

Know Your Birmingham Merchants . . . IN THE TOWN OF FRIENDLY SHOPS



Charles Patterson

"I want to see one of the Pattersons!"

CHUCK Patterson, his brother and father are the operators of North Chevrolet Motor Sales.

Says Chuck, "The old bromide that you have to pay more in Birmingham is as ancient as the high-fendered tin buggies of the fifties!" This he proves by the fact that he is selling more Chevrolets and Corvairs than are actually bought by local residents.

He adds "smart shoppers are aware of the good bargains they can get at North Chevrolet IN BIRMINGHAM!"

NORTH CHEVROLET



Gabrielle Hudock

"Have you been greeted by Petite Mania L'Oreal?"

GABRIELLE is the brand new owner of the former Modern Beauty Shop, which has been in operation in Birmingham for the last 25 years.

Brand new also is the remodeled interior and decorations, as well as added equipment, all of which provides a cool and cozy atmosphere, where the finest beauty service can be had. This shop specializes in soft permanents, bleaching, tinting and hair-cutting and fashion hairstyling.

Oh yes, petite Mania L'Oreal is the tiny pink-tinted French poodele that is kept so busy greeting Gabrielle's customers.

GABRIELLE'S MODERN BEAUTY



Elaine Nagle

"Hooray for books!"

CEBRATING her first anniversary in the book business this week, proprietor Elaine Nagle claims bookselling in Birmingham is a delightful experience.

This friendly shop welcomes old and young, and encourages browsing among the many books, including a large selection of quality paperbacks. In addition to a wide variety of titles including best sellers, you will also find gift items in the way of museum pieces (sculpture and jewelry) in replica.

VILLAGE BOOKSHELF



Leslie Schey

"Fitting your child's feet correctly is our most important service."

SELLING the right shoe and the proper fit is a responsibility that the Hansel 'n' Gretel Shoppe takes very seriously.

Lesley E. Schey who owns this fine children's shoe store has had training in prescription shoe fitting at the Temple University in Philadelphia. Along with two other competent assistants, they represent forty-five years of shoe experience.

Visit this beautiful store at its new location and see the fine line of Child Life Shoes.

HANSEL 'N' GRETEL SHOPPE



James Sheridan

"We are prescription specialists."

WHEN you place your prescription in the reliable hands of the three registered and long experienced pharmacists at the Cranbrook Drugs, you can feel assured it will be filled correctly.

James Sheridan, owner-manager takes the utmost pride in his pharmacy, however for your convenience, all other drug and sundry services are provided.

This includes fine brand cosmetics, a fountain and snack bar, as well as liquor, wine and beer.

CRANBROOK DRUGS



Grace Reilly

"Discover the joys of trouble free travel."

IT'S not as far as Timbuktu, but its quite a jump from starting a one-person business with a typewriter and a table, and ending with a full-fledge office force of 10 associates!

But that's the ground covered by Mrs. Grace Reilly when she opened her travel service 12 years ago in Birmingham.

She is ever grateful to her many friends who have helped her along this road to sweet success.

When you take that cruise, call her—she'll help you, too!

BIRMINGHAM TRAVEL SERVICE



Penny Lambrose

"Contour control for those who care to look their best."

THE Glassford Shop, an established business in Birmingham for the past 18 years boasts a new owner, Penny Lambrose. With years of experience to her credit, she has added new and exclusive lines to this Ladies' Specialty shop. To mention a few: Lily of France Inc., Carde de Paris, Contessa di Roma, and also the well-known Warner and Gossard foundations.

In fact you will find everything for the contour as well as accessories at this intimate shop.

THE GLASSFORD SHOP



Phil Morganroth

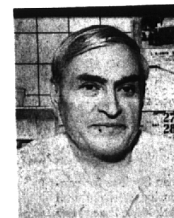
"Specializing in fine upholstery and design for 34 years."

"WE'VE moved closer to our many customers in this area to serve them better," says Phil Morganroth of the Birmingham branch of the Sherwood Studios.

In either studio you will find the most extensive lines of drapery and upholstery materials in the country. Combine this with their fine workmanship and you have a decorating service of par excellence.

You'll find interesting accessories, elegant occasional pieces, as well as objets d'art.

SHERWOOD STUDIOS



Sam Bruni

"Where quality is higher than price."

"WE have practically grown up with Birmingham!" Says Sam Bruni, who has owned and operated the Birmingham Fruit Co. for the last 40 years.

It's no wonder he takes such pride and interest in "Our Town", and has shown it by adding to its beauty with extensive remodeling and up-dating of his Woodward Avenue store.

His dependable service and fine quality foods has earned him a host of friends and customers.

