

Rosenthal . . .
fine china at its best



Goldcrest
Emerald
designed by
Raymond Loewy

5 Piece Place Setting \$16.95

Exquisite rim shape outlined with bracelet
of emerald green and gold.

For your Bridal Registry
Come in and register your
Crystal & China Patterns with us.

PONTIAC POTTERY

"Michigan's largest dinnerware specialty store"
2099 S. Telegraph FE 2-8642
Adjacent to north side of Miracle Mile
Open Daily and Sunday 10 to 8

PUBLIC SALE

Not an Auction — All Items Priced

Household Furnishings

Mr. & Mrs. S. J. Manhard

4375 Oak Grove
Bloomfield Hills

W. Maple Rd. to Franklin Rd. Turn in on Franklin to
Quarton. E. on Quarton to Lakeview. Turn S. on Oak
Grove. Dead End.

Sun., Oct. 25 from 10 a. m.

Sale conducted by

H. O. McNIERNEY
and
DAVID D. STALKER

Appraisers 424 Book Building
Woodward 1-9085

Southfield News Briefs

Southfield Acts On Four Zone Requests

SOUTHFIELD—Southfield city has sent two rezoning requests to the plan commission, approved a third and set a public hearing date for a fourth.

The Mastrol company will build on the west side of Telegraph north of Nine mile. No complaints were heard at the public hearing.

A Nov. 9 hearing to consider rezoning of Greenfield land between Arbor Place and George Washington was set to determine possibility of a change from residential to office use. The request was issued by Harry Lindenbaum, Detroit, who proposes to build a 106 x 80-foot office building.

Southfield, State X-Way Planners Discuss Interchange

SOUTHFIELD—Southfield planners were told last week that an 85-acre expressway interchange in Southfield would be the future Cadillac Square of Metropolitan Detroit.

The state highway department planners, who met with the Southfield planning group, said the Northwestern Telegraph east-west expressway interchange will be the hub of future traffic in this area.

City councilmen have refused to approve the western section of the east-west between Inister and Northwestern until they have some idea where the eastern extension will cut through the rest of the city.

The state and city planners will meet again Nov. 11 for a second study meeting.

No Engineering Plan in Southfield

SOUTHFIELD—Southfield decided Monday night not to set up a plan for a city engineering department to plan future sewers.

The plan that might have added nearly \$25,000 in city funds was downed by councilmen who authorized Spalding, DeBecker, Birmingham, city consulting engineers, to proceed with preliminary designs for future sanitary sewers.

Woodsman, Spare That Chestnut!

SOUTHFIELD—Superintendent of Southfield public schools, Glenn Schoenhals, told board members last week that he had received an interesting plea in the mail, asking that the chestnut and orange orange trees near the new Birney school be allowed to stand.

Along with the letter came a handful of chestnuts—proof, Schoenhals said he guessed, that there really was a chestnut tree on the school property.

The sender has nothing to worry about, they won't be cutting any more trees.

Little League Game Starts Campaign For Goodfellows

SOUTHFIELD—A Little League football game Nov. 7 between the Southfield Jay Hawks and the Farmington Rockets will help support this year's campaign of the Southfield Goodfellows.

The game will be played on the Southfield high school grounds at 7:30 p. m. Donation is one dollar. In addition to gate receipts the Goodfellow drive will be financed by individual gifts and the annual newspaper sale on Dec. 4.

Goodfellow president Thomas H. Meyers said the campaign goal this year is \$600. The fund will be used by the Goodfellows and make sure that no Southfield child goes without a Christmas and is also an aid for needy persons who are elderly or ill.

Tickets for the game are available from Southfield police and firemen and most of the associations.

the birmingham house

FOR YOUR DELUXE ACCOMMODATIONS

- * 58 GUEST ROOMS
- * VALET SERVICE
- * CONTINENTAL BREAKFAST
- * LAUNDRY SERVICE
- * LIMOUSINE SERVICE TO AIRPORTS
- * TV IN EACH ROOM
- * CONFERENCE ROOM ACCOMMODATING TO 30 PEOPLE

C. A. Dallman, Mgr.

HUNTER BLVD. & MAPLE RD.

Midwest 6-7300 Teletype BM 761

European Trip Becomes Student's Adventure Series

BEVERLY HILLS—After 70 days touring Europe, Michael (Mike) Anderson, son of Mr. and Mrs. R. D. Anderson of Buckingham has returned home. He flew to Europe with a party of 80 students, professors and their wives.

After landing in Paris, he hitchhiked and traveled by train, plane, bus and boat. He met and became acquainted with the people of the various countries he visited; saw how they lived and learned what they think.

