

Know Your Birmingham Merchants . . . IN THE TOWN OF FRIENDLY SHOPS



Patricia Dickerson

"For fashions and friendly service, naturally, Himelhoch's."

PAT DICKERSON has been manager of the Birmingham branch of Himelhoch's Women's Apparel shop for the last three years. Having opened here in the year 1952 this was the first branch to stem from the main and original store in Detroit.

In addition to a complete line of fine misses' fashions, there is also a children's and subteen shop in the store's lower level.

Naturally, Himelhoch's carries a complete line of hosiery, gloves, bags and accessories.

HIMELHOCH'S



Bob Milks

"A pledge to our customer. If you see us before you buy, you will save."

ALTHOUGH Milk's Appliances is known as the largest laundry equipment dealer in the area, you will also find there any household appliance you may need from a toaster to a television set.

"In fact," says owner Bob Milks, "we have a housefull of new ideas to help you live better. We have also just added to our staff a home economist who will come to your home and demonstrate any major appliance you purchase from us."

MILK'S APPLIANCES



Aaron Kershenbaum

"That young Kay Baum look."

IT WAS 25 years ago that the Kay Baum shop opened its doors in our town. They have since then served not only Birminghamites, but the outlying area, both faithfully and conscientiously.

This store, specializing in young, casual clothes for misses and juniors, expresses a personal customer interest beyond the usual, for it is truly a "family affair," owned and operated by the brothers Kershenbaum.

These are: Meyer, president; Jack, secretary-treasurer; Leonard, buyer; Belmont, buyer—and last but not least, Aaron, the accommodating manager.

KAY BAUM



Bob Gwynn

"A well-fitted garment is our trademark"

STRICTLY for men—although ladies are invited—is Gwynn's custom tailoring and fine attire shop in Birmingham.

The owner, Robert Gwynn, who for years has taught tailoring at Wayne University in Detroit, has a conservative but new and young outlook on men's styling. He believes in the unusual and exciting—with decorum, of course—in masculine attire.

This no doubt accounts for the "fashion firsts" you'll be sure to find at his up to date men's shop.

GWYNN CUSTOM TAILORING



John Palmer

"Try us first, and don't be disappointed."

EVERYTHING in electronics, from sales to repair work, is offered by John C. Palmer, owner of the Birmingham Television Company.

With training in mechanical engineering at Wayne University, as well as being a navy technician in War II, Palmer is as skillful with a doctor's diathermy machine as he is with an electric garage door!

We'd say that most any out-of-order appliance could be put in perfect working order at Birmingham T.V.

BIRMINGHAM TELEVISION



Elizabeth Morris

"For value, comfort, and good looks."

ELIZABETH MORRIS, who manages Gillies Shoe Shop, entered the shoe business at the early age of 17, which no doubt accounts for her expert knowledge of shoe-fitting problems.

"In fact," says she, "I can more often tell a customer's problem, before they tell me."

At Gillies you'll find women's high-style and casual shoes, along with coordinating accessories. There is everything for the teenager, too, in their special basement level.

GILLIES SHOES



Harold Kreis

"A clean car rides better."

A HOUND'S tooth can't compare with the cleanliness of a car sliding off the racks at Jax Kar Wash," stated manager Harold W. Kreis, who claims to have the best equipped car-washing service in all of Oakland County.

Besides surface waxing, and steam-cleaning motors, their very exclusive "Kar-Glaze" (which protects finish and chrome from the ravages of salt, road grime and weather) is a most popular service.

However if you are a do-it-yourselfer, you'll find all the needed supplies at Jax.

JAX KAR WASH



Paul Kurth

"If we haven't got it, we'll get it, or it isn't made!"

OCTOBER 4th of this year will mark the 51st anniversary of the Huston Hardware store," stated Paul Kurth, owner.

This is one of the 2 or 3 oldest stores in Birmingham, and Kurth boasts of maintaining customers from as far back as the beginning.

"And for these," he states, "or for any emergency, I would gladly get up in the middle of the night to open the store."

Now what more could a Huston customer want—except—well, maybe a million dollars!

HUSTON HARDWARE



James Sappington

"Our customers are the finest in the world."

THE Birmingham Paint store has been in operation in our town for over 30 years, with present owner James Sappington being at the helm for the last three.

"These have been years not only of tripled business, but of association with the finest people in the world," says Mr. Sappington, who makes every effort to justify the support of these good friends, with continued quality in both service and products.

All decorating supplies, including custom made draperies, are offered.

