

## Costume Elegance Enchants Fall Scene

Costumes—always versatile adjuncts to a woman's wardrobe—take on new and distinctive importance on the fall fashion scene. Although hip-length jackets are newest—best-liked costumes have waist-length versions. In most showings, two out of three jackets are waist length.

Boxy jackets, ending at the hipbone, are buttoned for day and unbuttoned cardigans for evening. Fitted jackets, often belted, are ordering significantly at several firms in costumes and two-piece suits.

**THREE-PIECE** outfits, consisting of jackets with blouses and slim skirts, are top styles for day. Notched lapels and shawl collars are popular necklines. Double-breasted buttoning appears on many of the newest styles.

Slim companion dresses with dyed-to-match matte jersey, chiffon or crepe bodies are liked for their individuality. Belts and inset midriffs mark all waistlines.

Nubby lacy wools, wool-and-rabbit's hair, sheer wool, flannel, tweed and wool jerseys are the

most popular fabrics for daytime costumes. For late-day, brocades, silk faille and peau d'ange are the best liked fabrics.

**ENSEMBLES WILL** continue in popularity for the coming season. Ensembles are again being designed for wear around the clock . . . in all types and variations.

Daytime ensembles have jackets which follow the silhouettes used for suits. Fur trims are especially chic. Slot seaming, double sewn seams and flange detailing are frequently found on jackets and their companion dresses.

The dresses beneath the softly tailored jackets often are enhanced by pretty feminine accents or tops of lace, satin, velvet, matte jersey and other dressier fabrics.

## Guide to Man-Made Fibers

Because man-made fibers are relatively new, and because they are sold under so many different names—many people are unaware of what they are getting in fabric when they purchase an item made of a synthetic. This guide is designed to help you buy better.

**NYLON:** made of coal, air, water, petroleum  
Standout trait: tough, durable fiber  
Trade names: Dupont Nylon Chemstrand Nylon Enka Nylon IRC Nylon Caprolan

Characteristics: Resists wear, abrasion, wrinkling, moths, mildew; elasticity; drip-dries quickly.

**POLYESTER:** made of petroleum, natural gas, air, water  
Standout trait: stay-neat fiber  
Trade names: Dacron Kodol

Characteristics: Crisp hand; produces lightweight, strong fabrics; superior wash-wear performance; all-weather comfort according to weave; resists shrinkage, piling, wrinkles; not affected by sun, moths, mildew, acid.

**ACRYLIC:** made of natural gas, water, petroleum, limestone, ammonia, acrylonitrile  
Standout trait: soft luxury fiber  
Trade name: Acrilan Creslan Dynel Orlon Verel Darvan Zefran

Characteristics: Soft, luxurious hand; warmth-without-weight, holds crease, pleats; resists acids, sagging, stretching; built-in fire resistance (Dynel, Verel); Washable knits never need blocking, unaffected by sun, moths, mildew.

**CELLULOSIC:** made of acetate, wood pulp, cotton linters  
Standout trait: luxury look with economy  
Trade names: Bemberg Cupioni Jetapun Avisco, Colorsun RAYON: coloray Topel Color-Sealed Colorsun

Du Pont Spunio Narco Avisco  
**ACETATE:** Celaceloid Celanese Celaper Quticel Du Pont Acetate Colorseal Chromspun Estron

**TRIACETATE:** Arnel  
Characteristics: Warm, pleasant touch, comfortable; absorbent; drapes well; dries fast.

Characteristics sometimes found: minimum care; resists shrinking, stretching, wrinkles; won't pill.



Wearing a lace wool knit suit type dress is Mrs. Albert Conner of Derry road, Bloomfield Hills.

## Complements In New Lingerie

One of the effects of the strength of full skirts in fall ready to wear has been the return of feminine ruffles to foundation trimmings.

Full skirts are given particularly big play in collections of late day dresses.

While foundations that will underline these fashions continue to shape and control, there is room for ruffles without destroying the smooth line of dresses.

Consequently, corset manufacturers have used a more liberal hand in applying pretty lace edgings and ruching to the hems of girdles, one big contribution to the lingerie look.



