

**ONLY PAX**  
PREVENTS CRAB GRASS FOR THREE YEARS  
FERTILIZES  
CONDITIONS THE SOIL  
CONTROLS SOIL PESTS  
FAST-ACTING HEPTACHLOR

**in ONE easy application!**

Guaranteed 90 to 100% effective! Prevents crab grass for three years and longer by killing the seed! Fertilizes and conditions! Controls most soil pests! Controls mouse-eat-chickweed!

**McCLELLAN-BALL CO.**  
YARD GARDEN SUPPLIES FARM KENNEL  
BIRMINGHAM, MICHIGAN  
Phone MI 4-4133 850 S. Woodward

## ERRATA

In "pidgin English" this means "goofed many times." They run like this—that:—

1. we are open EVERY DAY from 8:00 a.m. to 5:30 p.m. (Add EVERY DAY EXCEPT SUNDAY)

2. it is proper to fertilize before using CRABGRASS PRE-EMERGENCE CONTROLS. (Not so when using PAX. Pax contains its own fertilizer.)

3. we know all when you give us your last name. (Terrible! With the new directory there are 5 columns of Andersons and "sens," 1 1/2 of Crawfords; 14 of Smiths; 7 of Browns; about 1 1/2 of names that all sound like SHAFER; 2 of Wright; etc. Please help us prevent ERRATA. Give us your name, initials, address and birth certificate.) (We would also appreciate a current photograph.)

4. we are open some nights. (False! Our wives want us at home to pay bills, burn trash, clean garage and).

5. we open at 9:00 a.m. (We are ready to go at 8:00 a.m.) (Also at 5:30 p.m.—home).

6. we deliver all over the city in the morning. (Actually we can handle only the area north of Maple and west of Woodward in the A.M.)

7. a northwest quadrant order phoned in at 8:45 or later will be delivered that morning. (Too late!)

8. there is only one PRE-EMERGENCE CRABGRASS killer that is any good. (This is so wrong we must give you the run down on the available materials:—

ZYTRON—not available at this time.  
RID—98% effective but injurious to fescue grasses.  
PAX—83% effective—but ranges from 98% to a low figure depending on soil phosphate level.  
CHLORDANE—72%—about like Pax.  
TURF-KARE—like HALTS, giving about 63% control.

9. you completely understand No 8. (Come in and tell us your problem, what you have done and what you want to accomplish. We may be able to help you).

10. it is too early to buy ROSE BUSHES. (Nuts! It may be early to plant—but NOT to buy. After all there is a limit to the supply of excellent stock.)

11. there is plenty of time to look into the problem of acquiring a modern, efficient power mower for your lawn. (About the time the lawn needs mowing you will be looking for an up to date, well designed and priced piece of equipment. Come in now and study the superb advantages of TORO REEL and ROTARY TYPE mowers. Sure, we think they are the best. If we didn't we wouldn't carry them!!)

12. any old shovel, rake or hoe will do the job for you. (Tool manufacturers have research departments to improve and perfect the balance, weight, durability, etc. of their products. These are the kind we present to you.)

13. grass doesn't need fertilizer in the spring because it grows so fast without it. (A horrible fallacy. Do you cut down on your 16 year old child's food because he is growing so fast? No!! You give him more so he will grow strong and sturdy. Same with plants (of which grass is one). FEED IT WHEN IT WANTS TO GROW. This is the time each grass plant becomes a man or woman and is strong enough to talk tough to an ignorant but persistent crabgrass plant. Give our boys and girls a boost. Use 10-6-4 now and in the fall. Use it also in June or a high nitrogen substitute.)

14. you can't grow cactus in your home. (The HATCH-A-CACTUS kits require about 2 tablespoonfuls of water and 8 sq. inches of space for 24 plants.)

15. that complicated equipment is required to start flower and vegetable seeds indoors. (How crazy can you get get get get a Ferry Morse Seed Starter or a Punch and Grow kit and you are IN)

16. it is too early or too late to start BEGONIAS, GLOXINIAS, CALADIUMS, etc. (Who have you been listening to? THIS IS THE TIME. We even have HANGING begonias to be grown in hanging baskets so the voluminous blooms will hang rather than stand up on their spines!)

17. short mowing is bad. (This is very correct EXCEPT FOR THE FIRST MOWING. For the first mowing set your mower down to 1 1/2" (ONE-HALF INCH) and catch, rake or sweep—but remove all clippings. Immediately set your mower up to 2 inches—(4 1/2") for merlot—(lower for bent). SEE TORO AD ON THIS PAGE!!)

18. these informative ads are written during store hours. (WRONG!)

"The Oil Burner"

**McCLELLAN-BALL CO.**  
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## Sitting for a Spell

The tension mounted for two and one-half hours and was finally broken by "influenza" for 42 young spelling contestants at Baldwin school last week. Winner of the Oakland county district contest was Robert Barrett, 13, of 3161 Harrison, Rochester, an eighth-grader at Rochester junior high school. Runner up was Susan Ripson, 12, of 1240 Wrenwood, Troy, a student at Derby junior high school. The tie-breaking word was "influenza."

## GARDEN SUPPLY HEADQUARTERS



We've got what you need to make yard care easy!

Need grass seed? A new hose? The latest in a garden spade or hand trowel? Come see us! We're lawn and garden supply headquarters. And we've also got Toro power mowers. See the Toro Whirlwind 19 or the Toro Sportman 20—America's No. 1 reel-type power mower

**TORO**  
...the best you can buy!

**McCLELLAN-BALL CO.**  
YARD GARDEN SUPPLIES FARM KENNEL  
850 S. Woodward  
Birmingham, Michigan  
Phone MI 4-4133

## My Neighbors

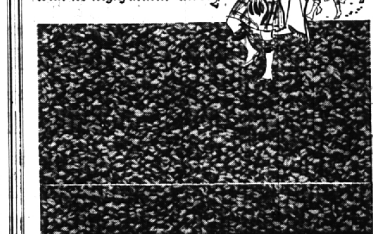


"Of course that price doesn't include the federal, state, local, excise or sales taxes..."