BIRMINGHAM FRUIT MARKET



Ronald Priebe

"Customer Satisfaction is our prime concern."

IF YOU'RE looking for expert repair service on your vacuum cleaner or sewing machine, you'll find it at Dubuc Sales.

For here is where owner Ronald Priebe exercises his genius when it comes to making things "work like a charm".

"In other words, if it's repairable we will repair it," he added. However, if you're in the market for a new appliance, he would gladly sell you what you need.

DUBUC VACUUM CLEANER SALES & SERVICE

BIRMINGHAM BUSINESS DIRECTORY

APPLIANCES

Dubuc Vacuum Cleaner Sales & Service
1287 S. Woodward
Hawthorne Electric Co.
162 North Woodward
Milk's Appliances
1493 South Woodward

AUTOMOBILE DEALERS

North Chevrolet
1000 South Woodward
Harold Turner Ford
464 South Woodward

BEAUTY SALONS

Gabrielle's Modern Beauty
271 West Maple
Nino Salon
706 North Woodward

BOOK STORES

Village Bookshelf
790 North Woodward

CAMERA & SUPPLIES

Birmingham Camera Shop
168 South Woodward

CAR WASH

Jax Kar Wash
300 South Hunter
1287 S. Woodward

CHILDREN'S SHOPS

Alice's Wonderland
595 East Maple
Young Folks
175 West Maple

CLEANERS & DYERS

Birmingham Cleaners
Woodward at Adams
West Maple at Cranbrook
Douglas Cleaners
534 South Woodward

DEPARTMENT STORES

S. S. Krage Co.
West Maple at Henrietta
P. J. Mulholland Co.
223 North Woodward

DRUG STORES

Adams Pharmacy
1955 South Woodward
Cranbrook Drugs
2511 West Maple
Sheln's Rexall Drugs
105 West Maple

Wabek Pharmacy—
Prescription Center
296 West Maple
624 North Woodward
Wilson Drug Store
101 North Woodward

FLORIST

Bell Greenhouses
928 South Woodward

FABRICS

Stewart's Fabric Shop
202 East Maple

FURS

Dimas Furs
227 South Woodward

FURNITURE

Lewis Furniture
235 Pierce
Triangle Furniture Co.
128 South Woodward

GAS STATIONS

Bob Adams Shell Service
120 South Hunter Blvd.

GROCERY STORES

Birmingham Fruit Market
124 North Woodward
Olsen's Market
407 West Brown
Peabody's Market
154 South Hunter
Sire's Market
180 West Maple

GIFTS & STATIONERY

La Belle's
137 West Maple

HARDWARE

Birmingham Hardware
152 North Woodward
Huston Hardware
205 North Woodward

INSURANCE

Hugh C White Agency
217 Pierce

INTERIOR DECORATOR

Sherwood Studios
160 South Woodward

JEWELRY

Lakes' Jewelers
100 South Woodward

Herb Ring Distinctive Jewelry

286 East Brown
The Time Shop
151 South Bates

LEATHER GOODS

Harrison's Luggage &
Leather Goods
233 East Maple

LUMBER

Erb-Restrict Lumber Co.
425 South Eton

MEN'S CLOTHING

Dickinson's
272 West Maple
Gwynn Custom Tailoring
112 South Woodward
Higgins & Frank
268 West Maple
Matthew's Custom Tailors
288 East Maple
Mortimer's
123 West Maple
Pack Tailors & Men's Wear
108 South Woodward
Young's of Birmingham
203 Pierce

MUSIC SHOP

Grinnell's
299 West Maple

PAINT

Acme Quality Paint
163 North Woodward
Birmingham Paint,
Glass & Wallpaper
335 East Maple

SHOE STORES

Burr Shoe, Inc.
255 North Woodward
Ojiles Shoes
100 North Woodward
Hansel 'n' Gretel Shoppe
335 South Woodward
Juliards, Inc.
154 West Maple
McSweeney's Shoe Store
277 Pierce
Sherman Shoes
115 West Maple

SPORTING GOODS

The Varsity Shop
277 Pierce
Village Sport & Hobby
154 South Woodward

TELEVISION & RADIO

Birmingham Electronics
141 East Maple
Birmingham Television
1842 South Woodward

TRAVEL AGENCY

Birmingham Travel Service
379 Hamilton

WOMEN'S APPAREL

Key Cooley
190 West Maple
Davidson's
139 South Woodward
The Glassford Shop
135 Pierce
D. J. Healy
263 Pierce
Himelhoch's
168 West Maple
Key Baum Shop
162 West Maple
Linda Lee
159 West Maple
RB Shops
142 West Maple