

Know Your Birmingham Merchants . . . IN THE TOWN OF FRIENDLY SHOPS



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"HEALY'S belongs to you, the women of Birmingham"

YOU, the woman who can spot new fashions at twenty paces . . . and fine values a mile away . . . you're the very special customer that Healy's heart belongs to!

We love searching the world of fashions for you and bringing them to Birmingham in hand-picked selections.

Healy's is your kind of store . . . stop in soon and see the latest fall collection of coats and suits . . . fabulous dresses . . . our exquisite jewelry and lingerie . . . exciting sportswear . . . boutique accessories.

HEALY'S



Martin Frank

"Style for the discriminating man."

"BRUSHED wool and bulky is the sweater news for the college man," says Martin Frank of Higgin's & Frank men's furnishings. "Add a pair of corduroy pants, and his wardrobe is practically complete," he continues.

Opening in Detroit in 1921, the Birmingham branch of this exclusive men's shop is now serving the area's 4th generation!

Their fine line of men's wear is made to the most exacting specifications.

HIGGINS & FRANK



Sam Sfire

"Sfire's has it."

SFIRE'S has built its reputation as an outstanding Birmingham food market on three pledges made by owner Sam Sfire when he first opened for business in 1929. These pledges are: Finest quality foodstuffs, greatest variety, foreign and domestic, personal "family market" service.

Sfire's employees retain the friendliness and sense of personal service that has made the market a happy place to shop and a place to meet neighbors.

The slogan, "Sfire's has it" is more true now than in the past.

SFIRE'S MARKET



Foster Toothacker

"Service is more than a word with us—it is action."

YOUR doctor may be considered the one most dedicated to the status of your health, but your druggist is pretty much in that category too.

"For instance," says Foster Toothacker, manager of Shain's Rexall Drugs for the last 22 years, "I am called out at least twice a week (in the middle of the night) to fill a prescription or dispense some drugs - often to people I know I shall never see again."

This type of service seems like dedication in its truest form.

SHAIN'S REXALL DRUG STORE



Bob Adams

"Better leave it to Bob."

SINCE we are living in the age of specialization and special training, it is not surprising to know that the operator of a Shell gasoline station must take a training course before he can take charge.

Bob Adams, who for 10 years has owned the Adams Shell Service, must have possessed the test with flying colors, for he surely operates his station with all the know-how needed for expert service to the motorist.

BOB ADAMS SHELL SERVICE



Sam Bell

"Living with flowers every day."

LIVING in a world of growing plants and flowers is a wonderful experience!" says Sam Bell, manager of Bell Greenhouse. "And," he adds, "I feel the same way about living in Birmingham."

When words fail you, or when you are in doubt about a gift, flowers provide a warm and beautiful way to express your innermost thoughts.

Bell's will always give you the fine, fast and efficient service they have long been noted for.

BELL GREENHOUSE



Larry Sherman

"Birmingham's shoe store, exclusively for men and boys."

ALTHOUGH only 25 years old, Larry Sherman has spent 12 years growing up in the shoe business with his father Fred, who began 37 years ago in Detroit.

This is strictly a men's and boys' shoe store, well stocked with a wide variety of all styles and sizes.

"In fact," says manager Larry Sherman, "With over 10,000 pairs of shoes in our Birmingham shop, we pride ourselves on being able to fit practically anyone!"

SHERMAN SHOES



Sylvester Bishop

"The best dressed homes are furnished by Lewis."

FOR 40 years a fine home-furnishing store in Pontiac, Lewis Furniture opened its Birmingham branch 12 years ago.

Besides offering the finest quality furniture at reasonable prices, the manager, Sylvester W. Bishop, is one of the country's most noted authorities on interior decorating, furniture designing and textiles.

If you favor Colonial, Provincial, or Early American design, you'll find the smartest selection for your entire home of Lewis Furniture.

LEWIS FURNITURE



Herb Ring

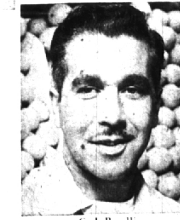
"Custom-designed and hand-treated jewelry."

WITH YOUR IDEAS in mind, we bring them alive with sketches, and finally transform them into actuality, using your gems or ours," says Herb Ring.

"All creations," he continues, "from sketch to finished conversation pieces, are produced in our studio, where the work may be observed in process. We do not sell jewelry; we distribute commemorations of achievements, happiness and memories—and tomorrow's heirlooms."

Engagement and wedding bands are also offered and you are welcome to browse or consult with Herb Ring at any time.

