

Cook Attends Sales Seminar

R. E. Cook, 1788 Withrop, attended the 50th anniversary sales seminar of the Business Men's Assurance company at the Banff Springs hotel in Banff, Canada, recently.

Cook, who is a branch manager for BMA in the Detroit area, is one of 340 salesmen throughout the country who qualified to attend the meeting by outstanding production of life insurance and accident and health insurance.

Special events at the sales seminar featured an observance of the golden anniversary of BMA's founding in 1909, and the program emphasized future progress during the company's second half century.

BIRMINGHAM HOUSE MOTEL

HUNTER BLVD. & MAPLE ROAD

Proudly announces the availability of air-conditioned conference room accommodating to 40 persons—with all essential items for a successful meeting. Your interest and inspection is cordially invited.

ALSO 58 AIR CONDITIONED DeLuxe GUEST ROOMS
Reservations Cheerfully Accepted and Confirmed

PHONE Midwest 6-7300
Jordan 6-4620
Teletype BM 761

C. A. DALLMANN
Manager

CONSIDERATION LIGHTENS FAMILY'S BURDEN

Countless letters are received, expressing the thanks of families and friends for the type of service rendered by directors of our establishment.

These unsolicited comments, of course, are good to hear, because they strengthen our determination to provide those personal and intimate services required with sympathy, understanding and compassion.

The beautiful facilities we offer, and the dedicated service we provide, cost you no more.

Indeed, they may be less expensive.

If you have questions, any questions at all, regarding funeral arrangements, the selection of a director, services offered, please call or stop in for a visit. Personal tours and private consultations can be arranged by calling Liberty 9-5500.

Wm. VASU Funeral Home
4375 North Woodward Ave.,
between 13 & 14 Mile Roads

Now! the first self-timing cream hair tint!



DIAMOND BLONDE — the palest of pale blondes

BLACK SAPPHIRE — shimmering blue-black shade

BROWN MATURELLE — brown with a lovely light touch

COPPER BLAZE — beautiful Auburn-on-the-

BLONDE MINK — sophisticated dark ash blonde

BLONDE CHAMPAGNE — subtle light ash blonde

Helena Rubinstein's CROWNING COLOR gives natural-looking color automatically

There's never been a home hair coloring like Helena Rubinstein's thrilling new CROWNING COLOR.

Now, give yourself hair color even as nature every-time—automatically.

New! Self-timing action! Only Crowing Color is self-timing! Coloring action stops automatically when exactly the right even shade is reached. No dark ends. No patchy look. No clock watching!

New! "No-fade" action! Crowing Color doesn't fade like ordinary tints. Color locks deep in the hair sheath—keeps its glow till you're ready to re-use. Gives a perfect match retouch after retouch.

New! Super conditioning action! Crowing Color is rich in beneficial conditioning creams.

Keeps hair soft, flexible, bright with life... better conditioned than it was before.

Twelve true-to-life shades give any beautiful color effect you wish. Cover gray completely. Ask for Helena Rubinstein's exciting new Crowing Color Cream Hair Tint. 1.50 plus tax.



"Always A Place To Park"



MILLS PHARMACY

1740 W. Maple at Chesterfield

MI 4-5060

BUSINESS BRIEFS



New President

Dr. Frederick A. Henny, 3218 Broadway, Bloomfield village, receives the president's gavel of the American Society of Oral Surgeons from retiring president Dr. Frederick F. Pfeiffer. Dr. Henny was elected president of the organization at the society's 41st annual meeting in New York last week. He is the chief oral surgeon of Henry Ford hospital.

Visits New York

Mrs. Grace Reily, of the Birmingham Travel Service, 379 Hamilton, Birmingham, visited New York last week as the guest of the Holland-American lines to inspect the new plane Rotterdam, the new ship Rotterdam.

To buy or sell a used automobile, read and use *Eccentric Classified Ads.*

Daly Brothers Offers 60 Complete Rooms

Having trouble visualizing how that bedroom will look when it is redecorated and the new furniture is moved in?

Daly Brothers furniture can supply the answer since they have 60 room settings in their new store at Telegraph and Maple.

Each room setting is complete with all accessories as they would appear in the home.

WELL-KNOWN lines of colonial, traditional, modern or transitional furniture, floor coverings, custom bedspreads and leather groupings are featured in the rooms.

Clarence J. Daly first opened a furniture store in Dearborn in 1917 and opened the present store in that city with his brother, Harry, in 1922.

The stores are now owned and operated by James F. Daly—the founder's son—and Raymond C. Fitzgerald.

Such exclusive names in home furnishings as Henredon, Schoonbeck, Lewisburg, Drexel, Kling, Sterns and Foster, Heritage, Heckman, James Lees and Son are featured.

LEGAL NOTICE

CITY OF BIRMINGHAM
NOTICE OF HEARING
AMENDMENT TO ZONING ORDINANCE

Notice is hereby given that a public hearing will be held Monday, October 12, 1959, at 2:00 p.m. in the Municipal Building, for the purpose of considering an amendment to Ordinance No. 827, being the Zoning Ordinance, relating property located on the northeast corner of Townsend and Southfield, described as:

Lot No. 24 and the W. 40 ft. of Lot No. 29, Castle Addition to the Multiple-Family Residential Zone District, B-1 North Business Zone District.

