

Southfield Course Changes Announced For School Year

SOUTHFIELD—Students from elementary through high school will face new curriculum offerings when they return to their classrooms in Southfield schools in September.

Southfield elementary and junior high schools will have a new remedial reading consultant, Pierce McLeod. This is a new position and McLeod will be responsible for setting up a supplementary reading assistance program.

Homemaking and industrial arts courses will be offered for eighth graders and speech and drama for eighth and ninth graders.

Ninth graders will also be offered first year french and spanish, world history, and a combined history-geography of Michigan class.

Radio speech will be offered for 12th graders only.

Boys Are Triple-Threat Fashion Plates Today

Back in the good old days, it was more or less customary for youngsters to have a "Sunday suit" which was reserved for wear (a) to church or (b) to special parties or (c) in honor of visits by very important "company."

And when the boys of that bygone era wore out their "everyday" clothes, their dress-up outfits were often demoted to lesser occasions — perhaps school and their play—and a family expedition was organized to negotiate the purchase of a new "Sunday" outfit.

THIS NO LONGER appears to be the case, according to the American Institute of Men's and Boys' Wear. Times have changed and the wardrobe of the modern pre-teen lad is much more varied, very often interchangeable and rarely subjected to a hand-me-down treatment from one activity

to another. Tugged out for church, parties or other dress-up events, today's boy is every inch—sartorially if not physically—a fashion-right copy of his father or brother.

Dressed for school, as well as his free-time activities, he wears completely different garments styled, designed and tailored to meet the rugged requirements of active boys. Icy style, extra warmth, a minimum of weight and a full measure of attractive good looks.

SO, AS THINGS shape up today, parents must consider three outfits—dress-up, school, and play—when reading a youngster's back-to-school wardrobe.

Let's take a look at the "triple-threat" wardrobe of today's boys—the dressy outfits first. No problems here. If your lad is like most, he will want a suit "like Dad's" or "like big brother's." No matter what styles the elder males in the family prefer, there are versions available for the sprouts.

If Dad goes for the new Trans-American model, Junior can find a close replica in the boys' department. Should he want an authentic Ivy style like his older brother's, there are plenty of these, too.

IN THE EVENT that Mother is tired of brushing the lint from his navy blue or charcoal-gray suits, she will welcome the currently popular olive blends. These are smart and dressy and have a multi-color mixture that seems to underplay lint and dust.

He will need white shirts to wear with these suits. Select modified spread collars in broadcloth shirtings for wear with the Trans-American suit or button-down collar oxfords for an Ivy outfit.

The best topsuit for wear with Continental-inspired suits for boys is the split-raglan model. Miniature fly-front semi-chesterfields go with the natural-shoulder Ives.

EVEN THE VERY young fashion-plate will want Italian-type oxford-style shoes for his Trans-American outfit or either plain-toe bluchers, mocasin-type bluchers, or wing-tip bluchers for wear with an Ivy outfit.

Dress-up gloves go with either outfit. However, make sure they are big enough. Tight gloves are cold gloves.

Scaled-down felt hats are made in both casual and dressy styles like Dad's and many youngsters have developed a liking for hats for cold weather dress-up wear.

FOR CLASSROOM WEAR, the standards of which are much higher these days, he will need one or two sports jackets in his favorite style, two or three pairs of flannel or bedford cord slacks—these may be wash-wear—and sturdy school shoes with plenty of coordinated socks.

To keep him warm on his journeys to and from school he will need a good outerwear garment. A wide choice is available in these ranging from waist-length to three-quarter lengths and they include ponchos, cardigans, corduroys, meltons and loas. Some have detachable parka hoods.

HIS THIRD CATEGORY of apparel is actually an economy mea-

Name Buttonmiller Birney Principal, Fischer Assistant

SOUTHFIELD—Three major administrative changes in the Southfield schools have been announced for the coming school year.

Karl Buttonmiller, former principal at Northbrook, has been named principal of the Alice M. Birney junior high. Clyde Fischer, principal at Birney when it was an elementary, will be Buttonmiller's assistant.

Robert Riggs, seventh grade history teacher at Northbrook, has been promoted to principal there to replace Buttonmiller.

The acting principal of Lathrup school will be Robert Catlin who has been assistant principal at Southfield No. 10. Catlin replaces Miss Kathryn McLean who resigned to accept a teaching position in Bloomfield Hills.

sure. These, mothers find, save wear and tear on their school outfits, and mother too, during the play hours. Stock up on chino and corduroy slacks (many are wash-wear), knit shirts (no ironing), boots or galoshes for sliding or snow shoveling and at least one lighter weight jacket for those early autumn bicycle days.

A couple of the new good looking sweaters will come in handy as sportswear garments, as well as supplements to his outerwear when Winter really sets in.

AT FIRST GLANCE, it would seem to be quite an extensive wardrobe. But, it should be remembered that Junior is a young man of many parts — scholar, sportsman and social lion.

PHOTOGRAPHIC EQUIPMENT



ITS BACK TO SCHOOL TIME
Be Sure To Capture That Exciting First Day!

BIRMINGHAM CAMERA SHOP

23rd Year Serving Birmingham
168 S. Woodward MI 4-5010

JUST IN TIME FOR SCHOOL...

Helena Rubinstein Announces New Fast Help For Acne Pimples



New Medically Tested Treatment with Bio-Clear Drug Discovery Is Instantly Active

Now you can have fast help to clear up oiliness, blackheads, acne pimples with Helena Rubinstein's 5 minute medically tested treatment. See acne pimples shrink away with instantly active Bio-Clear drug discovery. Refine pores with medications containing ingredients widely prescribed by doctors. Remove unightly oils and blackheads with a new Medicated Cream Wash.

Helena Rubinstein has specialized in problem skin since her early scientific studies. The Medically Approved Shield on each preparation in her new treatment shows that it has been medically tested on girls, boys, women and men with acne skin. It is guaranteed to give you a clearer complexion — or your money back.

JUST FIVE MINUTES A DAY!

1. Wash away excess oil and blackheads with BIO-CLEAR'SER. New medicated wash clears out clogged pores, helps heal skin tissue.
2. Refine pores with medicated "WATER LILY" PORE LOTION. See excess oils disappear. Skin looks refined.
3. Clear your skin with BIO-CLEAR drug discovery. See acne pimples dry up, shrink away with this instantly active medicated cream containing an exclusive Organic Sulphide. Your skin responds at once. Healthy new skin is revealed.

INTRODUCTORY OFFER

SAVE \$55
4.50 value
NOW 2.95
Limited Time Only



MILLS PHARMACY

1740 West Maple Ave. Phone: Midwest 4-5060

ALWAYS A PLACE TO PARK

Demery's

WOODWARD
of
MILWAUKEE

Open Fri.
'til 8:45 P.M.
Phone
TR 5-6900



"Sequoia" Plaid 'n' Solid
Cotton Knit Go-Togethers
by Koret of California

8⁹⁸ — 10⁹⁸

California redwoods inspired the beautiful coloring... Knit designers created these campus and career favorites in perfect-fitting knits, sure to be the mix 'n' match favorites in your wardrobe. Also available in green.

Left: Plaid Jacket, S M L, D988
Slim, solid tone skirt,
10 to 18, 8.98

Right: Demi fitted, plaid trimmed
jacket, S, M, L, 9.98
Plaid skirt, 10 to 18, 10.98

Not Shown: Jewel neck blouse,
S-M-L, 5.98
Slim-fitted solid
tone pants, 10-18 9.98

Sportswear—Main