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**Diploma Rates Shake**

Lloyd E. Crawford, left, 2316 Windemere, Birmingham, receives congratulations. From H. Vance Smith, managing director of the Credit Union National Association (CUNA), after having completed a three-year course for career credit union personnel at the University of Wisconsin. Crawford, treasurer of the Ford-Birmingham Credit Union, was graduated Friday night, July 21.

**Resident Completes Management Course**

David Piegott, 1679 Dorchester, Birmingham, president of J. T. Wing & Company, Detroit, is one of 45 men who have just completed a three-week management course at the Harvard business school.

The course, sponsored jointly by the National Industrial Distributors' association and the Southern Industrial Distributors' association, was the third of its type. The program offered a concentrated course of study in the major areas of interest to management, taught by case method instruction.

**Ford Introduces New Earth Mover**

A new earth-moving implement with weight and capacity to match the performance potential of newer models of tractors has been introduced by Ford Motor company's Tractor and Implement division. The Ford heavy duty rear-attached adjustable blade is designed to take big bites out of national dirt piles and contractors' work loads, according to divisional general sales manager E. Deussen, 8006 Wing Lake road, Bloomfield Township.

With frame members built of rugged steel tubing and with the blade reinforced throughout its length by an extra member of shaped heavy steel plate, the new implement will handle such heavy scraping and backfilling jobs as grading and earth removal with ease. Deussen said.

It can be attached readily to all tractors with categories I and II three-point implement linkage systems and features a wide range of adjustments, many of which can be made from the tractor seat. The blade can be angled, offset or tilted for a wide variety of earth-moving operations.

**Credit Bureau Head Returns from Confab**

Wayne L. Conab, 361 Coolidge, Birmingham, manager of the Birmingham Credit Bureau, just returned from the North Central Management Institute held at the University of Illinois.

Sponsored jointly by the University of Illinois and the Associated Credit Bureaus of America, the institute is held annually to give credit bureau and collection service managers further professional training.

A feature of this year's institute was the open forum on current business problems. During these discussions, managers from Michigan and eight surrounding states exchanged ideas for improving credit bureau and collection service in their home communities.

**Resident to Attend Business Program**

Gerald E. Mundth, 1439 Shilman, Birmingham, supervisor of Plant Engineering at Chevrolet's Willow Run plant, is one of 90 men admitted to the new Program in Management Development at the Harvard Business School.

The program, beginning Aug. 29 through Dec. 31, will bring young executives from approximately 28 to 36 years of age, with five to ten years business experience, back into the classroom on a full-time basis.

The courses are designed for men in the middle levels of management, aimed to increase job effectiveness and develop potential for broader future responsibilities.

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**Youths Named JA Delegates**

Three area youths are among the 89 official delegates who will be representing southeastern Michigan at the 17th annual National Junior Achievers Conference at Indiana University Aug. 21-26.

The delegates are: Karl K. Kandler, 18, 1063 Fairway, Birmingham, president of the J. A. C. company sponsored by Chrysler corporation, William J. Sabo, 15, 32274 Auburn, Beverly Hills, former president of the same company and Rodney K. Lyle, 17, 31030 Auburn, Beverly Hills, president of Pomoco company sponsored by Ford Motor company.

The youthful business leaders will discuss business problems and performance improvement methods as well as enter contests for business acumen.

The five-day conference, bringing together over 1000 achievers from coast to coast, is recognized as the only teenage trade association convention of its kind.

In many respects the teenage conference will take on an air of political sophistication as area delegates drum up votes and "stump" for "favorite men" candidates for the presidency of the National Junior Achievers Conference.


As one business executive put it, "In this age of political and business maneuvers by some teenagers, this national JA convention in effect teaches them a great deal about both."

**Firm Names Crosby Division Sales Head**

John Allan Crosby, 16945 Reedmere, Beverly Hills, has been appointed automotive sales manager for the Rheem Automotive company, a division of Rheem Manufacturing company.

He will direct all sales activities of the automotive division's plants in Fullerton and Los Angeles, Calif. from the company's Detroit office.

Crosby was formerly associated with Houdaille Industries in Detroit for 12 years, representing the company's automotive products to all major car manufacturers.



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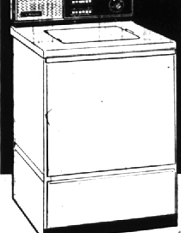
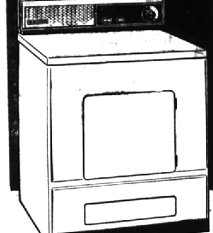
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