

## Music Comes Out of Today's Toys

"Make mine music!" This might be the plea of many persons as the Christmas season draws near and hints go out on favored gifts.

Time was when a musical toy generally meant a period of most unpleasant noises, brassy and tinkling in the case of pianos, and just plain horrible with other instruments.

Those days happily are vanishing.

Musical toys can be purchased today which are actually musical. True, the toy violin never will be mistaken for a Strad, but neither will it make parents wonder how life can be so cruel—that is, tonewise.

**TOY HORNS,** saxophones, xylophones, pianos, drums, ukes, guitars, mouth organs and others have instruction charts with them which enable youngsters to pick out simple tunes, especially those they have learned to love during their nursery rhyme days.

Not only has the tone of the instrument improved for the aching ears of parents, but with the addition of tunes coming forth to replace noise, fathers and mothers look forward to a pleasant life.

As a matter of fact, the well-made instruments for today's children are attracting their parents, who vision family orchestras and hours of fun.

**PIANOS AND** organs, especially the latter, are being sold in constantly increasing numbers today.

Today's organ is not a huge contraption requiring a special room and considerable training before it can be enjoyed.

Small, home instruments offer marvelous tone, take up no more room than a piano, are much simpler to play and are not beyond the cost of the average family.

But whether it be the home organ or the toy for the children, a vast field of potential pleasure lies ahead for the musician.



## Even Santa Has Fun

Even Santa Claus likes to play with the games that are displayed at LaBelle's, 137 W. Maple, Birmingham. Miss Carolyn Schroeder, of LaBelle's, brought this game to show Santa what is being featured this year.

## Wise Santa Looks Into Your Closets

Stretching closet space and making closets look neater and nicer—is no trick for Santa. Fresh from his workshop are many things that will go first under Christmas trees and then into closets for all-year use and beauty.

To dress up closets are shelf liners and trims, in everything from paper to quilted plastic. Santa picks his patterns to suit the person he's gifting—sports patterns for a man's closet, feminine florals for a woman and nursery designs for the children.

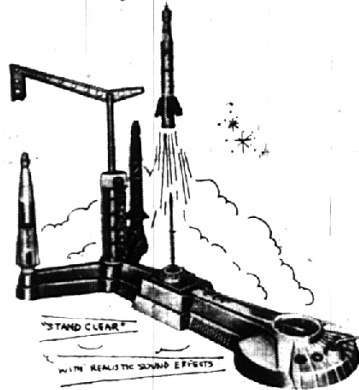
Keeping closets in order gets an assist from Santa with a variety of wardrobe bags, hat boxes, storage boxes, shoe bags or racks. These come in ensembles that match the shelf trim.

Santa's magic brings more space into the closet, with gifts of hanging racks that attach to the door, pants, skirt or blouse hangers for multiple hanging of garments, and the aid belt racks.

**BEE-UTIFUL BUSTER:** floppy 15" hound dog, wary of the bee on his black button nose. Cuddly beige/white plush. Concealed Swiss music box plays a lullaby ..... 7.95



**GREEN THUMB ROCK GARDEN:** seeds quickly sprouts from "magic soil," creates a pastoral scene. 10"x13" waterproof tray. Seeds, plant food, instructions ..... 3.00

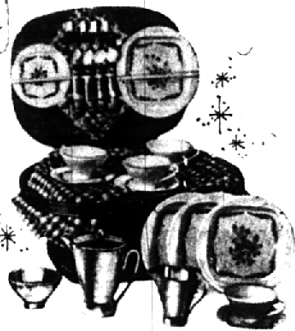


**COUNT-DOWN ROCKET LAUNCHER** registers count-down, stand-clear, final-warning siren. Harmless spring action launches rubber-tipped Thor, Atlas or Jupiter rockets. 10x21" ..... 5.95

## Himelhoch's

Exclusively ours—

**F. A. O. SCHWARZ Christmas toys** designed to delight good little girls and boys



**STURDY PICNIC BASKET** 12 1/2" x 6", hinged wood cover, bentwood handles. Service for 4: plastic dishes, metalized silver utensils, red checked tablecloth, napkins ..... 8.95



**BLOCKS THAT WHISTLE.** Size 2 1/4" soft rubber cubes sound off at the slightest squeeze. With solid color embossed bird and animal figures. Fine for tiny tots 3.95



**KIDDIE CLINIC CART** carries unbreakable plasma bottle, stethoscope, thermometer, candy pills, Band-Aids, etc., for young "medics." All steel, white baked-enamel finish. 21x22" high ..... 10.00



**MARYBEL GETS WELL** with careful mothering. 16" vinyl doll boxed, with dark glasses, measles spots, arm and leg casts, crutches, Band-Aids, tape, gauze. Wonderful make-believe ..... 12.95

Toy Shop, Downtown, fifth floor, Detroit, all branches

CALL WO 5-5000. ORDER NOW THROUGH DECEMBER 10 FOR CHRISTMAS DELIVERY: CATALOGUE AVAILABLE ON REQUEST.