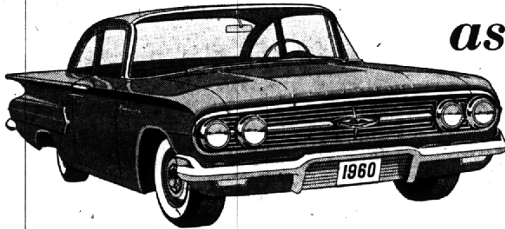


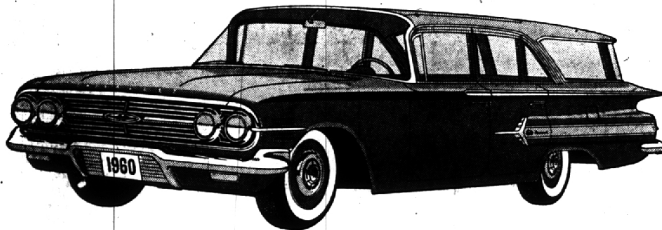
1960 CHEVROLETS and CORVAIR on display in our showroom starting Friday, October 2, 8:30 A.M. till 11:00 P.M.

Here today at NORTH CHEVROLET...

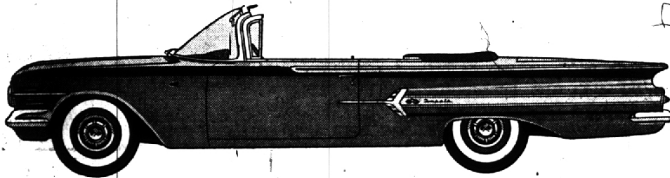
as different as night and day!



THE SUPERLATIVE

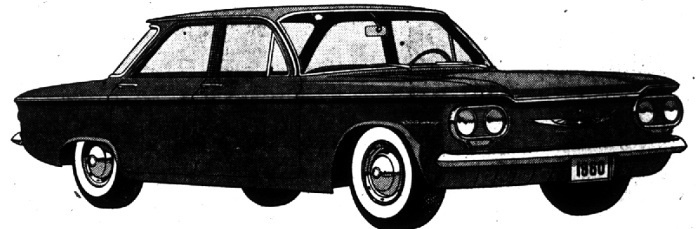


'60 CHEVY



This is the one that says '60 like no other car. From its clean-thrusting grille to its dapper rear deck, there's so much that's new and different about this superlative Chevrolet it stands out from the rest like a fresh-minted coin. And you'll be just as wide-eyed over what's inside—the relaxing roominess, tasteful trim, hushed elegance of its new Body by Fisher, all comfortably cradled by Full Coil springs at all four wheels. Yet, sumptuous as this new Chevy is, it's got all the thrifty virtues that make it unmistakably a Chevrolet—with new economy of operation, new dependability, new longer life. Here, then, we're confident both you and your budget will joyously agree, is the nearest to perfection a low-priced car ever came!

the **REVOLUTIONARY**



CORVAIR

the HAPPIEST driving
compact CAR you ever drove!

Here's the car created to conquer a new field—Chevrolet's low-priced compact Corvair.

The product of nine years of research and development at the auto industry's most advanced facilities, it's America's first truly compact, economical car that retains a ride and 6-passenger comfort you're used to in a big one.

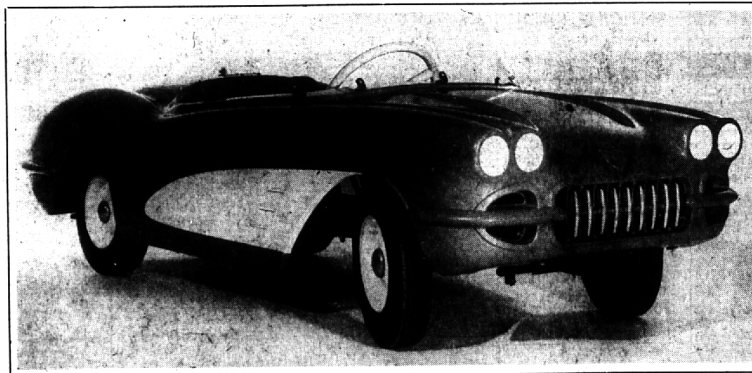
The key to this small miracle: America's first and only modern rear-mounted aluminum engine—a lightweight 6 that's so revolutionary it can be packaged with the transmission and drive gears as one compact unit.

With the engine in the rear, the Corvair's floor is virtually flat, front and rear, so there's plenty of foot room for everybody, including the passengers in the middle. Combined with Corvair's unique body-frame construction by Fisher, this provides interior spaciousness and comfort comparable to many postwar conventional-sized cars.

FREE!

**MINIATURE
CORVETTE**

to be given away
Tuesday, October 6th
at ... NORTH CHEVROLET



Gasoline-Powered Miniature Corvette

**NOTHING TO BUY—
NEED NOT BE PRESENT
TO WIN!**

When you stop in to see our grand array of 1960 Chevrolets and Corvairs—just ask a salesman for a ticket. You will be eligible for our drawing Tuesday, October 6th!

MI 4-2735

NORTH CHEVROLET

MI 4-2735

1000 SOUTH WOODWARD, BIRMINGHAM