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Name Robinson Sales Manager At Four Seasons

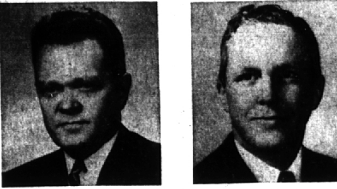
Donald P. Robinson, 4445 Parklane court, Bloomfield township, has been named sales manager of Four Seasons Window corp., Joseph E. Fetzer, president, announced this week.

"We have appointed Mr. Robinson because of his proven sales and sales direction ability in the horizontal aluminum sliding window field, and because of our expansion program in sales organization and new products," Fetzer explained.

Before joining Four Seasons, Robinson has been best known in midwest architectural and building circles for his work as commercial sales manager of Gildorama Division, Whizzer Industries, Inc., of Pontiac.

With Four Seasons, he also will be in charge of national and international sales of a patented new season insulating glass, the name of which will be announced later, Mr. Fetzer stated.

BUSINESS BRIEFS



S. E. MACARTHUR **R. W. MUZZY**

Four Area Men Promoted at F-M-B

G. S. Peppiatt, president of Federal-Mogul-Bower Bearings, Inc., announced today that two new posts of vice president-finance and assistant treasurer were created by the board of directors yesterday and five new officers were elected.

S. E. MacArthur, 26489 Meadowood, Lathrup village, was elected to the new position of vice president-finance. For the past seven years he has been treasurer and controller of the company which he originally joined in 1942. He will also continue as treasurer.

R. W. Muzzy, 1728 Quanton, Birmingham, was elected secretary succeeding E. Olney Jones who has just retired from the company.

Muzzy has been assistant secretary for the past year and continues also as general manager of the Federal-Mogul division. He joined the company in 1935.

T. F. Russell, 1501 Eton, Birmingham, was elected controller to succeed MacArthur. Russell has been assistant controller for the past three years and joined the company seventeen years ago.

A. R. Grix, 3320 Burning Bush, Birmingham, was elected assistant secretary succeeding R. W. Muzzy. Grix has been corporate attorney for the past five years and joined the company in 1945.

Slocum Joins Goodbody & Co.

John Slocum, 5845 Lahser road, Bloomfield township, has joined the north Woodward office of Goodbody & Co. as a registered representative. Slocum previously worked for Ford Motor company.

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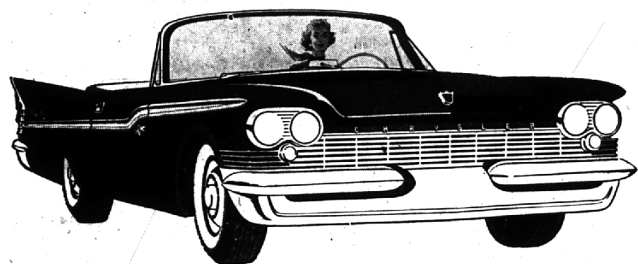
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Luhrs Retires From GM After 40 Years Service

Herman F. Luhrs, Sr., 1798 N. Darlington road, Bloomfield township, retired from the General Motors corporation May 1, with almost 40 years of service.

Legislative representative for the corporation for the past ten years, Luhrs spent much of his time in Lansing conferring and assisting the State Legislature.

Luhrs was a member of the personnel staff of Buick Motor division in Flint for 26 years and a member of the personnel staff of General Motors central office for four years prior to his position as legislative representative.

Henry Among Governors Of AAAA Group

Four Birmingham advertising executives are on the Michigan council of governors of the American Association of Advertising Agencies.

John F. Henry, 845 Westchester Way, who is a vice president of Geffer, Morey, Madden & Ballard heads the group as chairman.

Also named are Charles P. Adams, 6139 Dakota circle; H. W. Calvert of 6050 West Surrey, and Jack L. Thornhill, 2545 Broadway.

ADAMS IS with MacManus, John & Adams; Calvert with Zimmer, Keller & Calvert; and Thornhill with Campbell-Ewald. All are vice presidents of their agencies.

Others named A.A. governors are W. N. Carpenter of J. Walter Thompson, Walker R. A. Graham of D. F. Broder & Co.; and John S. Pingel of Brooke, Smith, French & Durance.

John D. Dunn Promoted

Marvin R. Young, president of Hall & Young, Inc., Birmingham Realtors, announced this week the election of John D. Dunn, 6333 Worlington, Bloomfield township, as secretary of the corporation. Dunn also acquired a substantial stock interest and becomes a Director of the company.

"The elevation of John Dunn is in recognition of an outstanding contribution to our firm and is a first step in broadening our management base in anticipation of substantial future expansion," said Young.

John Thayer Joins I.T.C.

John A. Thayer, Jr., 2252 Yorkshire, Birmingham, has joined the Independent Television corporation (ITC) as an account executive. It was announced today by Hardis Frieberg, general sales manager-syndicated sales.

Thayer had been with NBC, where he was an account executive for three years. Before that he was an account executive for the Dumont TV Network.

He entered the television and recording business from Esquire Magazine, where he was employed as a space salesman from 1951 to 1953.

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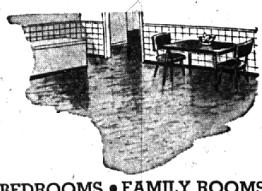
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