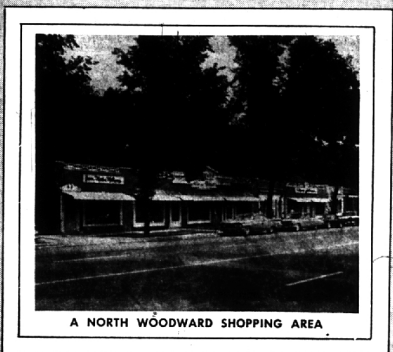


BIRMINGHAM



The Town of Friendly Shops

It Pays To
Buy Quality

It really does pay in the long run to purchase good quality merchandise from sources known to be reputable. No matter what you buy, you'll be happier in the final analysis with well made, high grade merchandise. In buying good quality merchandise, you will receive better durability for your dollar, as well as that intangible known as "personal satisfaction."

Very often, what seems to be a great bargain paradoxically, turns out badly for the buyer because of poor craftsmanship or inferior content. The "penny-wise" bargain is often the "pound-foolish" one.

Among Birmingham's outstanding merchants, quality is the watchword. Merchandise purchased in our town lives up to high standards found in few other communities. Look for quality when you buy . . . and look for it in Birmingham—the Town of Friendly Shops.

Did You Know . . .

Birmingham is a complete shopping area with such specialized shops as:

- Custom Tailors
- Ladies' Hat Shops
- A Bike Shop
- Gift Shops

Look for it **FIRST** in Birmingham . . . Save Time and Shop Leisurely

- | | | | |
|--|---|--|--|
| ELDON GENEROUS
Distinctive Tailoring
335 E. Maple | GRINNELL'S
SHAIN'S REXALL DRUG STORE
Community Service Since 1906 | ADAMS PHARMACY
Woodward at 14 Mile | WILSON PONTIAC-CADILLAC, INC.
1350 N. Woodward |
| B'HAM PAINT, GLASS & WALLPAPER CO.
335 E. Maple | BIRMINGHAM LUMBER & SUPPLY
1025 Haynes | MCBRIDE HARDWARE CO.
154 So. Woodward Ave. | JACOBSON'S STORES, INC. |
| DICKINSON'S MEN'S WEAR
Wabeek Building | QUARTON FOOD MARKET
1744 W. Maple—The Complete Market | BIRMINGHAM CAMERA SHOP
Everything Photographic | herb ring— DISTINCTIVE JEWELRY
Suite 203, Leon Bldg., 286 E. Brown |
| PECK'S MEN'S WEAR
108 S. Woodward, Cor. Maple | JOE STOLTZ
Custom Tailoring | WILSON DRUG CO.
In The Very Heart of Birmingham | RUDIN'S FINE FOODS
185 W. Maple |
| BIRMINGHAM FEDERAL
Savings & Loan Association | HAR-TROM HI-WAY FURNITURE MART
1532 S. Woodward (4 blks. N. of 14 Mile) | THE VARSITY SHOP
Birmingham's Most Complete Sports Store | MILK'S APPLIANCES
1493 S. Woodward (4 blks. N. of 14 Mile) |
| BOB FROST, INC.
479 S. Woodward | MACHUS
Restaurant & Pastry Shop | DAVIDSON'S
Woodward Avenue | LA BELLE'S
Gifts — Books — Stationery |
| SNYDER, KINNEY & BENNETT, INC.
Complete Real Estate Service | THE CHEER SHOP
Your Child's Favorite Store | DIMAS FURS
37 Years on Woodward Ave. | HUSTON HARDWARE
Birmingham's Oldest Hardware Store |
| Wabeek Pharmacy & The Prescription Center
296 W. Maple and 624 N. Woodward | BIRMINGHAM ELECTRONICS
141 East Maple | KAY COOLEY
Everything We Sell Must Travel Well | SPIRE'S QUALITY MARKET
Aweary Bakery |
| BIRMINGHAM BIKE SHOP
746 E. Maple | UNUSUALS
150 W. Maple | HIGGINS & FRANK
of Birmingham | MCCELLAN-BALL CO.
850 S. Woodward |
| THE INSPIRATION SHOP
Gifts and Art Objects | MORTIMER'S
Men's Style Center | BINGHAM & BINGHAM
Insurance | MILLS PHARMACY
1740 W. Maple |
| BODINE'S
The Greeting Card Shop | NORTH CHEVROLET COMPANY
1090 S. Woodward | LAKES'
The Sterling Store of Birmingham | LEWIS FURNITURE
235 Pierce |
| ACME QUALITY PAINT STORE
Color & Service is Our Business | ANDREW M. YEVICH
Manufacturing Jeweler | HARRISON'S LUGGAGE & LEATHER GOODS
233 E. Maple | MCWENEY'S FINE FOOTWEAR
Children's Fittings a Specialty |
| BIRMINGHAM FRUIT CO.
124 N. Woodward | PRINCETON PREP SHOP
257 Pierce | S. S. KRESGE CO.
West Maple at Henrietta | LEW BETTERLY MUSIC CO.
Across from Birmingham Theater |
| THE F. J. MULHOLLAND CO.
Birmingham's Oldest Department Store | SHERMAN SHOES
Featuring Florshelm Shoes | RITTER'S BEVERAGES
Beer & Wine Delivered | SMITH'S MARKET
Choice Meats |
| BIRMINGHAM HARDWARE
152 N. Woodward | GWYNN'S
Men's Wear | HERBERT BURR SHOES
205 N. Woodward Ave. | MAX BROOCK, INC.
Birmingham's Senior Realtors |
| HAWTHORNE ELECTRICAL COMPANY
Birmingham's Oldest Electrical Store | YOUNG'S OF BIRMINGHAM
Featuring LeBow Clothes | ALICE'S WONDERLAND
Children's Shop | CARTIER'S PAINT AND WALLPAPER
311 E. Maple |
| JULIARD'S
Ladies' Distinctive Footwear | | JERRY MORSE
Gentlemen's Attire | KAY BAUM |

It's fun to shop in an atmosphere of neighborly friendliness!