BUSINESS BRIEFS



Plexico Retires From GM

One of the automotive in-dustry's engineering veterans, Robert S. Plexico, 309 Arling-ton, has retired after more than a quarter of a century with Chevrolet Motor divi-

sion. Chief trikek design engineer at Chevelet from 1957 to 1960, Plexico joined the company in 1934. During his career, he was associated with a number of modern developments in passessyer cities. Plexico was graduated from Clemon college in 1919 with a bachelor of science degree. He served in the Army during World War I.

PLEMICO STARTED in the auto industry 43 years ago with the Anderson Motor company as assistant engineer and chief draftsman. He left there in 1235 to go he became assistant chief engineer. He went to Willya-Overland as assistant chassis engineer in 1920 and then joined Chevrolet in 1920 and then joined Chevrolet in 1920 and the principled Chevrolet in 1920 and transmissions. During World War II, as a division engineer, Plexico worked extended to the control of the co

Following and jet engines.

Following THE WAR, be was advanced to assistant staff engineer on dutch and transmission was extensive work on the design and development of the famous Powergide autoratic transmission. In 1952 he was appointed staff engineer in charge of truck chassis apt chief engineer in the same field. He was named chief truck design engineer in 1957.

A 40-year member of the Society of Automotive Engineers, Persenties of Automotive Engineers, Persentites of the lorganization. He has also been active in the Automobile Manqueturers Association, particularly the truck and bus group.

HE AND HIS wife, Marian, have two sons, Philip, now with a New York law firm, and Jon, who is employed at the GM Technical Cen-ter, Warren.



Riley Named General Mgr.

Appointment of Frank O. Riley, 2020 W. Lincoln, as general manager of Tenstedt division of General Motors, was announced by GM President John F. Gordon. Riley succeeds the late Leo R. Schreiner. He has been director of engineering and sales for Ternstedt Division, which manufactures automobile hardware.

automobile hardware.

Riley joined General Motors as a member of Ternstedt's engineering department in 1933. During World War II he was a senior project engineer with GM's Pisher Body Division.

He returned to Ternstation.

Division.

He returned to Ternstedt, where he was named engineer in charge of experiment and design in 1946, director of product engineering at the Ternstedt instrument plant at Livonia, Mich, in 1950, and divisional director of product engineering in 1829.

Local Business Opens New Store

In a "vivid" setting of red and white, the newest store of Juliard's, recently opened in the Bleomfield Plaza Shopping Center, W. Maple at Telegraph.

The newestore will carry the finest in women's teems and children's footware, backed by 27 years of experience in the shoe business.







