

Construction Of Bikes Varies Greatly

Bicycles that are considered almost completely recreational in America are classed as transportation in Europe.

This contrast points up the difference in construction between American and European built bikes, according to an area buyer for a bike department.

Those light-weight bikes that folks buy for hosteling through Continental countryside or for riding to work in Berlin or London are as adaptable to daily usage in the U. S.

But for boys who give rugged wear to their bicycles, the buyer advocates the sturdy built American bike. For carrying newspapers in the neighborhood, doing the shopping for mother, and doing the daily trips that a boy or girl needs, the heavy-metal bike this country's firms make, is ideal.

IF A COLLEGIAN needs a bike for cross-campus travel, if suburban children will go longer distances to school or play, or if residents of hilly areas want transportation other than the automobile, the lighter bike is best.

America's firms make several light bikes, rivaling the popular and sometimes cheaper foreign bikes. Foreign makes are likely to be lower in price because transportation usage on a wide scale requires mass production.

Older boys and girls are preferring the light-weight bikes by far, according to the buyer.

FOR THE GIRLS

Model trains are available for any member of the family this season, including pastel colored rolling stock, for the girls.



Perennial Favorites

Raggedy Ann dolls are perennial favorites with the youngsters and these two are among the more popular models. Miss Mary Alice Johnson, of Alice's Wonderland, 595 E. Maple, Birmingham, showed Santa Claus two models featured at her store for Christmas.



**"Janie,"
Madame
Alexander's
newest
life-size
doll**

Famous Madame Alexander has created a more life-like than ever 36-inch high doll that is destined to delight the most discerning little lady. "Janie" is made of unbreakable flesh-tone molded plastic which is fully jointed for graceful movement. Her hair is blonde—washable and fireproof. She is contoured to a 3-year old girl, and comes dressed in a lovely two-tone pinafore. Here is the gift that makes young dreams come true. 24.95

Jacobson's
childrens shops

Willets at Woodward
Birmingham

TOYLAND

MODELS HOBBY and SUPPLY

Over 50,000 Items

Custom Made
WORLD'S FINEST
MODELS ON DISPLAY

Trains and Toys

22514 Woodward

BICYCLES

22441 Woodward

Ferndale

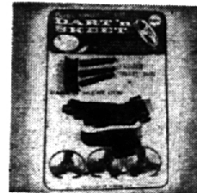
LI 3-4422



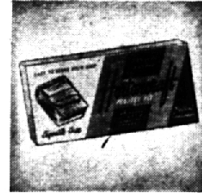
Metal Old Time Locomotive powered by flashlight batteries. Chugs along and puffs smoke. **\$1.88**



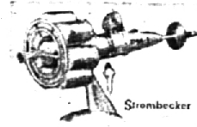
Air Force Plane that broke the sound barrier. Unbreakable Spring Starter. Pee Wee .020 Engine. **\$4.88**



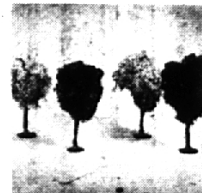
Novel dual-action gun, launch flying saucer up to 30 feet, shoot it down. **22c**



Leather Craft Kits. No tools needed. Easy to make. Perfect for group projects. **22c**



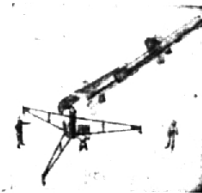
Made of white plastic, contains 60 pieces, when assembled is 12" long. **66c**



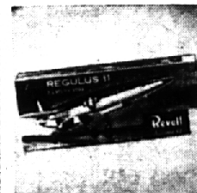
Assorted Trees for toy train and miniature village. Decorate your train layout. Pkg.— **44c**



2 Powerful Artillery Weapons. The U.S. Army's Dart and Little John in a 2-color kit. **66c**



Talos is a two-stage missile with movable forward fins and removable "booster". **44c**



1000-Mile Striking Power. 11 1/2" model has movable control surfaces and wheels. **44c**



10" Drink and Wet Doll. Washable, comes with soap, sponge, bottle, diapers. **\$1.44**

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