

An average parental mistake in raising children is the failure to protect his or her thinking from the environment of the child. Children cannot be expected to act out the role of maturity, so they remain children... think and act like children. How wonderful it would be if more parents developed the ability to think with (instead of about) their offspring.

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, December 1, 1960

SECTION
B



Better Human Relations

The Gleaner Life Insurance Society, 1600 N. Woodward, Birmingham, was among seven Michigan firms honored with a bronze plaque for good human relations from the Stevens-Davis company of Chicago, national relations consulting agency. From left, J. P. Wagner of Stevens-Davis presents the award to Mrs. William McCorkle of Pontiac, R. G. Ransford, 1711 Cedar Hill drive, Birmingham, president of Gleaner Life and Miss Ada Maxwell, 665 Bloomfield Court, Birmingham. Mrs. McCorkle and Miss Maxwell are with the policy service department.

BUSINESS BRIEFS

Behind The Store Fronts

With ANGUS MCKELLAR

Those sterling young men about town (ages 8 to 11) who are known as Cub scouts want you to know that you can buy gosh-darned good Christmas candy from any of them or from their parents.

And those smart fellas of pack No. 1021 (Terry school), besides selling on their own, have invented the Fawcett Hardware folks (808 S. Adams) to help sell the candy.

Proceeds from the candy sales are used for Cub scout programs, according to Jack Fawcett, who has served as a cubmaster for the past three years.

One of the more unusual specialties businesses in Birmingham is Herb Ring's one-man shop for the designing and manufacturing of costume jewelry. Ring is entering his fourth year in Birmingham after 11 years experience in Detroit.

He also studied for one year at Cranbrook under a scholarship program. Looking for a gift for the man who has everything? Then perhaps a hand painted gift certificate from Gwynn's for a custom or made to measure suit or sport coat is the answer. Each certificate is individually done to the customer's specifications.

The completely new stereo and high fidelity department at Milk's Appliances is now open. Wall to wall carpeting and full drop ceiling walls assure customers the utmost in true fidelity for critical listening. Leading names in the world of stereo are on display.

It seems that there are a few fringe benefits connected with working for a travel agency. Robert Davis of Birmingham Travel is attending the annual meeting of the American Society of Travel Agents in Honolulu. Before returning Davis will go to Tahiti to inspect the facilities for tourist travel there.

And recently, Mrs. Mary Har-

ron, of the same agency, traveled to Bermuda on an inspection trip at the invitation of the manager of the newly completed Bermuda-ana hotel.

Such trips make it possible for travel people to furnish accurate up-to-date information to their clients.

And Richard Metzigan out at D'Sa Hairdressers captured the second place styling trophy at the National Hairdressers' Association competition, which was held recently at Columbus, Ohio. D'Sa Hairdressers is now at Toma Hairdressers' old location on W. Maple.

A musical treat is again in store for visitors to The Detroit Bank & Trust Woodward - Hamilton Branch. Ole Foersch, of Lew Bettylerly Organ's, will be at the organ on men's night, Dec. 5. And starting Dec. 15 Ole will furnish organ music at the same bank branch daily from 11 to 2.

Harry Belafonte's recent trip to Birmingham has been reflected in a marked interest in his newest disc at Marty's Records. His latest release, "Belafonte Returns to Carnegie Hall" is available at Marty's, and promises to be as popular as his previous record, "Belafonte at Carnegie Hall."

Also, fans of the Kingston Trio will be glad to know the trio is out with their new Christmas album, "The Last Month of the Year."

Several advertising men from the Birmingham-Bloomfield Hills area are among 250 attending the annual meeting of the East Central Region, American Association of Advertising Agencies, today and tomorrow at the Statter-Hilton hotel.

As chairman of the East Central Region, Colin Campbell, 655 Sixteenth, Birmingham vice president of Campbell Ewald company will officially open tomorrow's morning session and preside at a luncheon.

John F. Henry, 815 Westchester Way, Birmingham, vice president of Geyer, Moray, Madden and Ballard, Inc., will preside at one of the afternoon sessions.

