

## Cloth Hats Due to Outrank Perennially-Popular 'Old Felt'

Until last year, the word "hat" meant felt or straw. Now cloth is rapidly gaining popularity as a fashionable material. It began in fall '57 with the Rex Harrison checked tweed hat, which was copied, made up in new shades and adapted in other fabrics.

The cloth hat proved to be a hit with young and old all over the country.

**WHAT'S HAPPENED** in cloth hats this fall, is that they have progressed from a type to a fashion, shapes are smaller, crowns have been lowered and more tapered, brims narrowed and rolled.

Colors are no longer "cloth hat colors" but are sharing in the broader hat and garment color trends. Black cloth hats will become very important. Olive green is the new conversation color.

Patterns follow the general sportswear trend—checks, plaids, stripes and solid colors, largely in dark tones.

**PLUS THE** standard poplin, polished cotton, tweed and corduroy, now, handsome tempting hats

### Neutral Is Newest

Neutral tones such as beige, tan, heather brown, "hay leaf," camel and gray are overshadowing the classic black woollens, to make it a subtly colorful daytime dress season.

### Bold Shirt Patterns

Shirt patterns get the big nod this fall. Prints will range from signatures of the American Revolution to constellations and insignia. Popular also are bold batik types; and of course, madras types are "way out," too.

### Felt Companions

Wide-brimmed bright felts and velours are vivid companions for daytime unbelted tunic suits and checked tweeds reproduce the fabrics of daytime costumes.

### Brocade Is No. 1

Full-skirted dresses with inset midriffs and pretty necklines are outstanding for late-day! Brocade is the number-one fabric—especially in green and gold or white and gold combinations.

### Sumptuous Satin

Satin more sumptuous than ever, comes to the fore in whites and vivid colors. Ombred and jewel tone laces are very, very new-looking.

### Velvet Fashionable

Fashion's "in velvet" this fall! No matter what the geography, women everywhere will welcome its smart elegance. Many of the new fashions combine satin with velvet—thus avoiding a "heavy" look.

### Here's High Note

Important sheaths hit a high note in bold brass and white houndstooth checks.

### Gloves Longer

Mid-arm gloves promise to be popular for fall '59. Newest is the four-to-five-button model, but even shorter styles show length influence in many over-the-wrist varieties.

### More Fabric in Bags

Individual frames, handles, and other innovations provide fashion difference for classic day-time handbags. Also outstanding is the use of more fabric, with leather as trim.

### Sensational Scarves

Scarves for fall are attractive enough to be framed and hung on the wall. And, many will be. Some are even signed by the artist. Design-wise, scarves range from muted pastel florals to vivid Persian animal or heraldic motifs.

in jersey, hopsacking, loden cloth, flannel, etc.—have a special appeal.

The big fashion surge is toward the center crease, and the crease with the blocked front dent. This fall's center creases are a long step from the original Rex Harrison model, being "smarter" in new small dimensions, low tapered crowns and rolled brims.

One radically new shape is half-hat and half cap. Back and side brim narrowed to just a tiny curl make the front brim almost like a visor.

**IT IS OFFERED** in fall and winter fabrics. For winter wear, it allows the deep garment collar to be turned up snugly without hitting the brim.

For the young man who feels his first urge to fool with hats, and for the man who already wears hats, the cloth fashion provides a just-right item for car and country wear.

### New Scene-Stealers

Hoot Mon! There's news for bonnie lassies in Scottish-inspired themes! Look for wrap-type kilt-like skirts with fringe and huge safety pin closing as well as pleated all round skirts in Royal Stewart, Hunting Douglas, Ancient Cummings and other authentic clan tartans.

## Fitted Look Shapes Men's Sport Coats

Sports coats look neat and elegant in a style that will please many men this fall—the Continental! Sports coats in luxurious Shetland wool are among the front runners, bound to become popular with sportsmen: active or spectator.

The important details that add up to a fitted silhouette, are the shorter jacket, severe cutaway in front, side vents and slanted welt pockets. Very new are the peaked lapels... yes, peaked lapels on sports coats.

**THE NEW BURNISHED** tones in soft lamb's wool and Shetland feature many patterns, of which checks and plaids stand out. Checks are warm-toned this Fall!

Plaids are newest in mustard tones. Black and white is tops in the houndstooth and gen plaid patterns.

Natural shoulders in wool sports coats maintain their popularity among more conservative dressers. They feature the same patterns, colors, and fabrics as the Continentals.

Look for the Norfolk style coat in Harris Tweed; they're warm and sturdy as an outer jacket.

**LOOK FOR NEW** details, too! Inverted pleats on pockets, military pockets, closed accordion vests. The set-in sleeve in front with raglan back creates an interesting impression of sports coat and car coat look.

Country blazers will be found in all possible hues. Navy, red,

white, gold, green, maroon and black.

Made of wool that takes dyes to perfection, and of soft, casual-looking hopsacking, they are styled in both single-breasted and the new slimmer, shorter double-breasted models.

**THERE IS THE** new cardigan blazer, too, in wool flannel that looks right in fashion with white

flannel slacks.

Campus bound? Then you will like the sheepskin coat. Sheepskin on the outside, and soft, warm lamb's wool fleece inside. Bold pockets, big turn-up collar. It all adds up to the sportiest stadium coat today.

Hip-jackets in wool-worsted whipcord with sport knitted wool trim and slash pockets are perfect for the short trips and essential in the suburbs.

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