



DAN SCHMIDT

October 22, 1959

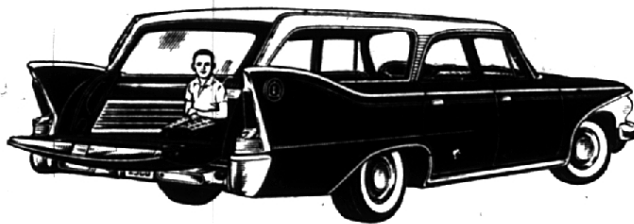
Birmingham Residents  
Birmingham, Michigan  
Dear Friends,

I have enjoyed the privilege of selling Chrysler products to Birminghamites in the past. Now that I have taken over the operation of Suburban Plymouth in Royal Oak as general manager, I feel this would be a good opportunity to get re-acquainted.

Being able to keep our overhead down in Royal Oak, you may rest assured that we will continue to furnish the Best Service along with the Lowest Price on the all new 1960 Solid Plymouth. I might add that we do furnish courtesy cars should your car be tied up for service. The door of my office is never closed, so feel free to come in and say hello.

Sincerely yours,  
Dan Schmidt

**W SOLID PLYMOUTH 1960**



**SUBURBAN PLYMOUTH Inc.**

**PLYMOUTH-VALIANT SALES & SERVICE**

**11 MILE AT WASHINGTON**

**ROYAL OAK**

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