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In Oakland County ... Bloomfield Township Leads in Home Building

Already leading the Birmingham area in population growth rate, Bloomfield township leads all of Oakland county in new home construction, it was revealed this week by the Detroit metropolitan area regional planning commission.

For the first nine months of 1959, there were 373 new home building permits issued in the township. The Pontiac area (including Bloomfield township) tops Oakland county's housing construction this year, the commission said. Construction in South Oakland normally the fastest growing area by a lack of proper drainage, according to the commission.

Oakland Retirees' Social Security Averages \$85

Monthly benefits of \$2,212,794 were paid to 31,459 persons in Oakland county in February 1959, William E. LaRock, manager of the Pontiac district office of the Social Security administration, announced last week. The number of beneficiaries increased about 15 per cent from the previous year. At this rate total social security benefits paid in 1959 will exceed \$26 million.

Payments to retired Oakland County workers averaged \$85.00 a month, while the national average was \$67.50. Benefits paid to 209 disabled workers in the county averaged slightly over \$100 a month.

The increase in the number of beneficiaries is attributed to several factors, including the larger proportion of persons over 65 in relation to the total population.

Less than half of the beneficiaries in Oakland county are retired workers. The other eligible persons are wives or dependent husbands and children of retired workers, disabled workers and their dependents, or certain surviving dependents of workers who have died.

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Rev. Hodgson Reveals 'New' March of Dimes

The annual fund raising appeal of the National Foundation will be known in January, 1960, as the "New" March of Dimes, in keeping with the expanded program of the organization which now includes birth defects and arthritis as well as polio, the Rev. G. Burton Hodgson, chairman of the Oakland county chapter, said today at a meeting of a regional campaign meeting at Chicago.

The word "New" was added to call attention to the fact that March of Dimes funds are now being used in public work, both caring for patients and continuing research into aspects of the diseases that are still unknown. Although the Salk vaccine has been available for four years, polio still remains a major concern because of patients stricken in earlier

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BUSINESS BRIEFS

Howe Attends Safety Congress

With more than 12,000 other safety leaders from all parts of the world, Lawrence C. Howe, 412 Lone Pine court, Bloomfield Hills, president of Home Service, Inc., 224 National Bank building, Birmingham, was in Chicago recently to take a searching look at the safety problems that must be faced in the next decade.

"Safety in the 60's" is the theme of the 47th National Safety Congress which opened today at five major hotels here, and involves 200 sessions in which 600 speakers will participate during the five days of the congress.

Howe's company, which celebrates its 15th anniversary this month, specializes in the field of communication in relation to safety plants in 210 cities, including the Detroit industrial area.

Chrysler Corp. Promotes Cawthon

Appointment of William C. Cawthon, 156 Lake Park drive, Birmingham, as general purchasing agent for Chrysler corporation, effective November 1, was announced today by B. W. Bogan, vice president.

In his new position, Cawthon will be in charge of all corporate buying operations and the company's relations with its 12,000 supplier concerns. Administrative services for the purchasing department will be the responsibility of E. Lloyd, director of purchasing administration.

PRIOR TO his new assignment, Cawthon had been plant manager of the Plymouth Detroit assembly plant since February, 1959.

Cawthon joined Chrysler corporation in 1947 as a graduate student at the Chrysler Institute of Engineering. He was named general superintendent of manufacturing in 1956 after holding several important positions in engineering.

In 1955 he was named general works manager at Dodge and in 1958 he was appointed plant manager at Dodge.

Honor Wichert At Hillsdale

James L. Wichert, 27575 Santa Barbara, Lathrup village, director of advertising for De Soto, is to be given an award during "Achievement Days" Friday, October 23, at Hillsdale college, Hillsdale, Mich.

Wichert is one of six alumni who will be so honored. Achievement Day is part of homecoming weekend at Hillsdale. W. H. Roberts, chairman of the ceremony said, "The program recognizes Hillsdale alumni whose achievements and services reflect home upon the college."

After the convocation, Wichert will be a forum with other students to discuss his experiences in the field of advertising. Each of the six alumni will hold such a vocational forum.

years and because millions of people still have not been vaccinated, he said.

Madison Heights Sticks to Guns Aimed at 12 Town

MADISON HEIGHTS—His fellow councilmen turned down Madison Heights Councilman Henry F. Pickering's bid last week for a meeting with all twelve town municipalities to talk over the proposed Big drain.

Madison Heights has currently stymied the start of work on the \$27 million Twelve Towns by a lawsuit over its \$2.8 million share of the assessments.

Pickering said recently that the Madison Heights council did not know all the facts and suggested the conference with other Twelve Town members.

Another council member told Pickering, "It would all be hogwash."

County Stakes Special Classes For Diabetics

A series of five evening classes for diabetics and their families will begin Nov. 11 at 7:30 p.m. in the Pontiac city hall, 35 S. Parke. Persons interested in registering or obtaining more information about the course should call the Oakland county department of health.

All persons attending the classes must have the written approval of their physician.

"The purpose of the classes is to help diabetics and their families to gain better understanding of diabetes," Dr. John D. Monroe, health director, pointed out. "In no other disease is the education of the patient a more important part of treatment than in diabetes," he added. "With proper care diabetics can expect to live as long as anyone else and lead a useful and active life."

Tip to teenage drivers from the National Safety Council: "Be proud of your driving. Do your part to prove teenagers can be the best drivers on the road."

Turmpikes have a lot fewer traffic fatalities, based on number of miles driven, than all rural roads in the United States. The average mileage death rate recently was a third as high as the rate for rural roads.

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