HE WAS GIVEN a lift by a young German lawyer from Berlin while on his way to the Riviera and with him found a room in a motel at \$1 a night only to discover that his lodging's were next door to Aly Khan's chateau.

An amusing incident occurred in Vienna where Mike was admitted to the World Communist Youth festival by presenting his social Security card. The word "social" apparently was the open sesame.

IN DUBLIN he rented a scooter to tour Ireland. At London he took a jaunt to the Stratford Festival for a 100th anniversary performance of King Lear with Charles Laughton. For this performance he slept outside the grounds with others to be on hand when the box office opened.

for unusual, unique gift ideas it's . . .

Debon Crafts

"in the red barn"

MI 4-2476

manufacturers of benches and furniture

Antiques

Fine selection of Drop-leaf tables from \$45 to \$85

- Custom-made furniture
- furniture refinishing
- Furniture repair
- hand decorating

1135 WEST LONG LAKE RD., BLOOMFIELD HILLS

This is the ninth of a series dealing with the 10 cardinal factors which have charted the course of our business operation.

Responsibility

The Rock of Gibraltar has come to symbolize the concept of soundness; it epitomizes all the qualities of dependability, strength, character and endurance. In addition, it has become an image of a fortress that guards against threats of hostile conquest and the enemies of established order.

The counter-part symbol of "soundness" in business is the quality of Responsibility. It is the keystone among all other characteristics which form the enduring structure of any institution.

The market place is full of vendors with professed ability and proclaimed superiority. But it is not promise we want in return for the dollar we spend; we want a "responsible" performance which can be relied upon throughout the course of the buying experience.

We see Responsibility as the outer expression of all the inner qualities which a business contains. Not only is it the substance of actual performance, it is the final proof of original intent.

Behind our 82 year record of printing service is a consistent intent to provide customers with the highest level of satisfaction and quality that can be rendered by the printing crafts.

With that as our goal, we have supported our efforts with the establishment, within our operation, of principles of conduct and standards of moral and human values which assure satisfaction and quality to you as a buyer of printing.

We hope you will always associate our name and our service with the image of Gibraltar and that you will think of us as a supplier whose responsibility can always be depended upon. We know price is an important consideration with you (as it is with us, too). But, since one cannot always be the lowest bidder, we can only hope that our reputation for responsibility may sometimes offset the dollar differential.

DAY AND NIGHT OPERATION
and a Detroit Sales Office to serve you

THE AVERILL PRESS, INC.

(Formerly the Printing Division of The Birmingham Eccentric)

PLANT—JORDAN 4-6644

MIDWEST 6-2000

DETROIT SALES OFFICE—TRINITY 5-2629

COMPLETE MODERNIZATION SERVICE

REYNOLDS ALUMINUM WINDOWS • DUTCH BOY PAINTS

For A Beautiful Ceiling Use

ARMSTRONG'S ACOUSTICAL CEILING TILE CUSHION TONE

12 x 12" (1/2") FULL RANDOM . . . 18 1/2c
12 x 12" (1/2") CLASSIC 19c
12 x 12" (1/2") TEXTURED 26 1/2c

ASK ABOUT FREE WEEKEND WONDER APRON

KORDITE PLASTIC
Use it for Vapor Barrier, Swimming Pool Cover, Seat Covers, Storm Sash, skating rinks, clear in following widths:
3, 6, 8-1/2, 10, 12 ft. (16 & 20' not clear)

KORDITE PLASTIC TAPE
New all weather clear plastic tape. Seals—Stains—Patches—Tacks down.
2" X 108 ft. \$3.50

2x4's (8 ft.) REDWOOD 76c ea.
2x4's (8 ft.) SPECIAL 49c ea.

LOUVRE DOORS from \$7.49
CAFE DOORS from \$12.95 pair

KNOTTY PINE PANELING
Random lengths No. 3 15c sq. ft.
(6"-8-10") No. 2 18 1/2c sq. ft.

ALUMINUM COMBINATION DOORS (2/8, 3/6) installed \$42.45

COMPLETE MODERNIZATION SERVICE
Lumber and All Materials for that New Garage or Home Addition.
Do-It-Yourself, or we will arrange to do it for you.
FREE ESTIMATES

HARDWARE TOOLS

Restrick

LUMBER COMPANY Since 1888

425 S. ETON (South of G.T.R.R. Depot), BIRMINGHAM
FREE DELIVERY CALL MI 4-5300

FHA TERMS OPEN SATURDAY TILL NOON