

Lark Features Engineering Improvements



At Suburban Motor

Carl and Dick Fischer pose outside of their Oldsmobile dealership at 565 S. Woodward, Birmingham. The brothers also have the Studebaker Lark franchise and handle the Simca automobile. They will be presenting the new models within the next month.

Engineering changes for Studebaker-Packard's Lark for 1960 will be primarily under the hood—and drivers will feel the improvements, if not see them.

The Lark Six, economy tested by thousands of motorists over hundreds of thousands of miles in 1959, will feature a new carburetor to give its proved power plant more efficient operation and improved performance.

SUPPLEMENTING the carburetor, modifications of the cylinder head combustion design, torque converter, starter and air cleaner, along with new Budy engine mounts—all add up to livelier response, smoother operation and easier starting under all conditions for 1960.

The Lark V-8, performance tested for the new era of convenience-size cars, will feature modifications of the carburetor and fuel pump and a new distributor—changes that will add greater operational efficiency to a road-proved sturdy and spirited car.

The new carburetor for the Lark Six will have re-designed fuel passages and anti-percolating characteristics.

Tendency of the carburetor to percolate will be further reduced by the accelerating pump which will have a ball check design, rather than a disc check device.

Warning System

Oldsmobile for 1960 has retained the highly popular Safety-Spectrum speedometer introduced in 1959. A moving band of color shows green from 0 to 35 miles per hour, amber above 35 and turns to red when the car exceeds 65 miles per hour.

Lots of Driving

To assure long life for the 1960 Plymouth, test drivers drove 1960 prototype Plymouth cars the equivalent of 20 years of use.

Wider Seats

The second seat in all Oldsmobile Fiesta station wagons for 1960 is four inches wider than the 1959

model. This improves seat comfort and makes entering and leaving the Fiesta much easier because the seat cushion is closer to the door opening.



Ford Falcon

Heralding a new "breakthrough" in automotive design the Ford Falcon—shown here with three views of the Fordor model—is all-new from the ground up. Functionally styled, the Falcon has a full length sculptured side panel that adds grace to its lines and provides greater strength for doors and side panels.

your **BIGGEST**
small car buy!



FROM **\$1495** POE **MORRIS**
'1000'

Over 40 miles per gallon • 12 months' warranty on parts

Authorized Distributors for MG, Morris, Austin, Healy, Jaguar

FALVEY MOTOR SALES COMPANY
LI 3-5000
22600 Woodward Ferndale

TURNER'S INVITES YOU TO VIEW THE 1960 FORDS



FINEST FORDS
OF A LIFETIME

This new Ford Galaxie, like all the new, beautifully proportioned 1960 Fords, is styled from a new viewpoint. Traditional automotive elegance combines with modern design in the style of a new decade!



FORD
—Finest Fords of a Lifetime



FORD FALCON
—the Easiest Car In
the World to Own



THUNDERBIRD
—World's Most Wanted Car

You Will Find the Ford of Your Choice At—

HAROLD TURNER

Birmingham's Only Authorized Ford Dealer

464 South Woodward

MI 4-7500

BIRMINGHAM