

First on Your List

... Mr. and Mrs. Suburban Shopper,
Is Your **BIRMINGHAM CREDIT PLATE!**
Use It at These Member
Stores . . .

DAVIDSON'S
139 S. Woodward Ave.
DEVON GABLES
Telegraph & Long Lake
DOUGLAS CLEANERS
534 S. Woodward Ave.
HIGGINS & FRANK
268 West Maple Ave.
LAKE JEWELERS
Woodward at Maple

JOHN MOSS FLORIST
243 West Maple Ave.
F. J. MULHOLLAND CO.
233 N. Woodward Ave.
PRINCETON PREP SHOP
237 Pierce St.
R. B. SHOPS
142 West Maple Ave.
SHERMAN SHOES
115 West Maple Ave.

VILLA
TH
W
YOUN



Great Gift Ideas!

for **HIM** for **HER**

NEW! SHEAFFER'S PFM PEN FOR MEN

Lady Sheaffer

Writes like a dream! A real fountain pen, with wrap-around point in choice of writing styles.

Refills like a lipstick—cleanly, quickly with disposable cartridges of Strip writing fluid.

Sets with matching pencils from \$14.95. Lady Sheaffer pens from . . . **\$10**

Sets with matching pencils from \$14.95. PFM pens from . . . **\$10**

We also feature a large selection of men's and ladies' desk sets . . .
Ranging from . . . **\$4.95 to \$50.00**

the Village store

Thinking in Birmingham? Get the Village Store! — Ann Arbor, Michigan

THE WALLPAPER PRINT SWEATER
For sweater collectors, a new issue. Shetland wool handwoven with a colorful floral in Williamson's blue or antique olive on a natural ground. Pullover. \$4-48. 18.95. Silver buttoned cardigan. \$6-40. 23.95. (not shown). Both completely washable. Pony Express. 217 Pierce St., Birmingham, Mich.

Birmingham
small plain text

WILSON DRUG CO.
DEPENDABLE PRESCRIPTION SERVICE
WOODWARD at MAPLE PHONE MIDWEST 4-5600

Give him his "choice"

FLORSHEIM
Gift Certificates
gift-boxed with an imported bone shoe horn!

Let him select the shoes of his choice! Nice way to present it, too—the shoe horn is a gift in itself!

Sherman SHOES
115 West Maple
MI 6-8788
Open Friday Evenings
Member of Birmingham Credit Plate Association
"Birmingham's Finest Selection of Men's & Boys' Footwear!"

Can you reach High U?

The proprietor is justly proud of the variety of sweaters he is able to offer this Fall. Foremost of which is the model pictured.

Boys' from \$6.50 Men's to \$30

Peak Of Magnifique!

The Vest, this season, emerges from the shadow of practicality into the limelight of fashion. From our vast and varied collection, we point with pride to this smooth buckcloth version with a colorful foulard lining.

Boys' \$6 . . . Men's \$8.50

The Princeton Prep Shop
For Young Men
Birmingham
237 Pierce Street

Gift Ideas . . .

For the Hobbyist . . .

- Radio Controls
- Chemical Supplies
- Model HO Trains
- Plastic Models
- Paint Sets

For the Sportsmen . . .

- Firearms
- Archery
- Diving Equipment
- Fishing Tackle
- Marine Accessories

This is only a partial list of the hundreds of gifts we might suggest for your Christmas.

Village Sport & Hobby Shop
154 S. Woodward MI 4-3010

Davidson's
Woodward Avenue • Birmingham, Michigan

a most cordial invitation to

Men's Night

Monday, December 5

Come have a cup of good cheer and see how Christmas dazzles, how it gleams and glows in every corner . . .

Glittering gifts
Exciting holiday clothes
A here today, South tomorrow collection
The twinkle and shine of the whole world's treasures . . .

FRIDAY, DECEMBER 9th, ANNUAL TRADITIONAL FASHION SHOW. BRING YOUR FAMILY AND YOUR FRESH PERCH ON THE WOULD CARE FOR IT. IT WILL BE SHOWN BY THE SHOP.

WE WILL BE OPEN SUNDAY ARE ALSO TAKING RESERVATIONS. EARLY RESERVATIONS. JUST CALL MI 4-6811

VISIT OUR CORRIDOR SHOP WHERE WE FEATURE FOR EVERYONE FROM THE MOST SOPHISTICATED ITEMS.

TELEGRAPH ROAD WEST LONG LAKE R. BLOOMFIELD HILL MI 4-6800

Christmas Presents . . .

On A QUILTED ROBE
By Diana Dean

This 100% cotton robe would make a wonderful gift for that lady on your list. It's beautifully washable and needs no ironing. It's white with pink and green rose bud design, has lace trim and a pretty pink tie at the neck.

\$9.98

F. J. Mulholland Co.
BIRMINGHAM