



**He's Starting**

HAMILTON, N. Y.—Gordon S. White, Jr., son of Mr. and Mrs. Gordon S. White of 2579 Amberly road, Bloomfield township, is among the 380 members of the freshman class at Colgate university. Colgate is a small, residential college for men dedicated to education in the liberal arts.

**Senior at Last**

BETHLEHEM, Pa.—Charles H. Linder, son of Mr. and Mrs. Charles Linder, Sr., 509 Wellesley, Birmingham, has registered for the fall semester at Moravian college, Bethlehem, Pa., where he is a member of the senior class. Linder is enrolled in the business administration program.

**Three from Here Go Western to School**

Three Birmingham area girls are attending Western College for women, Oxford, Ohio this semester. Entering as a freshman is Miss Janice Lynn Rocamora, daughter of Mr. and Mrs. Richard S. Rocamora, 23175 W. 14th Street, a graduate of Bloomfield Hills high school.

Returning as seniors are Miss Barbara Ellen Latham, daughter of Mr. and Mrs. Charles K. Latham, Jr., 871 Poppleton road, and Miss Betty Minton, daughter of Mr. and Mrs. W. M. Milligan, 454 Fairfax.

**To Study Design**

Miss Anne E. Shaak of 1496 Sodon Lake drive, Bloomfield Hills, has entered her freshman year at the Rhode Island School of Design. She will be one of 210 freshmen to start work on her bachelor's degree.

**Pledged**

Robert B. Kipp, son of Mr. and Mrs. Donald P. Kipp 6728 Valley Spring court, Bloomfield township, has been pledged to Beta Theta Pi fraternity at Denison university, Granville, O., where he is a freshman.

**She's Back**

Miss Ruthann Huffman, daughter of Mr. and Mrs. George L. Huffman, 26590 Scenic drive, Franklin, resumed her studies Sept. 28 as a senior at Centenary college for women, Hackettstown, N. J.

**A Pledge at Parsons**

FAIRFIELD, Ia.—Elsie Palmer, 6235 Middlebelt, west Bloomfield township, pledged Delta Zeta sorority, Delta Nu chapter recently at Parsons college, Fairfield, Ia.

**To Join a Frat**

Neil Hull, 1967 Wakefield, Birmingham, recently went through rush week at Massachusetts Institute of Technology, Cambridge, Mass. A freshman, he has pledged Phi Chi fraternity.

**DOWN TO EARTH**

**Traveling Adds Gardening Hints**

By ALICE WESSELS BURLINGAME  
Special Writer for The Birmingham Eccentric

The ideas I enjoy collecting relating to gardening are those culled while traveling. This week I visited the garden of Mrs. H. J. Burt in Wheaton, Ill. She is the state landscape chairman for the Federated Garden Clubs.

Mrs. Burt had a piece of burlap nestled around the base of a dogwood tree with a collar providing a radius of 15". Her reason was that the dogwood forms its buds in the fall and needs dampness at this time. A saturated, wet piece of burlap would provide a perfect mulch.

By the way, in the fall, flowering dogwoods, Cornus Florida, needs water to assure fine spring flowering. Our business had many specimens of Cornus Kousa, the dogwood which flowers in July and has many huge white flowers which seemed to be placed on the branches like Mrs. Burlingame large white saucers. All dogwoods should be planted for best results just before the buds open in the spring. There is a large percentage of winter loss when they are moved in the fall.

A PRIZE HANDBOOK pot plant specialists will want to possess is "Handbook on Dwarfed Potted Trees" (The Bonsai of Japan), published by the Brooklyn Botanic Gardens, Brooklyn, 25. New York. Price is one dollar. It is the best booklet I have seen on the subject and contains a generous number of photographs.

The various guest instructors give you the steps necessary to train a miniature shrub, tree or evergreen to grow to artistic proportions in a small container appropriate for a terrace or table-top. The illustration of a wisteria used for this purpose was interesting.

WE, WHO LOVE gardening and its facets of interest, always look to the Brooklyn Gardens for publications to guide us in the latest practices. A gardener could possess an exceptional library for reference by keeping up with their releases which are sent all over the world by this not profit organization. You will enjoy a trip of beauty if you visit their gardens the next time you travel to New York during the mild months.

FROM MARCH 25 to Sept. 25, 1960 there will be an International Horticultural Exhibit in Rotterdam, Netherlands. It will mark the 400th anniversary of the tulip in Holland.

The exhibit will occupy more than 125 acres in the center of Rotterdam. There will be a Garden of the Nations where all countries will be participating in large gardens of their own design. I know that we have been sending over lilies for over a year to get our bulbs acclimated to their weather.

THERE WILL BE a restaurant on top of a 350-foot tower. Flowers and plants of the Bible will be featured, an 18th century garden, 20 acres of wild flowers, a flower arrangement competition, and there will be many world trade meetings relating to flowers. Flowers and sculpturing of rare beauty will be developed. There will be a nursery with constant demonstrations of the newest techniques.

This description, plus my Holland Dutch background, sounds like enough reason for me to go to Rotterdam. Will I see other Birminghamites there?