BIRMINGHAM PAINT, GLASS & WALLPAPER



Merrit Olsen

"We deliver in more ways than one."

AS THE meat course is the foundation of a good meal, Olsen's Market, since its beginning in 1924, has built its service and reputation on this specialty.

However, because their aim is to have "everything for the table," they also carry a fine line of fancy and staple groceries, fresh vegetables and fruits.

"We have grown up in this community of gracious living," says owner Merrit Olsen, "and we are dedicated to serving it the best we know how."

OLSEN'S MARKET

BIRMINGHAM BUSINESS DIRECTORY

APPLIANCES

Dubuc Vacuum Cleaner Sales & Service
1287 S. Woodward
Hawthorne Electric Co.
162 North Woodward
Milk's Appliances
1493 South Woodward

AUTOMOBILE DEALERS

North Chevrolet
1000 South Woodward
Harold Turner Ford
464 South Woodward

BEAUTY SALONS

Gabrielle's Modern Beauty
271 West Maple
Nino Salon
706 North Woodward

BOOK STORES

Village Bookshelf
790 North Woodward

CAMERA & SUPPLIES

Birmingham Camera Shop
168 South Woodward

CAR WASH

Jax Kar Wash
300 South Hunter

CHILDREN'S SHOPS

Alice's Wonderland
595 East Maple
Young Folks
175 West Maple

CLEANERS & DYERS

Birmingham Cleaners
Woodward at Adams
West Maple at Cranbrook
Douglas Cleaners
534 South Woodward

DEPARTMENT STORES

S. S. Kresge Co.
West Maple at Henrietta
F. J. Mulholland Co.
223 North Woodward

DRUG STORES

Adams Pharmacy
1955 South Woodward
Cranbrook Drugs
2511 West Maple
Shain's Rexall Drugs
105 West Maple

Wabeek Pharmacy—
Prescription Center
296 West Maple
624 North Woodward

FLORIST

Bell Greenhouses
928 South Woodward

FABRICS

Stewart's Fabric Shop
202 East Maple

FURS

Dimas Furs
227 South Woodward

FURNITURE

Lewis Furniture
235 Pierce
Triangle Furniture Co.
128 South Woodward

GAS STATIONS

Bob Adams Shell Service
120 South Hunter Blvd.

GROCERY STORES

Birmingham Fruit Market
124 North Woodward
Olsen's Market
407 West Brown
Peabody's Market
154 South Hunter
Sire's Market
180 West Maple

GIFTS & STATIONERY

La Belle's
137 West Maple

HARDWARE

Birmingham Hardware
152 North Woodward
Huston Hardware
205 North Woodward

INSURANCE

Hugh C White Agency
217 Pierce

INTERIOR DECORATOR

Sherwood Studios
160 South Woodward

JEWELRY

Lakes' Jewelers
100 South Woodward

Herb Ring Distinctive Jewelry

286 East Brown
The Time Shop
151 South Bates

LEATHER GOODS

Harrison's Luggage &
Leather Goods
233 East Maple

LUMBER

Erb-Restrick Lumber Co.
425 South Eton

MEN'S CLOTHING

Dickinson's
272 West Maple
Gwynn Custom Tailoring
112 South Woodward
Higgins & Frank
268 West Maple
Matthew's Custom Tailors
288 East Maple

Mortimer's

123 West Maple
Peck Tailors & Men's Wear
108 South Woodward
Young's of Birmingham
203 Pierce

MUSIC SHOP

Grinnell's
299 West Maple

PAINT

Acme Quality Paint
163 North Woodward
Birmingham Paint,
Glass & Wallpaper
335 East Maple

SHOE STORES

Burr Shoe, Inc.
255 North Woodward
Gillies Shoes
100 North Woodward
Hansel of Gretel Shoppes
135 South Woodward
Juliards, Inc.
154 West Maple
McSweeney's Shoe Store
277 Pierce
Sherman Shoes
115 West Maple

SPORTING GOODS

The Varsity Shop
277 Pierce
Village Sport & Hobby
154 South Woodward

TELEVISION & RADIO

Birmingham Electronics
141 East Maple
Birmingham Television
1842 South Woodward

TRAVEL AGENCY

Birmingham Travel Service
379 Hamilton

WOMEN'S APPAREL

Kay Cooley
190 South Maple
Davidson's
139 South Woodward
The Glassford Shop
135 Pierce
D. J. Healy
263 Pierce
Himelhoch's
168 West Maple
Kay Baum Shop
162 West Maple
Linda Lee
159 West Maple
RB Shops
142 West Maple