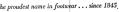
Bogue Heads New Division

Jack R. Cole, president of Mail Advertising corporation of America announced the appointment of Barney Bogue, 324 of the Cerre company, Detroit.

If the New Division will serve automative advertisers with research and market selection from Mail Advertising corporation's 49, was been established in Detroit at 500,000 abulating card mailing the Serve and Canadian Bogue, 38, was formerly vice.

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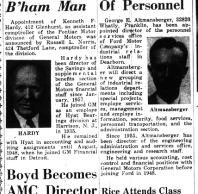






BUSINESS BRIEFS

GM Appoints New Director B'ham Man Of Personnel



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Club Member Didgun, will represent Ford in Lansing on legislative and governmental matters affecting the com-



AMC Director Rice Attends Class

For Denman

he was elevated to field sales manager.

HE JOINED FORD in 1952 and for two years managed the company's Washington, D. C., public relations of the law a graduation of the law as a fine years.

We Like VISITORS . . .

> Maybe we don't roll out a red carpet, but we are genuinely glad to see you. It is our policy to make every visitor feel as much at home in our offices as they would in their own house. Our competent staff is always ready to serve you without obligation. Every working day is "open house" at Manley, Bennett, so please feel free to drop in at any time and we will be happy to answer any questions you may have regarding investments. We Like Visitors.

MANLEY, BENNETT & COMPANY
MEMBERS NEW YORK STOCK EXCHANGE
Blash Building, Delreit 26
WOodeword 5-1122
Enterprise 3209 (Diel "O")
Midwest 7-0900

Bloomfield Office Open Saturdays-9 to 1



A Friendly Conversation

It was man-talk for this trio recently at Red Run Golf Club during a party of the "Society for the Procreation, Propagation and Preservation of Good Fellowship Among Ross Suppliers." From left are Dave Barlow, of Detroit, R. J. Cameron, of Franklin Village, and Donald MacDonald of Grosse Pointe Park. Barlow is a supervisor and Cameron is president of Ross Operating Valve company. The practice is a reversal of the old idea of expressing gratitude to customers.



It's A Fact! If it's sports or hobby equipment ... we have it, or we'll get it!

VILLAGE SPORT & HOBBY SHOP

154 S. Woodward MI 4-3010



MacGregor



MI 6-2035

ON ALL MAKES

- TELEVISION
- RADIO
 "Guaranteea Work"
 AUTO RADIOS
 RECORD PLAYERS
- USE RCA TUBES



Birmingham Television Co.

1842 S. Woodward, 1 blk. N. of 14 Mile Road, Birmingham M1 6-2035 Open Thurs. & Fri. Eveninga 'Til 8







THE PARTY OF THE P

a professional man explains:



"Perhaps my professional training is responsible. You see, a doctor can't be half right—he's got to be as sure as thorough investigation can make him. Before I opened my account, I checked all the important factors. All things considered—high return, convenience, safety and availability—I found there's no better place for my money than American Savings."

3½% on any amount

All Savings Insured to \$10,000



Michigan's Largest State-Chartered Savings Association TELEGRAPH ROAD AT MAPLE IN BLOOMFIELD SHOPPING PLAZA

Open 9:30 to 4:30 Fridays to 8:30 p.m. Convenient Free Parking