

An Editorial

# We've Made a Mountain Out of a Name-Change

Birmingham school officials still are looking for the person or persons who Sunday night, in red, painted "FOREVER BIRMINGHAM" on the front of Ernest W. Seaholm high school.

"This is an out-and-out act of vandalism, of defacing a public building, and I am confident the high school's student body itself soon will find the vandals and report them to us,"

declared Asst. Supt. Richard Featherstone, speaking for Supt. Dwight E. Ireland who is out of town on school matters. "Society does not approve of such breaking of its rules and laws," Featherstone emphasized. "This is no mere prank. It is vandalism, and vandalism is punishable by law. I have full confidence in the Seaholm student body that it will pro-

(See MOUNTAIN, Page 2-A)



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School Returns

... are filing in as a new batch of correspondents to local happenings at local highs. Page 5-A.

Streamline Design

... at home and at work. See picture page on page 1-B.

Catholic Lecture Series

... scheduled at Holy Name. See page 6-B.

Oldest Home In The Hills

... setting for fashion show. See page 1-C.

There Is Something New in Bloomfield

... a Democratic club. See page 1-E.

Seaholm Hosts Tough Kimball '11'

... tomorrow night. See page 8-E.

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Another summer has come and gone. It brought with it the ultimate in foliage growth... the spring had become legions of leaves... billions of flowers of every color... the out-of-doors called most of mankind to the travelled road, to the wilderness trail... to the lazy lounge... or just staying at home with the luxury of sleeping late.

82nd YEAR—NO. 29

# The Birmingham Eccentric

54 PAGES THURSDAY, SEPTEMBER 24, 1959

BIRMINGHAM, MICHIGAN

SECTION A

Serving the Citizens of Michigan's Finest Suburban Residential Area



The Nation's Top Subscription Weekly TEN CENTS



ECENTRIC PHOTO

## Cheering for the Home Team

This scene was repeated over most of the country during the weekend and the Birmingham area was no exception Friday afternoon and evening. These Seaholm high cheerleaders had something to rave about as the Maples trounced Cranbrook,

26-6. Bloomfield Hills fans also had something to cheer about as the Barons trimmed Oak Park, 18-6, but Southfield and Detroit Country Day lost. There's no doubt about it... football has returned.



ECENTRIC PHOTO

## 'We're Sure Glad to Dig This!'

'Twas a most successful day Monday for this threesome. They scooped up the first shovel of dirt marking the start of construction on the first unit of the county's new courthouse on the county's "servi-center" site west of Pontiac. The happy shovelers are (from left) Oakland county board of supervisors chairman Delos Hamlin of W. Bloomfield, special county building chair-

man David Levinson of Birmingham, and John A. McDonald of Waterford, supervisors' welfare commission chairman whose idea the servi-center is. The county has had a difficult time getting to this happy trio's digging. Just about everything—site, financing and construction contracts were taken to court.

# Roster of Big Names Sparks Sixth Season of Town Hall

## Ike Consul 1st Speaker Of Season

Opening its sixth year with another sell-out and a roster of famous speakers, the eminently successful Birmingham Town Hall will have Dr. Arthur Larson, special consultant to President Eisenhower, as its speaker today and tomorrow.

The lecture series which has met yearly with a popular demand for more season tickets than it had available, opened in September, 1954 with Cornelia Otis Skinner. More than 1200 seats are sold for each of the two-day programs. For the third year in a row, a waiting list for season tickets has been on file in the Birmingham Town Hall offices at St. James Episcopal church. Town Hall is sponsored by St. Anne's guild of that church, which operates the venture as a non-profit organization, with all funds contributed to the church's building and charitable projects.

THIS WEEK a Town Hall spokesman revealed that part of Town Hall receipts are being allocated annually to a capital building fund for a home to be constructed for older people.

To be known as St. Anne's Mead, the home will be administered by the Michigan diocese of the Protestant Episcopal church. Dr. Luther Leader, of Bloomfield Hills, is chairman of the board.

The old people's home, as well as much of a current building program at St. James church, Maple and Chester, are the result of the foresight of guild members. In the spring of 1954 Mrs. T. Morville Hubbard announced to guild's plan to give up its money-making project of making and selling doll dresses.

"We wondered if Birmingham wasn't ready for something bigger and broader than our annual doll tea," Mrs. Hubbard said at that time.

