one of the member stores



Sport Clothes love our Sanitone Service

- Special dry cleaning agents reach deep down between the fibres . . . float away that ingrained soil
- Colors snap back to life . . . clothes look new again
- Soft-Set® Finish restores "body" . . . fabric feels new again

Send us your soiled Sports clothes today!

Dry Cleaning & Shirt Service
In by 10 a.m.
Out By 5 p.m.

Why not have *Ironed* our Dryery consultant call at your home for a Dry-Cleaning estimate!

Douglas Cleaners
534 S. Woodward Birmingham MI 4-1507
65 W. Long Lake Rd. Bloomfield Hills MI 4-3242
142 W. Maple — Birmingham

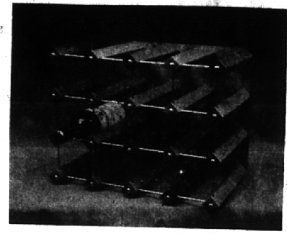


RB SHOPS
collected just for you . . .

EXCITING GIFTS FROM THE FASHION CENTERS OF THE WORLD

remember **Men's Night** Mon. Dec. 5th

open every evening till 9 from Dec. 6th



WINE CELLARETTE

The perfect answer for proper storage of wine and champagne. Made of wood with brass trim, the cellorette can be hung on a wall or it can stand alone. Capacity, 16 bottles. Price, \$9.95.

UNUSUALS
150 west maple road • midwest 7-0204 • Birmingham, Michigan

FLORA-CHEQUE

THIS FLORA-CHEQUE MAY BE EXCHANGED FOR FLOWERS OR PLANTS THROUGHOUT THE WORLD AT ANY OF THE FTD MEMBERS OF THE ASSOCIATION AND ITS INTERNATIONAL OFFICES. FLOWERS OR PLANTS ONLY.

DON'T GUESS... COME IN FOR NEW FLORA-CHEQUES

LET YOUR LOVED ONES AND FRIENDS CHOOSE

- The Flowers They Want
- When They Want Them
- Wherever They Are!

Send our FTD Flora-Cheques . . . your loved ones and friends exchange them anytime, anywhere, for the flowers or plants they want. Any of the 11,000 members of FTD in the United States and Canada (or 13,000 florists abroad) will redeem them with a smile.

JOHN MOSS FLORIST
243 W. Maple, Birmingham (Next to Kresge's) MI 6-7272

DEVON GABLES

"Always a Delightful Place to Dine for All the Family . . ."

IS THE DAY OF OUR TURKEY LUNCHEON AND YOUR OFFICE FORCE, FRIENDS. THERE WILL BE MENU FOR THOSE WHO BEAUTIFUL FASHIONS BLOOMFIELD FASHION

Y, CHRISTMAS DAY. WE ATIONS FOR CHRISTMAS TIONS WILL BE APPRECI- 00.

CORRIDOR GIFT SHOP
OPEN DAILY FROM 9 A.M. TO 10 P.M. MONDAYS 9 A.M. - 3 P.M.

To win a boy's most enthusiastic approval at Christmas, give him a gift he can wear with pride and pleasure. We know exactly what boys like in everything from suits to sweaters.

Be sure to visit our Boys' department on our lower level.



EXPANSO BELTS

In Rich Alligator Hand Crafted, Choice Skins The Luxury Gift

| | |
|---------------|---------|
| Narrow Width | \$10.95 |
| Regular Width | \$16 |

Other belts in rich cowhide, pinseal, calf and cordovan.
\$3.50 to \$6.50

Member of the Birmingham Credit Plate Association

Higgins and Frank

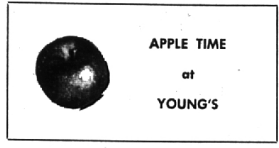
OF BIRMINGHAM
268 W. Maple
OPEN EVENINGS UNTIL CHRISTMAS



This Christmas . . . GIVE THE GIFT FOR ALWAYS Fine Sterling . . . of course

LAKES' JEWELERS

"The Sterling Store of Birmingham"
WOODWARD at MAPLE MI 4-5315
Also Lakes' Silver Shop in Jacobson's — Grosse Pointe



APPLE TIME at YOUNG'S

"The Finest Men's Cashmere Sweaters in the World"



V-Neck Sleeveless . . . \$25
V-Neck Long Sleeve . . . \$35
Cardigan . . . \$45

MI 6-1212

Birmingham
most plan Cashmere

Ballantyne of Pebbles

Only the finest wool for the man on your Christmas list, and we have it—the Ballantyne of Pebbles Cashmere. These handsome sweaters come in Sleeveless, Long Sleeve and Cardigan models. And, the solid colors are exciting, but subdued . . . Barley (Natural), Anthracite (Dark Grey), Holly Red and Black (Very Dark Red) Pheasant Blue and Black (Very Dark Blue) and Lorne Green and Black (Very Dark Green).

Young's of Birmingham

203 PIERCE STREET
Open Every Evening 'Til 9
Until Christmas