



All aboard for Jacobson's
TOYLAND!

with wonders to delight every girl
and boy you know . . . games, books,
toys, many imported from far-away
places, all as exciting as the surrey,
complete with fringe, seen above.

Jacobson's
childrens shops

TOYLAND
Woodward at Willets

Headquarters for a world of young dreams
come true . . . for the gift that will continue
to please and entertain long after
Christmas day.