HERE IS MRS. WEBSTER Buell of Buckingham drive, Birmingham, wearing a full length wool coat featuring a fur collar, which will be very popular this year.

## Feminine Moods For New Season

Though the fashion scene is one of infinite variety, one "look" seems to hold its own in all dress showings.

Call it "quaint" . . . "demure," or "old-fashioned," there are lots 'n lots of details that seem to be right out of story-books.

Wide collars, full skirts, all 'round pleats, embroidery and lace trims point-up a feeling of "old-fashioned" femininity!

An "Early American" mood sparkles forth in crisp calicos, provincial prints, rick-racks, high-necked bodices and smooth-fitted midriffs.

**EVEN COLORS** are reminiscent of past fashion influences as plums, olives, greys, beiges, browns and winter navy comes to the fashion front for girls of all ages.

## Concept

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an important role in the Ivy Continental, which is a more "shaped" Continental for the man between 25 and 35.

Separate wool vests in solid wool flannels with metal buttons and patterned linings are new and complement the dressy Continental suit.

Most comfortable suit weight in easy-to-care-for wool is 10 ounces, but colder climes call for the 12 ounce wool weight.

The American Ambassador style, which originated in California, has a shaped silhouette and is continuing popular. The worsted jacket has shoulder padding, a three-button front, slanted, flapped or welted pockets. The single-pleated trousers are cuffed.

**NOT TO BE** overlooked is the straight-hanging natural shoulder wool-worsted suit in casual hopsacking.

It is styled with minimum shoulder padding, a three-button front, center vent in back and flapped pockets.

It is very conservative-looking and long-wearing in soft wool fabrics, hopsacking and worsted flannel.

Young men from 18 to 25 will find this to be the most flattering silhouette.

**THE TOPCOATS** this fall will be shorter and dressier. Styled in the Continental manner, it will be the smart gentleman's coat for town and country.

In fact, the Continental topcoat with peaked lapels is the fashion story in fine wool topcoats. Look for it in lustrous black.

Tops in fashion today is the two-button coat.

What to look for? A shaped coat with slight suppression at waist, slanted welt pockets, no breast pocket and cuffed sleeves. The new fabric is wool hopsacking, very dressy!

**BUSINESS IN** town, or nights "on the town," call for the double-breasted topcoat in the new, shorter length which ends at the knee.

It is styled in the Continental manner and should be topped with a derby. Ulsters, popular before the war, are coming back in a longer length and very tweedy wool fabrics.

Patterns for town are checks, plaids, houndstooth, and diagonals. Boucle tweeds are going to be very popular. The new 15 ounce wool topcoat is a light top coat for early fall.

**LOTS OF CHECKED** patterns will be shown in square-shoulder wool topcoats and in sportier raglan models. Raglans come in olive and black mixtures, and the tweedy trend is toward the smoother-surfaced wool fabrics.

Country topcoats for the suburbanite call for ragged-looking, bolder herringbones. Gray, blue and brown lead in that order.

The high fashion color is burnished brown. Sharply defined checks, houndstooth, Glen plaids will be shown. Many country topcoats sport plaid seven-in-liners.

**THE SPLIT-SLEEVE** topcoat for town and country comes in rugged tweeds and sports a dressy set-in front with raglan back. It is a box-type coat, and loose fitting.

Snap brim hats look best with it. News too: the narrower two-inch brims are tops in fashion.

## Try Double-Drape

The newest ways to wear a scarf are the double drape tied at the back, or with the ends slipped through the top button of your dress or cardigan. Tucked into a waist-band, or shirt pocket, or tied about the waist, a scarf adds color to any outfit.

## Big Accessory

Oversized cowhide handbags continue popular as roomy accessories for casual clothes.



**Crescendo gloves** feature high fashion accents this fall with buttons, bows, and handstitch detail, playing a major role in your accessory wardrobe. white, black, brown, oyster, or navy double woven cotton. sizes 6-7½

top: "dramatic" (double woven nylon). 3.50  
middle: "stanza". 3.00  
bottom: "tremolo". 4.00

