

REGO VITAMIN and COSMETIC

DISTRIBUTORS INC.
193 W. MAPLE - BIRMINGHAM

PRICES COMPARABLE TO

WHOLESALE PRICES

ON ALL NATIONAL ADVERTISED
COSMETICS **VITAMINS** **BABY NEEDS** **TOILETRIES**
PATENT MEDICINES and **HEALTH** and **BEAUTY NEEDS**

OUR POLICY

These prices prevail every single day of the year.

SENSATIONAL SAVINGS ON CIGARETTES
ALL POPULAR BRANDS

CIGARETTES

Limit One Carton

REGULAR CIGARETTES CARTON 2¹² plus tax	FILTER CIGARETTES CARTON 2²³ plus tax	KING SIZE CIGARETTES CARTON 2²¹ plus tax
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**EVERY ITEM
IN OUR STORE
SOLD AT COMPARABLE
TO WHOLESALE PRICES
Every Day of the Year!**

VITAMINS

McKESSON & ROBBINS	Retail Your Cost
Boxel Special 100s	5.95 3.67
Boxel Syrup 16 oz.	3.89 2.40
Boxel Multiple 100s	6.95 4.63
Boxel M 100s	9.00 5.84
GERITOL VITAMINS	
Geritol Liquid 12 oz.	2.98 2.06
Geritol Tablets 80s	4.98 3.43
Geritol Tablets 180s	9.98 6.87
STUART VITAMINS	
Stuart Formula 100s	2.80 2.04
Hematinic 100s	3.45 2.51
Multividen 100s	4.25 3.10
Prenatal 100s	4.95 3.61
Stuart Formula Liquid	2.80 2.04
MEADS VITAMINS	
Natalins 100s	4.19 3.05
Natalins 50s	4.19 3.05
Penalins 100s	4.27 3.12
ROERIG VITAMINS	
Heptuna 100s	3.75 2.58
Vi-Terra 100s	5.25 3.61
Vi-Terra Therapeutic 100s	9.75 6.70
Vi-Terra Tasti Tabs 100s	5.25 3.61
PARKE-DAVIS VITAMINS	
ABDEC Kapsules 100s	5.08 3.49
MYADEC 100s	9.67 6.49
COMBEX vitamin C 100s	4.86 3.34
ABDOL vitamin C 100s	3.10 2.13
ABDOL Minerals 100s	3.89 2.68
NATABEC 100s	4.72 3.45
COMBEX 100s	4.32 3.07
LILLY VITAMINS	
Trinsicon 60s	4.77 3.47
Lextron	3.15 2.31
Multicebrin Jr. 60s	2.49 1.81
Becefin Vitamin C 100s	7.56 5.52
UPJOHN VITAMINS	
Unicaps 100s	3.11 2.51
Zymcaps 100s	6.60 5.35
Unicaps M 90s	3.38 2.75
SQUIBB VITAMINS	
Theragran 100s	9.45 6.49
Theragran M 100s	9.89 6.79
Engran 100s	3.98 2.91
Novagran 100s	9.97 7.28

Children's Vitamins

ABDEC Drops 50cc	Retail Your Cost
Poli-Vi-Sol 50cc	3.51 2.56
Tri-Vi-Sol 50cc	3.59 2.63
Vi-Mix 60cc	3.29 2.40
Zymdrops	4.32 3.15
Zymdrops	4.34 3.52
Hemicebrin 16 oz.	3.56 2.90
BEXEL for Children	2.79 1.68

LAXATIVES

Phillips	Retail Your Cost
Milk of Magnesia, Lge.	.79 .65
Sal Hepatica Econ. Size	.99 .79
Serutan Powder, Lge.	2.69 2.06
Metamucil 16 oz.	3.50 2.56
Carter's Liver Pills 100s	1.19 .91

PAIN RELIEF

Bufferin Tablets 100s	Retail Your Cost
Anacin Tablets 100s	1.23 .94
Alka-Seltzer 25s	1.09 .85
Bayer Aspirin 100s	.67 .55
St. Joseph Aspirin for Children	.67 .55
	.39 .27

SHAVING NEEDS

	Retail Your Cost
Rapid Shave	.98 .72
Williams Lather	.55 .41
Rise Shave Bomb	.98 .68
Mennen Foam Shave	.79 .60
Aero-Shave Bomb	.89 .62
Palmolive Brushless Jar	.55 .42
Colgate Brushless Jar	.69 .53
Molle Brushless Jar	1.15 .92
Williams Electric Shave	1.49 1.03
Shulton's Old Spice	1.00 .79
Mennen Skin Bracer	1.00 .76
Mennen Afta Shave	1.00 .76
Mennen Shave Talc	.60 .45
Old Spice Cologne	1.75 1.39
Gillette Blue Blades, 20	.98 .74
Gillette Red Blades, 10	.35 .28
Schick Hydromagic Blades	.98 .73
Schick Injector Blades	.89 .69