THIS YEAR BIRMINGHAM'S Town Hall audiences are ready to hear actor and art expert Vincent Price, poet Ogden Nash, Indian Prime Minister Nehru's sister, Madame Pandit, British authoress and newspaperwoman Barbara Ward, and photographer-adventurer John Jay.

This week's speaker, Dr. Larson, (See SPEAKER, Page 2-A)

## Our Air Defense Scans 200,000 Flights Daily

This is the last of three articles about your new U.S. Air Force Academy and the North American Air Defense command headquarters, both in Colorado Springs.

By GEORGE WM. AVERILL Managing Editor

COLORADO SPRINGS, Colo.—In the heart of this city, there's a windowless building with a 20-by-30-foot picture window about the middle of the main room. From this room to the world outside run 176 different communications facilities. Each is ready for instant use. This room's annual telephone bill exceeds 100 million dollars.

More than 60 people work in this room, with several dozen additional helpers.

THIS ROOM is the control room of the North American Air Defense center (NORAD), which scans the more than 200,000 airplane flights every 24 hours on the North American continent.

What are they looking for? Any unknown flight—it may be an enemy bent on bombing strategic North American centers of industry or population.

NORAD's distant early warning stations (DEW line stretching from the outermost Aleutian Islands on the west to Greenland on the east) will give us Americans about two hours warning of impending attack.

SEAWARD NAVY picket lines extend southward along both Atlantic and Pacific coasts.

The task of these 50 operating personnel (from U. S. and Canadian armies, navies, air forces, civil defense agencies) is to:

DETECT approaching unidentified aircraft.

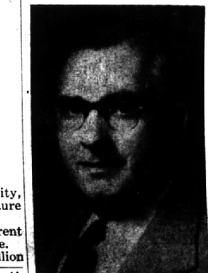
IDENTIFY that aircraft if it is enemy.

DESTROY it from the air while yet some distance away, or from the ground with missiles if it gets by our air intercept.

THE PICTURE window in the center of NORAD's headquarters is the plotting board on which movements of unknown or hostile aircraft are followed.

Operating personnel watch the board from three daises. Behind the board their helpers write backwards the continuing movement of the "unknowns."

To help determine the continental approach of aircraft, these



MARK B. BEARDS

## B'ham Pharmacist Dies Suddenly

A pharmacist since 1928, Mark B. Beards, 52, of 484 Hawthorne, Birmingham died suddenly Tuesday in Cleveland, Ohio. He was born April 7, 1907, in Fostoria, Mich.

Services will be Friday at 3 p.m. from the First Presbyterian church with burial in White Chapel Memorial cemetery. The body is at Manley Bailey funeral home.

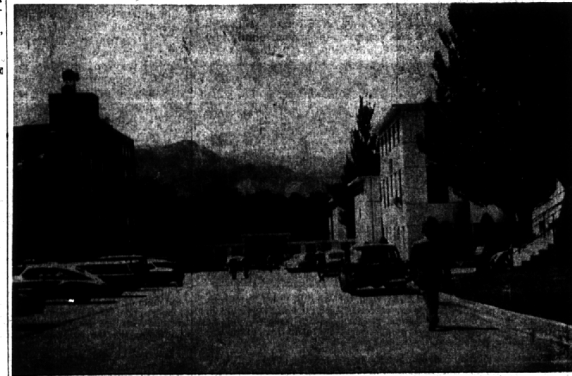
ALMOST SINCE he was old enough to walk, Mr. Beards spent a good share of his waking hours behind drug store counters. He got his first experience by helping out after school and on Saturdays in Fostoria, where his father was a druggist.

When he finished high school in 1925, Mr. Beards came to Birmingham to work at Shain's Drug Store. Six months later he transferred to Wilson's where he stayed until he was appointed manager (See BEARDS, Page 1-A)

## Grease on Stove Starts Small Fire

Fire caused an estimated \$250 damage to the cupboards and window frame of a Birmingham home Saturday morning after grease on a stove was set ablaze.

The fire started in the home of John Savola, 1030 Wakefield, at 9:30 a.m. and was quickly extinguished.



In the five-story building at left—a former hospital—is the North American Air Defense Command headquarters. Its job: defend the continent against enemy air attacks. It's location: Ent Air Force Base, in downtown Colorado Springs. That's Pike's Peak in the background.

Special 16-Page Fall Fashion Section With Today's Birmingham Eccentric