

Smart Rainwear

In rainwear, the Continental stamp is noted in such details as stitched yokes, cape backs and leather-piped edging. They're also

a trifle shorter. These, and the raglan and trenchcoat styles, come with zip linings to add warmth where it is needed along with protection against the rains of Fall and early Winter.

Comfort Is Keynote of Lounge Wear

Very much "at-home" are the tweedy denims, combined in mix-match combinations with plaids and stripes.

Eisenhower jackets and slacks, coolie coats and slim pants, middy pullovers and full skirts are outstanding styles.

Pajama sets for lounging or sleeping are combined with versatile dusters that are fashionable enough for real entertaining and practical enough for outdoors wear on early fall days.

Smart, dark-toned cotton knits, bright tattersall flannelettes, quilted cottons and corduroys are high-fashion choices. One such ensemble tons navy cotton knit bathrigrans with a water-repellent corduroy duster.

COMFY BUT very chic lounging styles in warm winter cottons are new fashion trend.

You'll find your favorite type whether you're sophisticated or casual—and whether you spend the long winter evenings studying in a college dorm or entertaining at home in a city apartment.

Daytime Dresses Play Up Slim, Sheath Styles

Daytime dresses with normal, belted waistlines continue to shape up in slim styles. It is reported that about 90% of the daytime wool dresses shown for fall feature slim silhouettes.

Top fabrics are sheer wools, wool-and-rabbits hair and wool jersey. Shoppers will also like the new flannels, tweeds and wool crepes.

Jewel or bateau necklines are favored in most collections. Over-size collars are important, too, in afternoon dresses.

DRESSES WITH deep armholes and wider cut sleeves are everywhere: lots of long, tight sleeves appear importantly for the first time in many years.

Detachable fur capelets and fabric stoles are popular themes and many of them are being sold separately.

Neutral tones like beige, toast, heather brown, bay leaf, camel and grey are leaders while black and white play "second fiddle" this fall in day time wear!

LONG-SLEEVED sheaths, preferably black or brown, with flattering off-shoulder treatment receive fashion endorsement for late-day wear! Matte jersey, crepe and velvet are the more important fabrics for these designs.

Laces, satins, brocades and mate-lasses are other fabrics that shape the long-sleeved sheath. Some of the favored styles have perky puffs, panels and drapery.

Jewel-Toned Chiffon

Crepes, silk failles and peau d'ange are favored in black, dark brown and deep green for lunch-con-into-dinner dresses. Chiffons in jewel tones, as well as the elegant blacks, are being shown for fall, too.

Smart Slacks Resist Wrinkles;

There is more news in wool-worsted slacks than in any other part of a man's wardrobe. Good news is the fact that the permanent creases in all-wool slacks are here to stay.

LOOK FOR front pockets. They are styled like "western" pants, but are called Continental. Some sport buttons, some feature criss-cross belt loops.

Developed in Australia as the Si-Ro-Set process, permanent creases that retain a sharp, razor-edge crease, even in damp weather, are now available over here in popular-priced wool slacks.

Others have side tabs with buttons replacing the belt—others, buttoned back pockets with flaps.

Si-Ro-Set processed slacks can be found with single and double pleats, or pleatless.

All slacks are slim and tapered. Remember, Continentals are worn cuffless! Look for patterned slacks for younger men in muted plaids or olive and black miniature checks.

Materials range from iridescent all-wool gabardines, hopsackings, worsted and whicords to jersey.

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