



Wile Sells It!
Wile Installs It!
Wile Guarantees It!
SAVE 20% to 25%
on your home fuel bills with

GAS HEAT

FREE
HEATING
ANALYSIS

With our 40 years' heating experience, Wile has cut heating bills for thousands of businesses and families like yours. Now, with Consumers' approval, you can get gas heat for your home or business—installed by Wile in just a few hours without inconvenience to you. Phone or mail coupon below. Wile trucks serve your community daily. No Money Down—Easy FHA Terms.



17600 Livernois near McNichols
UN 3-7500
15304 Kercheval near Braconfield
VA 2-9070

BRUCE WILE PLUMBING & HEATING CO.
17600 Livernois, Detroit 21, Michigan

Please make a free heating analysis, and give me a cost estimate at no obligation.

Name _____
Address _____ Phone _____
City _____ Zone _____ State _____

Better Lawns Begin This Way



Here's all we need to do it right. CLASSIC® seed for the front lawn (extra beauty for just a little extra care), FAMILY® for the back (good looks, with the accent on wear), TURF BUILDER® to build the protein all grass needs to thrive. Plus the all-important Scott's Spreader to help do each job right!

More and more folks are coming to us for advice on improving their lawns through an easy-to-follow Scott's Program. Come in anytime. We'll be glad to prescribe the correct Program for your lawn.

New lower prices on Scott's Seed!
Family or Classic, 1250 sq ft, 5.95



Scott's
FIRST IN LAWN



PAINT ROLLER
AND TRAY

High quality roller, suitable for most paint jobs. Complete with seamless metal tray. Reg. \$15.00.

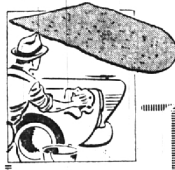
99¢



WOOD
STEP LADDER

Seasoned ladder lumber. Fully notched and braced for safety and durability. 6 ft. high. Reg. \$6.50.

SPECIAL \$5.99



CHAMOIS

Super-absorbent. Holds many times its own weight. Strong long lasting. 100% cottonized

Reg. \$1.89 \$1.49



LUSTRE
ENAMEL

Flows on freely. Dries in 3 to 4 hours to a satin surface like baked enamel. Perfect for bathrooms, hallways, all woodwork.

PINT \$1.69

Daily Delivery Service

HOURS

Daily and Saturday 8 to 5:30—Open Friday 8 to 9

HUSTON

HARDWARE CO.
SERVING BIRMINGHAM OVER 50 YEARS
205 N. WOODARD MI 4-7330



Pajama Party Coming Up

A good old-fashioned pajama party will take place Saturday from 11 a.m. to 4 p.m. at RB's in Birmingham. Guests are invited to stop in for cokes and to view the latest in "nite-wear." Models are (from left) Sandy Wagner from Shrine high school who is wearing a white batiste capri, trimmed in red rick-rack, (on the bed) Marilyn McAlistler of Bloomfield high in a Bermuda shortie in lawn drip-dry and Nancy Madlister of Birmingham high in white capris with red pin-dots and scalloped rick-rack trim.

Named Director

Mrs. Norris A. Host of Birmingham, has been named director of the University of Michigan alumnae council. Mrs. Edward B. Cobb of Jackson has been named secretary.

CALL
MI 4-0424

for all kinds of
FORMICA WORK
Experienced Craftsmen
WOODCRAFT
1184 Grant, S. of Lincoln

Easter

OUR NEW SHOWING OF
Countess Mara
EXCLUSIVE NECKWEAR

The most famous name in Designer Neckwear. A large selection of exclusive new and different patterns and color combinations.

From \$7.50

Young's
OF
Birmingham

203 PIERCE ST. . . . Open Friday Evenings 'til 9

NEW ARRIVALS FOR

Easter
superlative broadcloth in a
superb white shirt by

Excello



Beautiful shirtings woven expressly to EXCELLO specifications and styled with impeccable EXCELLO finesse . . . single needle, one piece sleeves set in at their natural arm angle, ocean pearl buttons anchored on to stay. Choose from an array of the very newest collar styles.

\$5.95

Others to \$8.95

Young's
OF
Birmingham

203 PIERCE ST. . . . Open Friday Evenings 'til 9

April 7, 1960 THE BIRMINGHAM (MICH.) ECCENTRIC 5-C

COMMUNITY HOUSE CALENDAR

Monday, April 11
9:30 a.m.—Girl Scout board meeting
1:30 p.m.—Birmingham Garden club meeting and tea
7:30 p.m.—Air Explorers meeting

Tuesday, April 12
9:30 a.m.—League of Women Voters County council
10 a.m.—Senior Mens club
6 p.m.—Birmingham - Bloomfield Zonta club dinner and meeting
8 p.m.—Forest Hills swim club meeting
8 p.m.—Veteran Motor Car club meeting

Wednesday, April 13
12:45 p.m.—American Association of University Women luncheon
7 p.m.—Mustale Junior league program
8 p.m.—Great Books discussion group

Thursday, April 7
11:45 a.m.—Planned Parenthood luncheon
12—Oakland County secondary principals luncheon
12:30 p.m.—Birmingham Newcomers club dessert bridge party
6:30 p.m.—Birmingham Business Women's dinner and meeting
8 p.m.—American Association for the United Nations meeting
8 p.m.—Fundamental Economics class. Open to the public

Friday, April 8
10 a.m.—Senior Men's club meeting and program
10:30 a.m.—Senior Women's work shop and luncheon
9 p.m.—Quadrille Dance club

Saturday, April 9
1 p.m.—Recovery group meeting
1 p.m.—Masonic lodge dinner dance

Luncheon-Dinner-Carry-Out

"Family Room Cafeteria"

Pleasing and amiable atmosphere. Wide variety of popular foods at very modest prices.

"Bloomfield Room"

During luncheon, 11 a.m. to 2:30 p.m. reserved for men only. Mixed groups and families at other hours. This room may be reserved for business and social parties afternoons and evenings on Mondays, Tuesdays.

"Birmingham Room"

A dining room with the finest type table service. Early American appointments that provide a delightful setting for an enjoyable meal.

"Pantry Shelf"

Carry-out facilities. An enticing variety of finest baked goods and cooked foods.
Phone MI 6-9544 for advance orders.



FIRST TIME EVER!

SPECIAL LIMITED TIME SALE



\$12.40
Reg. \$16.50
Diam. 9"
Ht. 4 1/4"



\$10.90
Reg. \$14.50
Diam. 8"
Ht. 3 1/4"



\$7.50
Reg. \$10.
Diam. 6 1/2"
Ht. 3 1/4"



\$6.40
Reg. \$8.50
Diam. 5"
Ht. 2 3/4"



\$4.90
Reg. \$6.50
Diam. 4 1/2"
Ht. 2 1/4"

All Prices include Federal Tax

Don't miss this outstanding savings opportunity! For a limited time choose from five famous Gorham Paul Revere Bowls in gleaming Silverplate at never-before prices.
Plan ahead now for showers, weddings, anniversaries, and many special gift occasions. Beautiful Gorham Paul Revere Bowls make extremely popular gifts and what better time than now to purchase one, or more, for your very own!



Woodward at Maple
MI 4-5315

LAKES'

JEWELERS

"The Sterling Store of Birmingham"