

# Coloring Sets, Building Kits, Play Stores Among 'Quiet' Toys

Stores everywhere are getting ready for Christmas, a situation which mother can use two ways—she can shop for Christmas toys and she can prepare for the bad weather which keeps youngsters indoors, leaving them bored and cross.

Now, while Christmas toys are holding the spotlight is an ideal time for mothers to prepare for those dismal days ahead when the

cold keeps the small fry behind closed doors. Every toy counter will offer a variety of "quiet" things to keep the younger generation happy. Moreover, if stored now and brought out one at a time when the bad day comes along, the element of surprise will provide an even greater thrill.

AMONG THE gifts which can

fill in a dreary afternoon are the many "art" sets, drawing and painting, as well as coloring and tracing sets.

There are a wide variety of "do it" items on the market today that will keep the youngsters happy and contented making houses of metal, wood, cardboard and even miniature bricks and stones.

Auto kits have joined the old favorites of boats and planes to keep 1974's young designers in good practice.

Especially for little girls are the sewing sets which, along with tiny sewing machines that really work, will fascinate them as they turn out wardrobes for their dolls.

**PLAY STORES**, with packages of food, soaps, seasonings and other household items are ideal for the family with boys and girls. Pushcarts and play money add a touch of realism that make playing grown-up something extra special.

The wise mother, say the experts on keeping children happy, will see to it that these toys are not brought out until the need arises. Then, when the crisis has passed, they will be carefully stored to retain their newness and interest when another of those tough days come along.

They point out, too, that a number of small games, a type which can be used with little or no activity and in restricted space, should be laid by against sudden attacks of youthful illness.

**PICTURE BOOKS** are top items in this field, along with coloring sets where crayons or chalk supply the media, rather than water colors or oil paints.

These experts point out, too, that many of these "bad day" items can be purchased with a minimum outlay of money. A pair of marionettes or some hand puppets are listed as ideal for the child who is confined to

his bed or at least his room. "The key to successful preparations for rainy day play is variety," declares these experts. "Remember that youngsters have developed fast during the summer months. Your toy store for shut-in-play should be chosen to fit their expanded interests and new skills, if it is to serve effectively as a focus for hours of happy, quiet play."



## New State—New Game

The new state of Alaska has prompted a new game with the same name and this game is just one of the many featured at Wilson's drug store, 101 N. Woodward, Birmingham. Miss Irene McFarlen showed Santa the newest game and he too thought it would make an excellent Christmas gift.

Children of all ages will love our complete selection of cuddly

# STUFFED ANIMALS

TOTS EDUCATIONAL TOYS



COMPLETE LINE OF APPAREL FOR BOYS & GIRLS FROM TOTS TO SIZE 14

## WONDERLAND Shop

"Best for Children"

Tel-Huron Center Pontiac      175 W. Maple Birmingham



CHARGE ACCOUNT Service

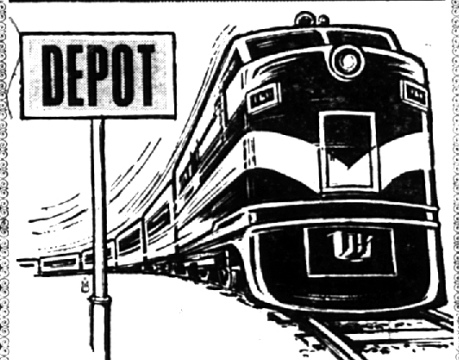


Holidays are book days! Especially when you are young, there is no joy to take the place of opening a new book with its gay pictures and exciting stories. Of course, books make an ideal gift for adults, too, especially when you choose from our complete selection for every age and interest. Come in and browse. We love to help shoppers!

## The Village Bookshelf

790 N. Woodward    Midwest 6-8887    Birmingham, Mich.

# RAILROAD FANS



The thrill and romance of railroading will come to life for your youngster when he sees the realistic HO Gauge train models we have displayed in our Jr. Shop.

HO Gauge model trains are among the most realistic in detail (engines that really "chug" and smokestacks that really smoke) and are practical, too. You can put a complete layout with bridges, landscaping, switches, and the works in a corner of your basement.

Model trains are only one of many types of models you'll find here. We also have an exciting display of model planes, boats, and sports cars. For the space modeler we have plenty of space rockets and such. We also have electronic and scientific models.

Stop in at our Jr. Shop. You'll find the models your youngster wants, together with as fine a boy's clothing department as you will find anywhere.

TRAIN MODELS . . . from \$10.95

VISIT OUR MODEL DEPARTMENT

Electronic & Scientific Kits

PLASTIC KITS . . . from 98c

## Higgins and Frank

OF BIRMINGHAM, MICHIGAN  
268 W. MAPLE RD.

In the Jr. Shop on the Lower Level

Hours Daily 9:30 to 5:30      Parking in the  
Open Friday till 9:00      Rear of Store