AMONG PRINCIPAL speakers are Ernest A. Jones, 900 Cranbrook, Bloomfield Hills president of MacManus John & Adams, Inc.; Charles F. Adams, 1319 Dakota Circle, Birmingham, executive vice president of M.J.E.A.; and Lawrence R. Nelson, 3201 Morningview Terrace, Birmingham, senior vice president of Campbell Ewald company and chairman of the executive committee.

Elected CPA Member Donald Monroe Keller, 2853 Pembroke, Birmingham, of Touche, Ross, Bailey and Smart, has been elected a member of the American Institute of Certified Public Accountants.

Fairfield Owners Have Large Drive

The Fairfield Home Owners association of Birmingham has just completed one of the most successful membership drives in its history, over 75 per cent of eligible homeowners having signed their membership applications.

Association president J. Allen Harwood, 1532 S. Bates, Birmingham, announces a Christmas home-decorating contest will be held for the Fairfield Estates area. The winners will be announced after the holidays.

A subscription to The Eccentric brings you the community's top news events 52 times a year.

Name Franklin Man To Head Designers

Craig Paul, 26740 W. 13 Mile road, Franklin, has been named along with Manual Jarrin of Royal Oak, to head up the Harley Earl Associates, Inc. (Warren) team of exhibition design experts who will work with U. S. government agencies in next year's International Labor Exhibition in Turin, Italy.

The exposition, the largest taking place anywhere in the world in 1961, and the only one in which the United States will participate, will mark the one-hundredth anniversary of the unification of Italy.

The Warren firm has been retained by the U. S. Department of Commerce to design the pavilion for the American portion of the exhibit.

Burroughs Names Kolasa Supervisor

A former Birmingham resident John Kolasa, has been appointed supervisor of dealer advertising for the international division of Burroughs corporation. George A. Wolfenden, 499 Winewood, Birmingham, director of Burroughs international advertising - public relations department, has announced.

Kolasa graduated from Wayne State university in 1952, gained three years of advertising agency experience and joined Burroughs international advertising staff in 1955.

CUT DOWN ON WRAPPING COSTS

Kresge's

the family's choice

Gift Wrap Savings

You save when you buy these BIG VALUE gift wrappings at Kresge's. Note the sizes, lengths, quantity, colorful designs and the low prices!

- 4 roll designs to pkg. 408" total, 20" wide. 12 designs. \$1
- 3 spools Crinkle-Tie Ribbon. 180 ft. Red, green, white. 49
- 59¢
- 216" roll in cutter box. Tear off exact amount.
- 3 Reels Satin Glo Ribbon in dispenser. Solid or stripes. 49¢
- Flat fold paper. 2 sheets 20 x 30". 9 designs. 15¢
- 6 card pkg. of foil and tinsel strung folders. 25¢
- Decorated boxes—all sizes. 10¢-25¢
- Pkg. of 110 seals, string tags, cards. 25¢

Hurry! Get first choice in our huge selection!

West Maple at Henrietta—Birmingham

"CHARGE IT at KRESGE'S"

Ad Men Take Part In Annual Meeting

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Burroughs Names DeBorde Director

Herbert D. DeBorde, 780 Oakleigh drive, Bloomfield Hills, has been appointed director of manufacturing for Burroughs corporation.

As assistant to J. R. Bradburn, 1400 N. Gleggary, Birmingham, vice president manufacturing and engineering, DeBorde has direct authority to act on behalf of the vice president within the manufacturing area to expedite the broad scope of the division.

DeBorde will continue to carry responsibility as general manager of Control Instrument company, Brooklyn, N. Y., a Burroughs subsidiary.

30-Year Pin Awarded

James H. Moorcroft (left), 32915 Norchester, Beverly Hills, Detroit area general agent of the Midland Mutual Life Insurance company, receives a diamond pin denoting 30 years of service with the organization from C. O. Sullivan, president of the firm. For 28 of his 30 years with the company, Moorcroft has been a member of the "App-A-Week" club, having submitted at least one new personal insurance application each week for 1,480 consecutive weeks.

MEN ONLY!

Men's Night

At

Kay Baum

is a big event!

Come See Us

Monday, December 5

From 7 p.m. to 10 p.m.

Professional Models

FREE GIFT WRAPPINGS

Kay Baum
162 W. Maple
Birmingham