

BUSINESS BRIEFS

Construction Increases

New construction and additions increased in Birmingham last month compared to the same period last year, according to City Building Inspector Andrew F. Butt.

Butt issued \$607,860 worth of building permits in September as compared to \$394,110 issued in the same month last year.

The nine-month total for this year, however, is below that of 1958 when \$3,093,721 worth of permits were issued. There have been \$2,923,114 worth of permits issued in 1959, Butt said.

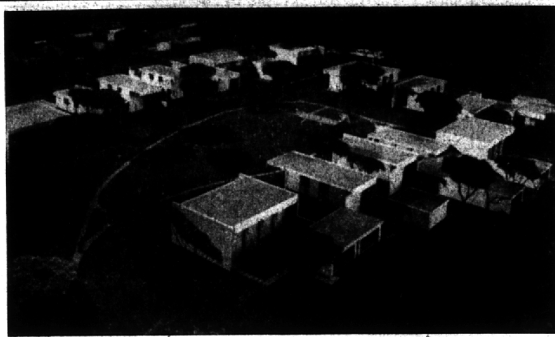
Kopke Gets GM Promotion

Richard C. Kopke, 475 Eton, Birmingham, was placed in charge of GM management clubs and T. Morley Warren, Jr., was named staff assistant, institutional writing, in two promotions announced today by Anthony G. De Lorenzo, vice-president in charge of General Motors public relations staff.

Kopke, who replaced Warren as supervisor of Gm Club activities, was staff assistant for plant city and regional activities in the field operations section of public relations staff.

Joins Reunion

Gust Popovich, 4365 Rochester, Birmingham, attended the seventh annual Parke-Davis reunion for retired employees at the main laboratories last week.



Unique Design Wins Prize

This unique design for a suburban development earned four architects in the Eero Saarinen and associates a \$5,000 second-place prize in the \$25,000 architectural competition sponsored by the Mastic Tile Corp. of America. The winners were Manuel Dum-lao, John Buenz, Robert Burley and Edward

Kovach. A third-place prize of \$3,000 was won by Paul A. Kemm, Charlier Newton, Henning Huth and Phil Kinsella, Jr., also of the Saarinen office. Hayohiko Takase and Kyosuke Yoshioka, of the Minoru Yam-asaki office, Birmingham, won a merit award of \$250.

Attends Conference

James F. Irwin, 1723 Maryland Blvd., Birmingham, is attending a week-long sales conference conducted here by Chas. Pfizer & Co. Inc. Irwin represents the 110-year-old chemical and drug firm's chemical sales division in this area.

Want a good used car? Look in the Classified columns, under "For Sale—Automobiles."

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Washed or Dried and Dried

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8 A.M. - 4:15 P.M. - Wed. 8 P.M. Sat. 1 P.M.

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1 Block N. Of Lincoln

Courage to Head Mahon Account

Walter F. Sheets, president of the R. C. Mahon Co., here, today announced the appointment of Dudgeon, Taylor & Bruske Inc., Detroit advertising agency, to handle the firm's national advertising and sales promotion.

Advertising requirements of the company's six divisions, which manufacture and market products both from Detroit and Torrance, Calif., he stated, will be under the supervision of Jay W. Courage, 2378 Pembroke, Birmingham, named account executive by the newly appointed agency.



Vice-President

Michigan Bell Telephone company today announced the appointment of David K. Eastlick as assistant vice president-personnel, a position in which he will be responsible for labor relations, bargaining, wages and salaries. Eastlick lives with his wife, Lucy, and three children, at 1088 Michigan, Birmingham. A former major in the U.S. Army and a graduate of the University of Michigan, Eastlick joined Michigan Bell at Ann Arbor in 1948. He served in several supervisory posts in Detroit and Mount Clemens until 1954 when he attended the Massachusetts Institute of Technology executive development program under a Sloan Fellowship.

Zimmerman Retires

Charles V. Zimmerman, 27350 Bloomfield, Lathrup village, who has spent nearly a half-century in the Detroit construction industry, has retired as manager of the brick sales division of Fred-eric B. Stevens, Inc. It was announced today that he is being succeeded by Donald M. Furrer, who has been with the company eleven years. Zimmerman joined Stevens in 1934 as manager of the brick division. During his service the company's sales of face brick and glazed tile have increased by ten times, and Stevens has become a major distributor for those products.

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Come Tumbling Down In
The Most-Gigantic Sale
Of All... Hurry In!

12 Noon To 12 Midnight—Friday, Oct. 16th

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Regular fabrics, color-fast—hot water wash.
Wash-wear and delicate fabrics—warm water wash.
Lightly soiled delicate fabrics—cold water wash.

PLUS these exclusive features—found until now only on Deluxe models...

- Multi-Speed Live Water Washing Action!
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Buy new and save! Matching Four Temperature Electric Dryer only \$800.00

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Special wash-n-wear setting **PLUS** separate settings for:

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DRIES CLOTHES 20% FASTER!
DIRECT AIR FLOW DRYING SYSTEM dries clothes fluffier, more economically. Fresh, warm air blows directly into clothes, saves electricity and drying time.

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Birmingham's Oldest and Most Complete Electrical Store

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