

PENNEY'S
ALWAYS FIRST QUALITY!

13-Mile & Woodward
Northwood Shopping Center
LI 9-4300
Christmas Store Hours
9:30 A.M. 'til 9 P.M. Daily

GIVE MORE! SPEND LESS!



**BEAUTIFUL 36 INCH
PATTI PLAY DOLLS**

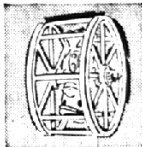
Your own little girl will lose her heart to these life-size dolls made by the famous Ideal company. They have beautiful hair, are exquisitely dressed. Lovely buys!

24⁹⁵
each

**SPECIAL ASSORTMENT
Imported Toys**

Friction cars—tanks—telephone banks
—violins—and others.

22^c



Plastic Roll-Away Toy 77c



Heinz Baby Doll 77c



Crayon-Pencil Coloring 77c



Knock 'em Down Bottles 77c

77^c

Huge Toy Assortment



Plastic Dial Telephone 77c



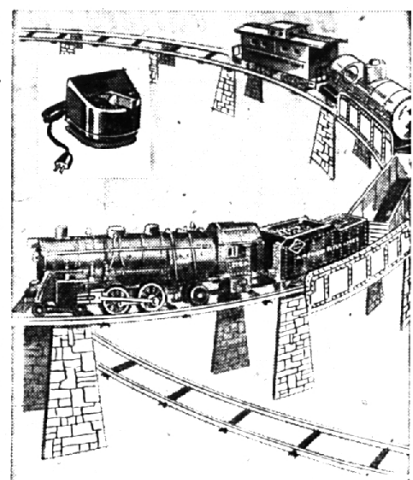
Metal Friction Cars 77c



Playground Swing Set 77c



Polyethylene Truck Set 77c



**AMERICAN FLYER TRAIN
SET! CHECK OUR PRICE**

Famous manufacturer... wonderful set! Get locomotive 'n' tender, 3 cars, 24 sections of track, 19-piece girder and trestle set, transformer... and more!

\$18

ATTENTION KIDDIES!

VISIT SANTA IN
PENNEY'S TOYLAND
12 to 9 P. M. Daily



**STEVE CANYON
JET HELMET**

2⁴⁹

It's strong, it's safe. Looks just like the real thing. High-impact styrene takes plenty of punishment. Lift-up transparent sun visor, snap on oxygen mask.



**PENNEY SAVINGS
ON SCOUT RIFLE**

2⁴⁴

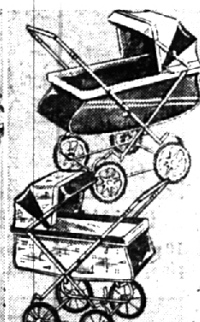
It's long on wear... sharp on looks! The rugged construction is almost boy-proof. It shoots 6 harmless bullets, too! Our price? Aimed for savings!



**SPECIAL! 30 KEY
GRAND PIANO**

6⁸⁸

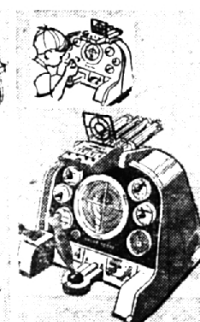
Music with a dual purpose... for fun as well as educating young boys and girls. Piano measures 15 3/4 x 14 1/4 x 16 1/8 inches. Blue and white finish.



**EASY-FOLDING
DOLL CARRIAGE**

7⁹⁵

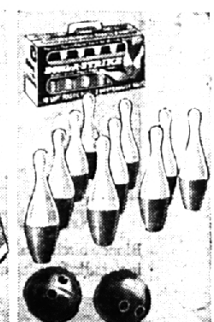
Sturdily constructed for lasting use. Wipe-clean vinyl body, 3 bow hood with visor. Chrome-plated handles, 6 inch wheels for comfortable handling.



**KIDS' FIGHTER
JET COCKPIT**

14⁹⁵

Here's all the instruments he needs for high-flying fun... throttle, control stick, radar scope, rocket firing guns 'n' much more! Battery operated.



**bowling at home with
BOWL-A-STRIKE**

3⁰⁰

Thrifty fun for the family! Two balls and ten pins are plastic... tough enough to take strikes... soft enough to bounce harmlessly off furniture.

GIVE MORE... SPEND LESS... PENNEY'S IS YOUR SANTA!