

Four Area Men Get Promotions at GM

Top-flight promotions affecting four Birmingham area sales executives have been announced by the Chevrolet motor division. They are:

E. P. Feely, of 458 Overhill, Bir-

mingham, assistant sales manager for the eastern half of the United States, to become executive assistant general sales manager.

L. H. Averill, of 1532 Tottenham, Bloomfield Hills, assistant general sales manager of the western half of the United States, to succeed Feely.

L. N. Mays, of 340 Lakeview drive, Bloomfield Hills, assistant general sales manager over the central office staff, to succeed Averill.

M. W. Worden, of 1589 Hazel, Birmingham, national manager of the business management department, as manager of a newly formed owners relations department.

Frank C. Heide, of 4421 North Verna Circle, of Royal Oak, was appointed assistant national manager of the Business Management department, to succeed Worden.



E. P. FEELY



L. H. AVERILL



L. N. MAYS

BIRMINGHAM HOUSE MOTEL HUNTER BLVD. & MAPLE ROAD

Proudly announces the availability of air-conditioned conference room accommodating to 40 persons—with all essential items for a successful meeting. Your interest and inspection is cordially invited.

ALSO 58 AIR CONDITIONED DELUXE GUEST ROOMS

Reservations Cheerfully Accepted and Confirmed

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Jordan 6-4620
Teletype BM 761

C. A. DALLMANN
Manager

BUSINESS BRIEFS



Wins New Bike

Margie Logue, 2220 Buckingham, Birmingham, proudly displays the new bike she won at the opening of the Gillies' Shoe store, Maple at Woodward, recently. The store offered the new bike as part of the promotion of its grand opening.

Sale Commences Tuesday, September 8th

as seen on TV

SAVE \$2.00

playtex girdles

1959 styles

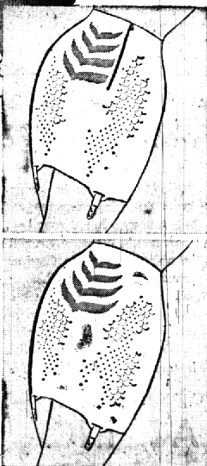
mold 'n hold zipper \$8.95
girdle now only

magic controller \$6.95
..... now only

Take advantage now, while they last, of this final offer of 1959 Playtex Girdles at a real saving. We have the full range of sizes in each style if you hurry.

playtex mold 'n hold zipper girdle zips on and off so easily. Magic "finger" panels smooth you front and back. Girdle or panty girdle. White or pink. Formerly \$10.95 now only \$8.95. (XL \$9.95).

playtex magic controller with magic "finger" panels for tummy control. Girdle or panty girdle. White or pink. Formerly \$8.95 now only \$6.95. (XL \$7.95). Hurry, the supply is limited.



233 N. Woodward Ave.
CHARGE ACCOUNTS WELCOMED
WE DELIVER



Pretty Miss Passes Out Packages

An estimated 20,000 shoppers flocked to the grand opening of the 5th (and newest) Sams department store at Crooks and 14 the 90,000 sq. ft. department store after Mile in Clawson, where 16-year-old Sherry Wells (Miss Clawson of 1959) passed out free gifts to the first 10,000 folks entering participating in opening ceremonies.

People's Column

Regrets Loss Of Pen Pal

To the Editor:
Some years ago you kindly inserted in your paper a request of mine for a pen pal effort. I have had for some time now a most pleasurable correspondence with a most remarkable lady.
To my sorrow, I hear that she passed away August 13th after a long life of great achievement.
YOU NO DOUBT know of her through her writing and poetry.

Nevertheless, I feel I must let you know how successful my request has been. The beloved Mrs. Flora Meade has now departed from us, but I shall always have grand memories of her.
"Rest eternal grant unto her, O Lord; and let perpetual light shine upon her."
I still have another lady whom I correspond with—Mrs. Myrtle Knowlton of Birmingham blvd. who has so kindly kept me informed during Flora's last illness.
I always treasured a hope that I TRUST THIS friendship will continue for many years yet.
I always treasured a hope that one day I should meet Flora, but it was not to be. Funds never allowed it to be. I feel honored to have had her friendship, even only on paper, and she will always live in my memory.
Thanking your columns for the

two ladies I am honored to call friend.
LILY GUTTERIDGE
43 Woodfield Road
Kings Heath
Birmingham 14, England

CRANBROOK — Faculty and courses for Kingswood School's evening classes for adults have been announced by Mrs. Richard B. Smith, director of night school.
The fourth annual session will meet each Tuesday evening from Sept. 29 to Dec. 15 and will offer courses in music, contemporary literature, French conversation, German conversation and ceramics. William Casey, teacher of music at Brookside school Cranbrook, will direct the music appreciation course. Casey has degrees from Ohio State university and is studying for a PhD in music at University of Michigan.

LITERATURE featuring the study of outstanding modern writers of poetry and fiction, will be taught by Robert Usellis, teacher at Cranbrook. Usellis has a master's degree from the University of Chicago where he also has taught.

French conversation will be divided into a section for beginners and one for those who have some knowledge of the language. Teachers will be Angela Mattheus and Kathryn M. Myers.

Miss Mattheus, who was educated at the University of Michigan, has spent the past year teaching French in Germany and Spain. A member of the regular Kingswood faculty, Miss Myers was educated at Ohio University, Middlebury French School, University of Michigan and Pennsylvania State college.
She was an exchange teacher in France in 1953-54.

GERMAN conversation also divided into two sections, will be taught by Mrs. and Mrs. Joachim Mattheus. Mrs. Mattheus is a graduate of Humanistisches Gymnasium in Goetha, Germany, and the Graduate School of Dramatic Arts in Leipzig.

Mattheus, principal of Paul Best School, Ferndale, was educated in Germany at the Herman Loitz school, universities of Berlin and Munich, and teacher training college in Frankfurt. He has a master's degree from Wayne State university.
Teaching the ceramics course will be Jack Fryatt, who has studied at the Sorbonne, Paris.

have a happier holiday... phone ahead



Enjoy your carefree holiday trip. Don't let uncertainty spoil it. Make sure of your reservations by Long Distance before you leave.

Or, if you're going visiting, let the folks know by Long Distance when to expect you. Especially if you've made last-minute changes in your plans. Then they won't worry if you're late.

Long Distance is fast and the cost is low. You can call places a day's drive away for about a dollar.

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It's faster, more fun, to dial direct



TOWN CHECK \$8.98

in slenderizing half-sizes!
Here's a tiny check that will pay big dividends from now and on into fall... of you're 5'5" or under! At this low price this stunning coutress is a fashion investment that will bring big returns in style, comfort and versatility. Impeccably tailored by Myette of rayon-acetate woven pin-point that's rich-textured and hand-washable. The touch of white linen in the neck is removable. Dark-hued gray in scaled-to-FIT sizes 14 1/2 to 24 1/2.

Visit MULHOLLAND'S
Department for Infants and Little Tots
We feature a Full Line of Baby Clothes by CARTERS



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