Hair Care Items for Men

	Retail Your Cost
Brylcreem Crm. Jar.	.89 .66
Wildroot Crm. Oil Econ.	1.19 .86
Vitalis 7 oz.	.89 .70
Wildroot Cream Oil Med.	.89 .69
Brylcreem Lg. Tube	.85 .63
Antell No. 9 Liquid	.98 .69
Suave for Men Lg. Size	1.00 .69
Vaseline Hair Tonic	.98 .79
Vitalis Cream	.57 .45
Val Cream, Lge. Size	.59 .44

FIRST AID

	Retail Your Cost
J & J Tape 1 1/2 x 10	.43 .30
Bandage 2"	.27 .19
Band Aids Plastic Merc. Lge.	.63 .44
Band Aids Plastic Plain Lge.	.63 .44
Band Aids Stars and Stripes Lge.	.63 .44
J & J Cotton 5 1/2 oz.	.98 .70
J & J Cotton Balls 130s	.65 .45

HAY FEVER RELIEF

	Retail Your Cost
Dristan Tablets 50s	1.69 1.24
Dristan Tablets 24s	.98 .73
Coricidin Tablets	3.98 2.47
Privine Nose Drops	.98 .69
Neo-Synephrine	.90 .62
Super Anahist 20s	.98 .83
Coricidin Tablets 12s	.67 .42
Coricidin Tablets 25s	1.08 .67
Dristan Nasal Spray	1.19 .87
Dristan Inhaler	.75 .55

COSMETICS

	Retail Your Cost
CHANTILLY Creme Sachet	2.00 1.69
Spray Mist	3.00 2.76
Bath Powder	2.00 1.69
Toilet Water	3.00 2.55
Talcum	.85 .72
TWEED Cologne	1.50 1.19
MATCHABELLI Cologne	2.00 1.69
TABU Cologne	4.00 3.19
YARDLEY Cologne	2.00 1.59
TWEED Dusting Powder	1.75 1.49
TABU Mist Spray	3.50 2.79
CHANEL No. 5 Cologne	5.00 3.97
Bath Powder	5.00 3.97
Perfume Purser	5.00 3.97
Cologne	5.00 4.39
BLANCHARD Bath Powder	1.50 1.19
Cologne	1.50 1.19
Spray Cologne	2.75 2.19
CLAIROIL Creme Formula	1.25 .79
ROUX SUPEROXIDE 4 oz.	.25 .16
COTY	
Toilet Water	2.00 1.59
Bath Powder	1.75 1.39
Spray Mist	3.50 2.79
Face Powder	1.35 1.08
Bath Talc	1.00 .79

OINTMENTS

	Retail Your Cost
Unguntine, Med.	.75 .55
Preparation H 2 oz.	1.69 1.28
Desitin Ointment Large	1.19 .86
Clearasil, Large	.98 .69
Desenex Ointment	.90 .62

BABY NEEDS

	Retail Your Cost
Q-TIPS Large	.98 .69
J & J BABY OIL	.98 .72
J & J SHAMPOO	1.00 .74
J & J BABY POWDER	.59 .43
J & J BABY CREAM	.98 .72
J & J BABY LOTION	.98 .72
WHITE'S A & D OINTMENT	1.22 .88
MENNEN BABY MAGIC	1.00 .76
FLETCHER'S CASTORIA	.69 .55
MENNEN BABY POWDER	.59 .45
COMFORT POWDER	.63 .43
DIAPERENE POWDER	.98 .69
MENNEN BABY OIL	1.00 .76

STORE HOURS

Monday thru Saturday
Open 9 a.m. till 9 p.m.
OPEN SUNDAY
10 a.m. to 6 p.m.

DENTAL NEEDS

	Retail Your Cost
PEPSODENT Tooth Paste Eco.	.69 .56
GLEEM Tooth Paste Econ.	.69 .56
CREST Tooth Paste Econ.	.69 .56
IPANA Tooth Paste Econ.	.69 .56
STRIPE Tooth Paste Econ.	.69 .56
COLGATE Tooth Paste Econ.	.69 .56
COLGATE Dental Cream Fam.	.83 .67
PEPSODENT Tooth Paste Fam.	.83 .67
IPANA PLUS Tooth Paste Econ.	.99 .77
GLEEM Tooth Paste Fam.	.83 .67
CREST Tooth Paste Fam.	.83 .67
POLIDENT Powder Lge.	.69 .51
FASTEETH Large	1.13 .83
WENET'S Powder Lge.	.98 .77