**LEGAL NOTICES**  
Hungarian Partidge  
The Conservation Commission, by authority of Act 22, P. 122, amended, hereby orders that for a period of five years from October 1, 1959, it shall be unlawful to take or attempt to take any Hungarian partidge, except in Chippewa County.  
Approved July 9, 1959. 29, 30, 31

**CITY OF BIRMINGHAM**  
NOTICE OF HEARING  
AMENDMENT TO ZONING ORDINANCE  
Notice is hereby given that a public hearing will be held on Monday, October 12, 1959, at 8:00 p.m. in the Municipal Building, for the purpose of considering an amendment to Ordinance No. 127, entitled "Zoning Ordinance," which property located on the northeast corner of Dinsdale and Taylor, described as: Browns Addition No. 1, described as: Lot No. 19.  
from its present classification of R-4 (Multiple Family Residential Zone District) to B-1 (Non-retail Business Zone District).  
IRENE E. HANLEY,  
City Clerk 29, 30

**Mrs. d'Hyerve Wins Zenith Contest**

Mrs. A. J. d'Hyerve, 541 Wimpleton, Birmingham, was judged one of twenty-five winners in the seventh week of Zenith's "\$250,000 Gift of Hearing" contest, it was announced today by John Gregersen of Wilson Drug Co., 101 North Woodward, Birmingham, authorized Zenith hearing aid dealer.

"As winner, Mrs. d'Hyerve will receive \$200.00 in Zenith hearing aids donated in her name to the local chapter of the American Hearing Society," Gregersen stated.

In addition, Mrs. d'Hyerve wins a Zenith table top radio for her personal use.

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Adv. Harper's and Vogue Prices \$139.00 to \$295.00

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- FOOTBALL HELMETS \$3.60 up
- SHOULDER PADS \$3.95 up
- Rawlings FOOTBALLS \$3.95 up
- FOOTBALL PANTS \$4.95 up One Piece

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**WHAT'S NEW FOR '60 ?**

As prime contractor to the United States Army in the making of America's most successful missiles (Redstone and Jupiter), we've learned about finding out beforehand what's going to happen, and about the importance of total design.

We have applied this new space-age experience to the design and manufacture of new 1960 cars soon to be announced by Chrysler Corporation.

The single greatest result is that we can be sure that the first car off the production line will be as perfect as those which roll off five months later.

Built like a missile by electronic engineering

Instead of thinking of a car as a number of different components that would eventually be assembled, we attacked the problem of the whole car. Total design, is another way of saying it. It has resulted in what our engineers call "pure automobile."

Electronic engineering—something entirely new in the motor car industry—helped us achieve this. Here's how it works . . .

165 years' work in a few months

For example, in mounting the engine to the frame, two rubber mounts and a heavy-duty spring are used.

We called on our missile-making experience and our battery of amazing electronic computers, and made more than 900,000,000 calculations for these mountings—a job that would have taken an engineer 165 years of full-time work. We had our answers in a few months. The result? Mountings that are in exactly the right place to soak up all engine-caused vibrations.

**UNIBODY surrounds you with silent strength**

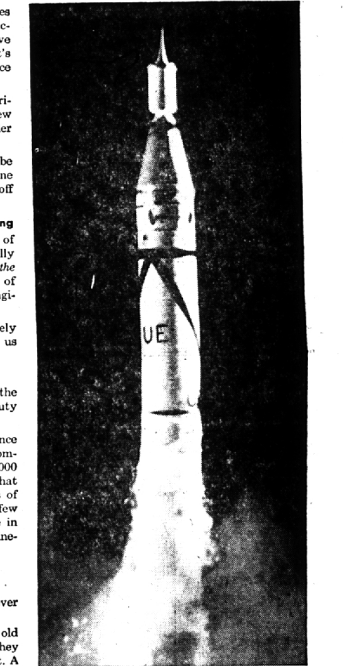
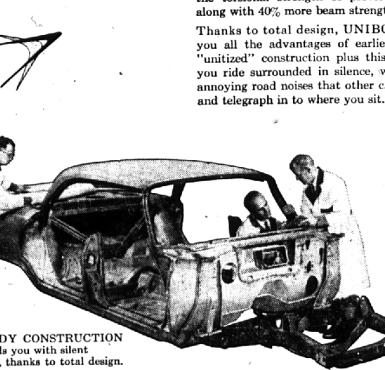
These are the quietest cars you have ever known.

One reason, we've done away with the old method of bolting body to frame. Now, they flow together as one welded complete unit. A surprising number of the squeaks and rattles have gone with the nuts and bolts.

We call this construction UNIBODY. Framed like bridge trusses, the new bodies have twice the torsional strength of previous models, along with 40% more beam strength.

Thanks to total design, UNIBODY gives you all the advantages of earlier forms of "unitized" construction plus this exclusive: you ride surrounded in silence, without the annoying road noises that other cars pick up and telegraph in to where you sit.

**The one car maker who makes missiles comes up with a new way to build cars**



**Imagine an automobile—**

- that looks pure automobile . . . newly styled with natural lines of motion
- that could last twice as long as ever before
- that so reduces air drag it's like buying gasoline a penny a gallon cheaper
- that will withstand the ravages of rust years longer than ever before
- that locks the doors when the engine starts
- that gives more headroom without raising the roof, more legroom without stretching the car, wider doors you can step through rather than squirm through.

Our 1960 metals and chromes (right), will last years longer than the metals and chromes used by other car makers (left). Identical salt spray tests prove the difference.

**The Quick, the Strong, and the Quiet**  
Coming: the all-new ones from Chrysler Corporation for 1960

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October 16      October 9      October 9      October 16      October 16      October 2

**VALIANT:** Chrysler Corporation's new economy car will be announced very soon. Watch for it.