



### Receives Safety Plaque

M. A. Welsh, 854 Fox Run, Bloomfield township, (left) and Charles Adams, 1303 Birmingham, Birmingham, display the safety award plaque given to the Hawthorne Metal Products, Royal Oak, by the Employer's Liability Assurance Corp. Ltd., for an outstanding safety record. Welsh is director of industrial relations and Adams is plant manager for Hawthorne.

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Easter Baskets... 29¢-39¢ Cellophane "Grazzi" 25¢  
Egg coloring pig. 10-29¢ Cellophane Wrap... 15¢

WEST MAPLE AT HENRIETTA  
**S. S. KRESGE COMPANY**

## BUSINESS BRIEFS

### Local Ad Agency Gains Affiliate

Meldrum and Fewsmith, 1100 N. Woodward, Birmingham, an advertising agency, has affiliated with a west coast agency, Barnes Chase company.

The local agency, with offices in Cleveland, will have the use and services of the Chase company with offices in San Diego, Los Angeles and San Francisco.

Meldrum and Fewsmith now handle the Ford Tractor and Implement division of Ford Motor company among its accounts.

### Romney to Address Business Leaders

George W. Romney, 302 Lone Pine court, Bloomfield Hills, American Motors corporation president will address a group of business leaders in New York March 24 to re-appoint them with the unique role Junior Achievement is playing in the field of business.

The one-day meeting to be held at the Sheraton-East hotel is to advance Junior Achievement's efforts to carry through with an accelerated expansion program throughout the country.

Romney who will be representing Junior Achievement of Southeastern Michigan, the nation's largest JA area, will cite the expansion of the operation since it was formed in this part of the country in 1949.

With Romney will be John S. French, 375 Lakewood, Bloomfield Hills, French, who is president of Junior Achievement of Southeastern Michigan, is general manager of Ford Motor company's hardware and accessories division.

### Local Man to Speak At U-D Dinner

James W. Goodman, 451 Goodhue, Bloomfield Hills, will be the main speaker at the 27th annual University of Detroit Slide Rule dinner, March 19.

Goodman, vice president in charge of the body and assembly group of General Motors Corporation, is also a member of the GM board of directors, the executive and administrative committees, and chairman of the board of regents of GM Institute.

The dinner is sponsored by the Engineering Student Council and is held annually to bring students, faculty and professional engineers together, and to honor an outstanding engineering senior student who is named Mr. Engineer of 1959.

### Katherine O'Connor Opens Local Office

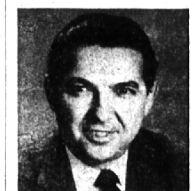
Katherine O'Connor, former director of the Katherine O'Connor School in Detroit, has opened an office in the Stevens building, 1027 E. Maple, for remedial reading and special instruction.

A teacher of special education in Detroit for 18 years, she holds both her bachelor's and master's degrees at Wayne State university.



### Promoted

E. F. Laux, 32551 Haverford, Franklin, has been appointed manager of the newly formed parts and service marketing of Ford Motor company. It was announced this week. He was formerly manager of the car promotion and training department. Laux first joined Ford in 1953 as manager of the car sales department in St. Louis.



### President

Murray Jacobs, 45, is president of the new Triad Container Corporation, located in Packard Properties, 1680 E. Grand Blvd., Detroit. It was announced recently. Murray, associated for a number of years with the National Container Corporation, will manufacture all types of corrugated boxes in the new corporation. He lives at 3310 Berkshire Drive, Birmingham.

## King, Ford Promoted At Burroughs Corp.

A major re-organization of marketing operations within Burroughs Corporation that re-aligns sales and service forces to meet the fast growing needs of the fields of electronic banking and automation in business, has been announced by Ray R. Eppert, president.

The move affects the sale and service of products produced by the Burroughs, ElectroData and Todd divisions of the corporation, Eppert said.

V. JAMES FORD, 4891 Burnley drive, Bloomfield township, formerly an ElectroData division regional manager, has been appointed manager of the financial group sales department, Burroughs Division.

J. R. King, 150 Hillboro, Westchester Village, former Burroughs branch manager in Terre Haute, Indiana, has been appointed as manager—commercial group sales department.

Eppert emphasized the extent to which Burroughs is carrying its re-organization by pointing out that the financial group sales department under Ford will have three departments within it, all completely staffed by experienced experts qualified to handle sales problems in bank automation, MICR and financial systems.

### Select Bird For Panel

Joseph L. Bird, 450 Lahser, Birmingham, president of Nitroform Inc., has been selected to appear on a two day panel on explosive metalworking at the Western Metal Congress meeting under the auspices of the American Society for Metals in Los Angeles, March 19-20.

The panel will discuss "the use of explosives to form and work metal" and Bird will give a detailed report of findings in his recent experiments in this field.



### Sales Manager

An expanding national program of land development has led to two new executive appointments by the Howard T. Keating Co., Birmingham. Keating has announced the appointment of Kenneth W. Gipp as general sales manager for the Midwest, and of Raymond F. Hornrich as company controller. Gipp has been associated with the Keating company as sales manager for subdivisions in the Northville and Farmington areas since 1956.

## Medical Mirror

Q. "Is there a medicine that can be taken by mouth for protection against poison ivy?"  
—R.L.

A. There are several preparations that are taken by mouth in drop dosage to protect against poison ivy. As an example of dosage, one drop may be given daily the first week, two drops daily the second week, and so on, building the daily dose up gradually. Acquiring resistance to poison ivy isn't so easy as it sounds and the good effects, if second year off in about 6 months. Some people react sharply to just one drop of these poison ivy preparations. Doctors know how to avoid this so it is best not to try dosing yourself without medical advice. American Indians were the first to do something about preventing poison ivy and even today some tribes "protect" themselves by springing by chewing poison ivy leaves. Whether leaf-chewing helps is another question. In any case, this method isn't recommended.

Q. A Washington reader sends this letter (paraphrased): "After taking penicillin I broke out all over and my face became very swollen. This went away but I now have a red rash that breaks out in my mouth, quite often. I have never had anything wrong with my mouth before. Could it be the penicillin?"

A. A direct yes or no answer can't be given but delayed-action penicillins do occur. Out of any large group of people a certain number will be sensitive or allergic to something. It may be penicillin, ragweed, household detergents, nail polish or what have you. Penicillin has a good record but about one person out of a hundred act up when they take it. For example, of almost 13,000 Navy recruits given a penicillin shot, a little over 1 percent had trouble. In most cases symptoms went away promptly and didn't return but some men had repeats. Several recruits had flare-ups every so often for two or three months. Very often the recurrences involved parts of the body where slight injury occurred. Rite drill caused the hands to swell—itching, produced swollen feet. Fortunately, the rashes or late flare-ups gradually tapered off.

Answers do not necessarily reflect the opinion of all doctors. The danger and treatment of disease is the function of the patient's personal physician. Questions directed to Science Editors, P.O. Box 396, Madison Sq. Sta., N. Y. 10, N. Y., will be incorporated in these columns when possible.



J. R. KING

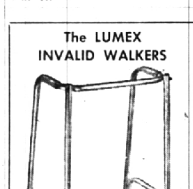


V. JAMES FORD

### Former Resident Is Promoted

Former Birmingham resident William R. Wyckoff has been promoted to assistant sales manager of the Townsend company of New Brighton, Penn.

Wyckoff, who graduated from Birmingham high school in 1948, received his degree from the University of Michigan in 1949 after serving in the navy during World War II.



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