



New "Thunderbird" Bowling House

A new, 32-lane bowling establishment is under construction on E. Maple between Crooks and Livernois roads with an estimated cost of \$480,000. Owned by the Roberts-Walby Corporation, general manager Francis Roberts is expected to assume operation of the deluxe bowling house when it opens August 15. Under the name of "Thunderbird," the house will have the latest equipment and will have an ultra-modern interior.



Receives Merit Award

George D. Scott, 561 Rudgate, Bloomfield Hills, (left) accepts a certificate of merit from Dr. Robert Frehe, of the National Conference of Christians and Jews at a recent meeting in Detroit. Scott, Ex-Cell-O corporation vice-president, accepted the award for the Pure-Pak division's documentary motion picture "For God and My Country," a public service film of the Boy Scout Jamboree held at Valley Forge, Pa.



Appoint O'Reilly Vice-President At N. W. Ayer Inc.

Richard T. O'Reilly, 2276 Pine, Bloomfield township, a vice-president of N. W. Ayer & Son, Inc., has been appointed manager of the agency's Detroit office.

For some time he has been and will continue to be Ayer's principal service representative on the Plymouth advertising and merchandising departments before becoming a service representative.

MOVING to the Detroit office in 1958, he has been engaged in Plymouth advertising and merchandising activities.

O'Reilly replaces John W. Garberson, who resigned after serving as vice-president and Detroit office manager for the past two and a half years.



HUGH ARNOLD

Arnold Named Manager at GM

Appointment of Hugh Arnold, 700 Falmouth, Bloomfield Hills, as manager of Argonaut realty division of General Motors was announced today by John J. Cronin, vice president in charge of manufacturing staff.

Arnold, who succeeds the late George D. Mitten, has been assistant manager since September, 1949. He will report to Frederick G. Tykle, executive in charge of real estate activities. The appointment is effective immediately.

HE JOINED General Motors of Canada on its real estate and construction staff in 1953. He transferred to Argonaut in Detroit in 1957, became manager of the division's New York City office in 1958, and was put in charge of construction for Eastern Aircraft division in 1962. He returned to Argonaut in Detroit in 1945.

Custom
Early American Style
Hi Fi Cabinets
And Installation
Your
Stromberg-Carlson - DuMont
Dealer
Birmingham Electronics
217 W. Maple MI 6-8410

Willard A. Guerber, 325 Argyle, Birmingham and Harry Berberian, 2415 Streamwood, Southfield township, will attend the Production Insurance company's 1959 Ordinary agency regional leadership conference March 8-11 at the Roosevelt hotel in New Orleans. Guerber, manager and Berberian, special agent—members of the Willard A. Guerber and associates agency, earned their attendance at the business conference on the basis of their outstanding sales accomplishments and service to policyholders during 1958.

ON ALL MAKES

- TELEVISION
- RADIO
- AUTO RADIOS
- RECORD PLAYERS

"Guaranteed Work"

MI 6-2035

9 A.M. - 6 P.M.

Birmingham Television Co.

1842 S. Woodward, 1 blk. N. of 11 Mile Road, Birmingham

Early American

Functional grace and beauty... these are some of the reasons given by discriminating purchasers who favor colonial styling. If you plan the purchase of Early American, be sure to visit our showrooms, see sample pieces and coverings, and learn how we can create just what you desire at attractive prices. Room accessories, bookshelves, tables, etc. also available with this setting.

Elliott's of Waterford
5100 Dixie Highway

Orlando 3-1225

All The
Love
That A
Gift
Can Hold
In
A
Portrait
By

bill williams

"The Best in Photography"

LI 3-4480
1107 Crooks Rd.
(at Main) Royal Oak

GIANT RCA VICTOR "WAS-IS" TV SALE!

SAVE BIG MONEY—GET BIG RCA VICTOR VALUE! Each of these sets WAS priced a lot higher than it now IS!

LOOK WHAT YOU GET: RCA Victor's famous "Mirror-Sharp" picture—Inches shorter, lean cabinetry—clean design TV that helps you decorate—"One-Touch" on-off control. There is even "Touch-Turn" swivel TV and a graceful "Glide-Along" rollaround model!

ACT FAST AND SAVE MONEY! Offer Limited!



**WAS \$359⁹⁵
IS \$269⁹⁵**



**Was \$620
IS \$495** With Trade

Model 21 CD72

RCA COLOR TV
200 Sq. In. "Living Color" picture. Front Tuning and Advanced 3-speaker Panoramic Sound. Receives in Black and White, too.

**NO DOWN PAYMENT—WITH TRADE-IN
EASY PAYMENTS**

90-DAY RCA FACTORY SERVICE-FACTORY WARRANTY

MILK'S APPLIANCES

1493 S. WOODWARD (near 14 Mile Rd.) MI 6-1300

Modernization SALE FIREPLACE SCREENS AND FIXTURES

SAVE 50% BUY NOW!

similar custom-built screens cost \$40 to \$80

**Special
SALE PRICE**

\$19⁹⁵

self installs in seconds

HEAVY SOLID BRASS HOOD

HEAVY CHAIN MANUAL PULL

ONE PANEL MESH ENDS CENTER SPLIT

NO TOOLS NEEDED NO HOLES TO DRILL

SUPER LUXURY SOLID BRASS HOOD

Custom-built FIRESCREEN

During our modernization program in our Fireplace department we are giving up to 50% discount on a grand selection of Fireplace screens... and modern styling. Choice of finishes—many are floor samples in perfect condition. In addition to stock sizes we manufacture custom built screens... all sizes... all styles... all types. If you prefer, we will come to your home for you to select the style you want and we take accurate measurements to install your screen. All Materials and workmanship fully guaranteed.

IN 4 SIZES TO FIT 85% OF ALL FIREPLACE OPENINGS

From 25" to 28" HIGH and 35" to 41" WIDE	From 28" to 31" HIGH and 35" to 41" WIDE	From 28" to 31" HIGH and 29" to 35" WIDE	From 25" to 28" HIGH and 29" to 35" WIDE
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CHOOSE YOUR CUSTOM FIT FROM ABOVE SIZES

LOG BASKETS

Beautifully finished sets of highly polished brass finish, a reg. 14.95 val.

Graceful Design
20", Reg. 4.99

\$2⁹⁸

21" Reg. 5.49 **\$3.98**
27" Reg. 6.49 **\$4.49**

Save On Traverse Rods

Eastern

nylon slides, smooth running, squeak free rods

30" to 47"	reg. \$2.89	80" to 140"	reg. \$8.95
47" to 80"	reg. \$4.89	110" to 200"	reg. \$10.95

**EL 6-7300
KE 7-8150**

FEDERAL HARDWARE SUPPLY

OPEN THURSDAY, FRIDAY & SAT. EVENINGS

SOUTHFIELD RD.