The average Michigan motorist pays more than \$100 a year in gasoline taxes and license fees and all of this money is used for highway improvements.

**FERRIS GARDNER**  
COAL & OIL CO.  
LI 3-2500 MI 4-6820

Bigelow's new high-bulk broadloom with no highfalutin' airs!



## LONDONDERRY

Good looks. Good wear. Good price. These are the down-to-earth values unique to Londonderry (thanks to Bigelow's new high-bulk yarn!) This 3-ply, permanently mothproof wool is fluffed up, much like high-bulk sweater yarn, but sturdier. It gives a much deeper, denser pile than ever before possible at the price, plus, all the extra long wear you'd expect. It's luxurious, yes, but this luxury's the real McCoy! See Londonderry today if you want your carpet-dollar's full worth!

**ELEVEN COLORS • WELPWEAVE BACK**

sandalwood	golden wheat tweed
fairway green	bark tweed
beaver	nutria tweed
pebble beige	forest tweed
beige tweed	shadow tweed
sandalwood tweed	

**\$6.95** sq. yd.

## Harold B. Brown

CARPETS AND RUGS  
2863 Woodward (Between 11 and 12-Mile)  
LI 2-9595 • BUDGET TERMS • JO 4-6373  
Open Monday, Thursday, Friday Even. 'til 9



Prices effective through Sat., Apr. 16. We reserve the right to limit quantities.

## All Wrigley Markets Closed Easter Sunday

and Every Sunday Thereafter



Swift Premium, Hygrade's or Imperial

## Smoked Hams

Hickory Smoked  
Sugar Cured  
Shank Portion  
Butt Portion 49¢  
Whole Ham 12-14 Lb. Avg. Wt. 49¢

Gov't. Inspected, Oven Ready

**Fryers** WHOLE Cut-up 37c lb. **33¢**

Kool, Krisp, Firm, Tender, California Iceberg

## Head Lettuce

Large 24-Slice **2 for 29¢**

Whole Kernel

**Niblets Corn** 2 12-oz. Cans **25¢**

Hunts California

**Fruit Cocktail** 5 300 Cans **99¢**

Assorted Gelatin—With Coupon Below

## Royal Desserts

Pkg. **5¢**

**WRIGLEY**  
This Coupon Good Only at Wrigleys Through Saturday, April 16.

Assorted **ROYAL** Pkg. **5¢**

Limit Six With This Coupon. Coupon Has No Cash Value. Give to Cashier Before She Checks Your Order.

CHOICE OF WHITE, YELLOW OR PINK

**Camay Toilet Soap** 4 Reg. Bars **43¢**

THE SOAP OF BEAUTIFUL WOMEN

**Camay Pink Soap** 2 Bath Bars **31¢**

GET THAT ZEST GLOW FROM HEAD TO TOE

**Zest Beauty Soap** 3 Reg. Bars **45¢**

MILD ENOUGH FOR BABY'S SKIN

**Ivory Large Soap** 2 Large Bars **35¢**

SAVE ON PURE GOLDEN SHORTENING

**Fluffo 10c Off** Special Label 3-Lb. Can **59¢**

CLEANS EXTRA DIRTY HANDS FASTER, BETTER

**LAVA Hand Soap** 2 Medium Bars **25¢**

**Get These Bonus Stamps FREE**

**WRIGLEY**  
50 EXTRA GOLD BELL STAMPS  
With Purchase of One \$1.00 or Over  
**EASTER PLANT**

Coupon redeemable only at Wrigleys through Saturday, April 16. This coupon has no cash value. Limit One Per Customer.

**WRIGLEY**  
50 EXTRA GOLD BELL STAMPS  
With Purchase of  
**\$5.00 or MORE**

Coupon redeemable only at Wrigleys through Saturday, April 16. This coupon has no cash value. Limit One Per Customer.

**WRIGLEY**  
50 EXTRA GOLD BELL STAMPS  
With Purchase of Any  
**Oven Ready Turkey**

Coupon redeemable only at Wrigleys through Saturday, April 16. This coupon has no cash value. Limit One Per Customer.

**WRIGLEY**  
Coupon has no cash value. Give to cashier before she checks your order.

**Lily Brand A Large EGGS** Doz. In Ctn. **39¢**

Limit One With This Coupon  
Coupon redeemable only at Wrigleys through Saturday, April 16.

**Lily Brand ALL WHITE Large Eggs**  
Doz. In Ctn. With Coupon **39¢**

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**LAVA Hand Soap** 2 Medium Bars **25¢**

CONTROLLED SUDS FOR BETTER WASHING

**"all" Extra Fluffy** 3-Lb. Pkg. **83¢**

NEW PINE GREEN WITH GERM-FITE

**Spic and Span** 54-Oz. Box **89¢**

SAVE WITH 5¢ OFF LABEL

**TIDE Giant Detergent** Pkg. **69¢**

GET REFRIGERATOR DISH FREE WITH

**Personal Size Ivory** 8 Bonded Bars **69¢**

NABISCO'S NEW TREAT WITH DELICIOUS FILLING

**Baronet Creme** Sandwich Cookies 11-Oz. Pkg. **39¢**

NOW BITE-SIZE AND 3 INNER WRAPPED PACKS

**Sunshine** Sugar Honey Grahams 1-Lb. Box **39¢**

855 S. Hunter 1855 S. Woodward Telegraph and Maple  
All stores open 9-9 Monday through Friday, 8-9 Saturday