

BUSINESS BRIEFS

Suburban Mtrs. Named B'ham S-P Dealership

Suburban Motors, Inc., 565 S. Woodward, has been appointed a Studebaker-Packard dealer here for sales and service, Sydney A. Skillman, Studebaker-Packard vice president and general sales manager announced in South Bend last week.

Suburban Motors Co., proprietors Carl F. and Richard A. Fischer stated that the Studebaker line of automobiles and trucks will be

added to the Oldsmobile line which they have represented in Birmingham for the past 11 years.

HIGHLIGHT of the announcement celebration is the showing of the all-new Studebaker Lark, the high performance Silver Hawks and the new line of Transair and Scotsman trucks.

Installation of facilities to service all vehicles handled by Suburban Motors Co., Inc. has been completed in the dealership, which will also carry a full stock of authorized factory parts and accessories.

The service staff has received intensive training from company representatives in the latest service procedures and techniques according to Richard A. Fischer.



C. C. BENEDICT

Promote Benedict At Chrysler

Appointment of C. C. Benedict, 388 N. Gleggery, Birmingham, as an assistant treasurer of Chrysler corporation was announced today following a meeting of the company's board of directors.

Prior to this appointment Benedict was manager of profit analysis on the corporate comptroller's staff. Since joining Chrysler in May, 1957 he has served as assistant comptroller of Plymouth division and as comptroller of Chrysler division.

BENEDICT is a graduate of the Bentley School of Accounting and Finance and took advanced studies at the University of Pittsburgh. A United States air force veteran, he served as a pilot and instructor during World War II.

He is a member of the finance planning council of the American Management association and is active in the National Society of Business Budgeting both as a national director and a member of its national research committee. He is also a member of the National Association of Accountants.

Florez to Speak To Canadian Group

G. A. Florez, 1532 Tottenham, Birmingham, president of Florez, Inc., a Detroit sales training organization, will be a featured speaker at the eighth annual convention of the Canadian section of the Oil Industry TBA Group (tires, batteries, accessories) in Toronto, on May 14.

Florez' talk, "An Outsider's Look at T. B. A.," will be heard by management and executives representing leading Canadian oil companies, with merchandise tires, batteries and accessories at retail.

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Sanden Attends New York Tax Committee Meet

B. Kenneth Sanden, CPA, of 558 N. Glenhurst drive, Birmingham, is in New York attending a three-day meeting of the federal taxation committees of the American Institute of Certified Public Accountants at the Hotel Biltmore.

Sanden, a partner in the Detroit office of the accounting firm of Price Waterhouse & Co., is a member of the subcommittee on the determination of taxable income. He is a member of the Michigan Association of CPAs.

The 50-man committee formulates recommendations to Congress for making the federal tax law more equitable and more workable.

May 14, 1959

THE BIRMINGHAM (MICH.) ECCENTRIC 5-B

Davis Named Assistant GM

Selling your house? Advertise it in the "For Sale-Houses" columns of The Eccentric.

Kenneth C. Davis, son of Mr. J. C. Davis, 908 S. Glen, was named as assistant general manager of Michigan Abrasive company.

Mrs. D. J. Davis first joined the company in 1950 as a sales representative.

David K. Falvey



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106 S. Woodward, Birmingham
midwest 4-7803

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Girls and Boys... Choose Their Summer Camp

And Play Clothes At MULHOLLAND'S DEPARTMENT STORE

It's not too early to buy for those wonderful days ahead when they'll be playing in the sun day after day. Already, many days beckon to the out-of-doors and your Boys and Girls would welcome a chance to slip on some of these comfortable and serviceable garments to break in the new season in Michigan.



GIRLS' BLOUSES

Ship 'n' Shore cottons in colors. Many of them plain. Sizes 6 to 14.

\$1.98 to \$2.98

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Plain colors and plaids. All sizes.

\$2.19 to \$2.98

GIRLS' JANTZEN T-SHIRTS

Cotton in white and colors. Sizes 7 to 14.

\$1.79 to \$2.98



CARTER'S COTTON PANTS

In white only. Large range of sizes.

69¢ to 85¢

SWIM WEAR

Assorted colors in a wide range of sizes.

\$3.98 to \$7.98

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Washable cottons in fancy and plain colors. From size 6 up.

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These are a must for every girl camper.

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Clear Plastic \$1.89

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by LEVIS

Sizes 23 to 32

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Boys' RAIN COATS

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\$3.98 to \$6.98

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SPORT SHIRTS

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BOYS' T-SHIRTS

White & Colors

\$1.00

Fancy and Colored

\$1.69 to \$3.98

Jockey Shorts

Sizes 4 to 20

95c

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Jackets

Plain colors, water repellent to 20

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SWIM TRUNKS

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