Mouth Wash & Antiseptics

	Retail Your Cost
CEPACOL 16 oz.	.97 .69
LAVORIS	.89 .67
ST-37 12 oz. Bottle	1.37 .99
ZONITE 14 oz.	1.29 .99
LISTERINE Antiseptic 14 oz.	.89 .70
BACTINE 16 oz. Bottle	1.47 1.00
PEPSODENT Antiseptic Gt.	.89 .72
ASTRINGOSOL 8 oz.	.89 .73
LYSOL Disinfectant 14 oz.	.99 .74

Stomach Preparations

	Retail Your Cost
Maalox Liquid 12 oz.	1.75 1.09
Pepto Bismol 8 oz.	.98 .71
Bromo Seltzer 4 oz.	.98 .76
Maalox Tablets 100s	1.67 1.03
Gelusil Tablets 100s	1.89 1.39

FEMININE HYGIENE

	Retail Your Cost
KOTEX 48s	1.73 1.19
MODESS 48s	1.73 1.19
TAMPAX	1.42 1.16
VA PACKETS 32s	1.10 .66
MASSENGILL PWD. Med.	1.05 .77
BOCARAL Med.	.67 .49

BEAUTY AIDS

	Retail Your Cost
JERGEN'S LOTION	.98 .76
NOXZEMA CREAM 10 oz.	1.23 .92
NOXZEMA LOTION 6 oz.	.89 .66
POND'S CREAM 6 oz.	1.00 .73
PAQUINS CREAM Lge.	.98 .73
DEEP MAGIC 5 oz.	1.00 .69

SHAMPOOS

	Retail Your Cost
BRECK 16 oz.	1.75 1.21
HALO Giant Size	.90 .73
ENDEN LIQUID	1.50 1.03
CHAS. ANTELL 8 oz.	.98 .69
PRELL Tube Econ. Size	1.39 1.01
SHASTA Large Size	.85 .63
LANOLIN PLUS 6 oz.	1.00 .69
PAMPER Lge. Size	1.00 .69
WHITE RAIN LOTION Lge.	1.00 .69
LUSTRE CREAM Jar Lge.	1.00 .73
CONTI SHAMPOO Econ.	1.00 .69
HUDNUT EGG 16 oz.	1.75 1.28
DRENE Large	1.00 .74
DIAL SHAMPOO 7 oz.	1.00 .73
FITCH 12 oz.	1.25 .89
NUTRITONIC 16 oz.	1.59 1.13

PERMANENTS

	Retail Your Cost
TONI Reg. Gentle. Super	2.00 1.37
QUICK Reg. Gentle. Super	2.00 1.46
TONI SPIN CURLERS	1.39 1.04
TONI TIP Reg. Gentle. Super	1.35 .93
TONETTE	1.75 1.21
PARTY CURL	1.75 1.22
BACTINE 16 oz. Bottle	1.47 1.00
PROM Reg.	2.00 1.37
BLISS	2.00 1.46
PROM END CURL	1.25 .86
PINIT	2.00 1.40
LILT Med. Loose. Curly	2.00 1.40
Softstyle CURLERS	1.49 1.03
PACE Reg. Gentle. Super	2.00 1.40
BOBBI	2.00 1.37
LIFE	2.25 1.53
NUTRITONIC	2.00 1.33

Hair Preparations

	Retail Your Cost
SUAVE JAR	.98 .69
HUDNUT RINSE 16 oz.	1.75 1.28
TAME CREAM 8 oz.	1.00 .69
LANOLIN PLUS	1.75 1.21
ALBERTO VO-5	1.00 .73

Hair Sprays

	Retail Your Cost
ADORN	1.50 1.03
BRECK MIST 11 oz.	2.00 1.37
LUSTRE NET Lge.	1.39 1.01
ANTELL SPRAY Lge.	1.79 1.24
SPRAY NET Helen Curtis	1.69 1.19
ADORN Large	2.25 1.55
TEMPO	1.50 1.06

Deodorants

	Retail Your Cost
BAN ROLL ON	.98 .72
OLD SPICE STICK	1.00 .79
5 DAY ROLL ON	.73 .51
STOPPETE SPRAY Lge.	1.00 .69
FRESH ROLL ON	.69 .47
MUM MIST Economy Size	.98 .72
MENNEN SPRAY Large	1.00 .76

DIETETIC AIDS

	Retail Your Cost
SUCARYL SODIUM 1000s	3.49 2.40
TESTAPE	1.98 1.46
SUCARYL SODIUM 16 oz.	2.98 2.06
COSALT 8 oz.	2.00 1.38

Rego Vitamin and Cosmetic DISTRIBUTORS, INC.

193 WEST MAPLE - BETWEEN PIERCE and HENRIETTA STREETS
BIRMINGHAM, MICHIGAN