IRENE E. HANLEY
City Clerk.
(25, 29)

Landscape Design and Construction
Lawrence E. Smith
135 N. WOODWARD
in the Wilson Building
Phone MI 4 2036



GREETINGS & GIFTS are brought to you from Friendly Neighbors & Civic & Social Welfare Leaders through WELCOME WAGON On the occasion of Change of residence Arrivals of Newcomers to Birmingham MRS. H. WALES PRICE Midwest 4-0516 (No cost or obligation)



DAVID F. GIBB ARTHUR SHAFER

Gibb Named Advertising Manager of Eccentric

A new advertising manager and assistant manager have been appointed at The Birmingham Eccentric, according to business manager Paul N. Averill.

David F. Gibb, formerly the sales promotion director, has been made advertising manager to replace Harold B. Buerge, and Arthur Shafer, 23071 Parklawn, Oak Park, has been named his assistant.

Gibb, 352 Baldwin, Birmingham, is a graduate of Michigan State university and first joined The Eccentric last December.

Shafer was senior advertising salesman of East Side Newspapers in Detroit before joining The Eccentric.

He is a 1950 graduate of Michigan State university and was advertising manager at the Ecorse East Side Newspapers.

Buerge became an assistant publisher in Hastings, Mich.

LEGAL NOTICE

NOTICE OF HEARING ON SPECIAL ASSESSMENT IMPROVEMENTS BY BLOOMFIELD TOWNSHIP BOARD TO THE OWNERS OF THE FOLLOWING DESCRIBED PROPERTY:

Lots 20 thru 25 inclusive of Bloomfield Manor Subdivision and Lots 28 and 29 inclusive of Supervisor's Plat No. 4, Section 27, Bloomfield Township, Oakland County, Michigan.

PLEASE TAKE NOTICE that the Township Board of the Township of Bloomfield has tentatively declared its intention to make the following described improvements:

Construction of 164 linear feet of a Sewerage Ewer, including manholes and 214 linear feet of 12 inch water main Circle, Bloomfield Manor Subdivision and Supervisor's Plat No. 5, Section 27.

Bloomfield Township, and has tentatively designated the special assessment district against which the cost of said improvements is to be assessed as consisting of all the lots and parcels of land set forth above and Plans and estimates have been prepared and are on file with the Township Clerk for public examination. The estimate of cost as prepared above the cost of said project to be \$2200.00.

TAKE FURTHER NOTICE that the Township Board will meet on September 28, 1959, at 7:30 o'clock p.m., at the Bloomfield Township Hall, in the Town of Bloomfield, for the purpose of hearing any objections to the petition for the improvements and to the special assessment district therefor.

ROBERT H. DUDLEY
TOWNSHIP CLERK

Special Values in New Greeting Cards!



5¢ Card-a-rama

STOCK UP ON CARDS DURING THIS GIANT VALUE EVENT



- Birthdays . . . 5¢
- Sympathies . . . 5¢
- Get-Wells . . . 5¢
- Juveniles . . . 5¢
- Humorous . . . 5¢

5¢ is still big money at our Greeting Card Department! As always... Kresge's has the finest collection of cards for every occasion priced at only 5¢ each! Why pay more?

CARDS YOU'LL BE PROUD TO SEND

Exquisite Custom PICTURE FRAMING at Kresge's in Birmingham and FORTLAUDERDALE, all work guaranteed

WEST MAPLE AT HENRIETTA

S. S. KRESGE COMPANY



A Modern Man with Modern Methods

Yes—you fuel oil dealer is a modern man with modern methods... And modern ideas too. He has to be—since he is ultimately responsible for the heating comfort of 16 million homes in the United States.

Whether he has one truck—or fifty—he has one objective... your comfort and convenience, and he does his job expertly and efficiently.

Enterprise and competitive growth have keynoted the rapid expansion of the oilheat industry. The modern, clean delivery trucks, which service your home are a far cry from the horse-drawn sleds which supplied fuel to oilheated homes in 1916—and that was only 43 years ago.

Since 1936 oilheated homes have had the distinct advantage of always having an adequate supply of fuel on hand despite extreme

variances in heating season temperature. This is the result of the degree-day system, developed by a fuel oil dealer right here in Michigan.

Many improvements in equipment and service have been the direct result of the ingenuity of fuel oil dealers all over America... 1959 marks the centennial of the oil industry and oilheating celebrates its own story of progress right along with it.

Today 16-million American homes are oilheated and are serviced by more than 11,000 individual large and small fuel oil distributors utilizing modern equipment that keeps pace with the times.

Automatic refill service and the efficiency, economy and safety of fuel oil makes it the most beneficial method of home heating now and in decades to come.



"Symbol of Confidence"

OAKLAND OIL HEAT COUNCIL