HERB RING DISTINCTIVE JEWELRY



Carl Rowell

"If it's crisp and fresh—then it's Peabody's Produce."

IT IS not too surprising to learn that Peabody's vegetable and grocery store in Birmingham was, in the beginning, strictly a produce market.

"It was during the war," stated . . . Carl Rowell, manager, "that we began selling and distributing the products off our own farm, on this very same spot." "And we still do!" he adds.

This no doubt accounts for those truly farm-fresh fruits and vegetables you'll find there, along with a complete line of high quality groceries and prime cut meats.

PEABODY'S MARKET

BIRMINGHAM BUSINESS DIRECTORY

APPLIANCES

Dubuc Vacuum Cleaner Sales & Service
1287 S. Woodward
Hawthorne Electric Co.
162 North Woodward
Milk's Appliances
1493 South Woodward

AUTOMOBILE DEALERS

North Chevrolet
1000 South Woodward
Harold Turner Ford
464 South Woodward

BEAUTY SALONS

Gabrielle's Modern Beauty
271 West Maple
Nino Salon
706 North Woodward

BOOKS, GIFTS & STATIONERY

La Belle's
137 West Maple
Village Bookshelf
790 North Woodward

CAMERA & SUPPLIES

Birmingham Camera Shop
168 South Woodward

CAR WASH

Jax Kar Wash
300 South Hunter

CHILDREN'S SHOPS

Alice's Wonderland
595 East Maple
Young Folks
175 West Maple

CLEANERS & DYERS

Birmingham Cleaners
Woodward at Adams
West Maple at Cranbrook
Douglas Cleaners
534 South Woodward

DEPARTMENT STORES

S. S. Kresge Co.
West Maple at Henrietta
F. J. Mulholland Co.
223 North Woodward

DRUG STORES

Adams Pharmacy
1955 South Woodward
Cranbrook Drugs
2511 West Maple
Shain's Rexall Drugs
105 West Maple

Waback Pharmacy—Prescription Center

296 West Maple
624 North Woodward
Wilson Drug Company
101 North Woodward

FLORIST

Bell Greenhouses
928 South Woodward

FABRICS

Stewart's Fabric Shop
202 East Maple

FURS

Dimas Furs
227 South Woodward

FURNITURE

Lewis Furniture
235 Pierce
Triangle Furniture Co.
128 South Woodward

GAS STATIONS

Bob Adams Shell Service
120 South Hunter Blvd.

GROCERY STORES

Birmingham Fruit Market
124 North Woodward
Olsen's Market
407 West Brown
Peabody's Market
154 South Hunter
Sire's Market
180 West Maple

HARDWARE

Birmingham Hardware
152 North Woodward
Huston Hardware
205 North Woodward

INSURANCE

Hugh C White Agency
217 Pierce

INTERIOR DECORATOR

Sherwood Studios
160 South Woodward

JEWELRY

Lakes Jewelers
100 South Woodward

Herb Ring Distinctive Jewelry

286 East Brown
The Time Shop
151 South Bates

LEATHER GOODS

Harrison's Luggage & Leather Goods
233 East Maple

LUMBER

Erb-Restrick Lumber Co.
425 South Eton

MEN'S CLOTHING

Dickinson's
272 West Maple
Gwynn, Custom Tailoring
112 South Woodward
Higgins & Frank
268 West Maple
Matthew's Custom Tailors
288 East Maple
Mortimer's
123 West Maple
Peck Tailors & Men's Wear
108 South Woodward
Young's of Birmingham
203 Pierce

MUSIC SHOP

Grinnell's
299 West Maple

PAINT

Acme Quality Paint
163 North Woodward
Birmingham Paint, Glass & Wallpaper
335 East Maple

SHOE STORES

Burr Shoe, Inc.
255 North Woodward
Gillis Shoes
100 North Woodward
Hansel 'n' Gretel Shoppa
135 South Woodward
Juliards, Inc.
154 West Maple
McSweeney's Shoe Store
277 Pierce
Sherman Shoes
115 West Maple

SPORTING GOODS

The Varsity Shop
277 Pierce
Village Sport & Hobby
154 South Woodward

TELEVISION & RADIO

Birmingham Electronics
141 East Maple
Birmingham Television
1842 South Woodward

TRAVEL AGENCY

Birmingham Travel Service
379 Hamilton

WOMEN'S APPAREL

Kay Cooley
190 West Maple
Davidson's
139 South Woodward
The Glassford Shop
135 Pierce
D. J. Healy
263 Pierce
Himalloch's
168 West Maple
Kay Baum Shop
162 West Maple
Linda Lee
159 West Maple
RB Shops
142 West Maple