

## Chic Rainwear Has Distinct Glamour Lines

Forecast: a deluge of style variety in the new rainwear for fall. This season a raincoat can be a storm coat . . . a conversation-piece print . . . a reversible . . . an evening coat . . . a back-to-college galabout, or a conservative all-weather woolen.

Colors, fabrics and prints too offer a big choice. Countless variations on the racoon-collared storm coat (a tremendous hit last year) have established the storm coat concept as the major look in winter raincoats. It will be seen for very casual to very formal wear.

SHORTER VERSIONS of the storm coat repeat styling of their full-length cousins and show up in

assorted corduroys (printed or plain); poplin and others.

Raincoat prints show a retreat from wild color splashes, mad butterflies and irregular abstracts to precise needlepoint, provincial, geometric and distinctive novelty patterns.

Many prints take an antiqued dark direction, showing medallions in deep brown and turkey red, and in deep green and blue mixtures.

FASHION RAINWEAR in solid colors tend to tawny tones, particularly to cinnamon, antique gold, terra cotta colorings and mocha.

At the same time, the slightly mannish direction taken by other facets of fall fashions has had its impact on raincoats. Cotton checks and stripes in deep brown and black translate the mannish look in several lines.

The majority of the new day-time styles are shown with jewel or baleau necklines with oversized collars also in favor.

### Collars Are Big

The majority of the new day-time styles are shown with jewel or baleau necklines with oversized collars also in favor.

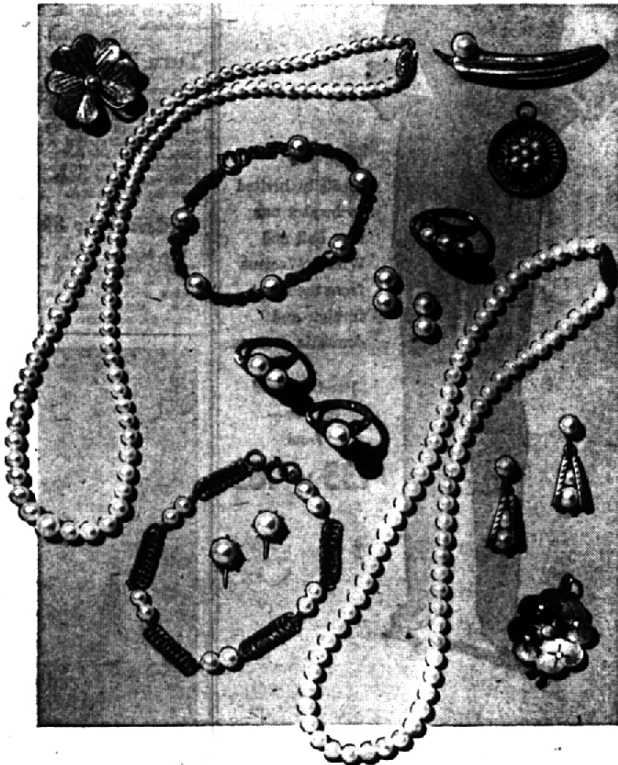
FASHION SUPPLEMENT SEPT. 24, 1959 11  
BIRMINGHAM (MICH) ECCENTRIC

# Imperial Cultured Pearl

Necklaces and 14 K. Gold Jewelry

## special purchase

from the world's largest importer



priced for unusual savings

What a wonderful opportunity to own or to give precious Imperial Cultured Pearl jewelry. Come in and see this magnificent collection of necklaces, bracelets, rings, pins, charms and earrings—and all at this unusual special purchase price. Many of the pieces are combined with genuine rubies, sapphires and diamonds and only now can they be yours at a price formerly paid for costume jewelry. Illustrated are only a few from our tremendous selection.

From  
**\$16<sup>67</sup>**

**LEONARD'S**

20 N. Perry at Lawrence, Pontiac  
FE 4-4503

OPEN FRIDAY EVENINGS UNTIL 9



142 W. MAPLE, BIRMINGHAM

Branches in Royal Oak—Ferndale—Mt. Clemens



**Rah—  
Rah—  
Raccoon!**

Current rage for raccoon . . . young idea in fur, universally appealing. Here, topping our weather-wise poplin storm coat that has zip-in fleece pile lining for extra warmth when you want it. A marvelous buy at

**\$39<sup>98</sup>**

Same style also in corduroy at \$45.00

## WARM SLEEPWEAR

favorite famous-maker styles

**\$2<sup>99</sup>**

Reg. to \$5.98

Cozy cotton flannel and challis granny gowns, sleepcoats, baby dolls, classic pajamas . . . in colorful assortment. 32-42.



## WARM FALL SLACKS

in washable Lorette flannel

**\$7<sup>99</sup>**

Reg. \$10.98

Custom-tailored slacks from a famous maker: new Fall plaids, stripes, in drip-dry Lorette flannel. Fine values! Sizes 8-20.