

ROYAL OAK

OPEN EVERY NIGHT TILL 9 P. M.

**WARDS**  
MONTGOMERY WARD

# AUTOMOTIVE SPECIALS



**Riverside extra start power battery**  
**1188\***

FREE INSTALLATION  
12-V. \$11.88

- More "start" power for your car
  - "Power-Gard" stops corrosion
  - Longer, stronger battery life
  - More trouble-FREE starts
- Add dollars to your pocket when you buy Wards long-life, trouble-free batteries. Come-in, Trade-in, get new power, new life for your car.  
\*With Trade



**Riverside 4 SQUARE GUARANTEE**  
1. Approved methods for the selection of tires. Adjustments guaranteed on all tires.  
2. Approval of tires in accordance with the manufacturer's specifications for the vehicle of the tire. Adjustments provided on tread wear.  
3. To give you the satisfactory service you have the right to expect.  
4. Nationwide adjustment service based on current price before inflation when tire is replaced.

## Riverside TYREX TIRES

**1188\***

(6.70-15)\* black tube-type plus excise tax and trade-in tire

Tyrex is the certification mark of Tyrex Inc. for winter tires, warm and cold.

Rugged Tyrex construction resists heat and moisture penetration, cushions dangerous road impacts. Full 12-month guarantee.  
6.00x16.....11.88\*  
7.10x15.....14.88



**Woven Seat Covers at our Lowest price ever!**

INSTALLED FREE **2045** MOST CARS

A quantity of quality at a new low price. Colors go clear through each plastic fiber to give you a seat cover that won't fade, won't stain, plus smart new "Modern" 1959 plaid colors.



**CHROMED BODY MOUNT MIRROR**  
4 1/2" diameter. Swivel. Chromed! \$2.19



**DOOR-TO-DOOR FLOOR MAT**  
Heavy rubber "stays put." \$3.98



**SALE! PERMANENT ANTI-FREEZE**  
Reg. \$2.29 Ethylene Glycol base. \$1.88

## Get guaranteed Riverside AUTO PARTS

**FUEL PUMP DUAL ACTION**  
6<sup>98</sup>  
With Exchange

**RIVERSIDE SHOCKS**  
15000 Mile Guar.  
4<sup>98</sup> ea.  
New

**FUEL PUMP SINGLE ACTION**  
2<sup>50</sup>  
With Exchange

**RIVERSIDE BONDED BRAKE SHOES**  
3<sup>98</sup> Up  
Exchange

**FUEL PUMP**—brass caged valves, Neoprene diaphragm. Single action.

**SHOCKS**—larger rod and piston parts—greater fuel capacity—smoother out the bumps.

**CARBURETORS**—new carburetor parts for itself. Easier starting, saves gasoline.

**BRAKE SHOES**—tested for smoother, safer stops, longer trouble-free service.

**MUFFLER**—coated with aluminum, lead, cadmium, and zinc to give twice the life.



**SALE! BATTERY BOOSTER CABLES**  
Reg. \$5.19 Excellent for emergency use. \$1.99



**SALE! WASHER SOLVENT**  
All-season, ends freezing. For bar breakage. 29c

## AIR CUSHION NYLON TIRES

**13<sup>88</sup>**

6.70-15 black tube-type plus excise tax and trade-in tire

Strong nylon cord construction resists road impacts, damage from heat and moisture. 15-month guarantee.

Size	TUBE-TYPE BLACKWALLS		TUBE-TYPE WHITEWALLS	
	List price each before trade-in plus excise tax	Sale price with trade-in plus excise tax	List price each before trade-in plus excise tax	Sale price with trade-in plus excise tax
6.70-15	19.95	13.88	22.45	15.88
7.10-15	23.95	16.88	26.40	19.88
7.60-15	26.65	19.88	30.45	22.88

## SUPER DELUXE NYLON TIRES

**16<sup>88</sup>**

6.70-15 black tube-type plus excise tax and trade-in tire

First line quality nylons made to take hard road poundings. Full 20-month nationwide road hazard guarantee.

Size	TUBELESS BLACKWALLS		TUBE-TYPE BLACKWALLS	
	List price each before trade-in plus excise tax	Sale price with trade-in plus excise tax	List price each before trade-in plus excise tax	Sale price with trade-in plus excise tax
7.50-14	27.15	19.25	24.00	16.88
6.70-13	27.15	19.25	26.65	19.88
7.10-13	29.75	21.25	29.10	22.38
7.60-13	32.60	23.15	33.30	24.88
8.00/8.20-13	36.30	27.55		

**NO CASH DOWN FREE TIRE MOUNTING**



**RUBBER CAR WASHING BRUSH**  
36" handle. Shut off valve, rubber head. \$3.98



**SALE! CHAMOIS**  
REG. \$2.39  
100% oil tanned. Soft, durable. 18x24 in. \$1.99



**WARD'S LIQUID POLISH-CLEANER**  
Easy to use. Removes dirt, leaves high polish. \$1.00



**10W-30 ALL-SEASON OIL**  
Eliminates seasonal changes. 10 qt. con. \$3.69

**MONTGOMERY WARD ROYAL OAK STORE ONLY**