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6-B THE BIRMINGHAM (MICH.) ECCENTRIC March 12, 1959

## Gay Colors Run Riot From Chapeau to Toe

By SHIRLEY ADAMS  
Staff Writer

"I Enjoy Being a Girl." The feminine look is back this year—the sack is in the past. Shapes are definite—marked and emphasized waists where they exist in real life.

Color will be used from chapeau to toe. Varied and vibrant are the hues... pinks, reds, yellows, greens, blues, purples, in fact, most shades of the spectrum. On your toes put a sheath of color and carry it through with a tinted film of hosiery for your legs.

### CHECKS, FLOWER GARDEN

and paisley prints, gleo plaids and giant plaids, dots—from polka to coin in size—and stripes represent the most-seen spring patterns.

From five p.m. on, the tone is high. Not only high in color tone, like the blaze of chiffon-gloves, but often in line. It's done with shirring and draping—in fiery reds, blue or green flames or bright naves—caught waist-high.

Hues that are always fresh, always devastating are midnight black and neon white. For black and white, whether together or alone, go to a new high this spring.

THE SHAPELY new 1959 figure is many-faceted; jackets cut way up, or down to tunic length, dresses belted to welcome the waist back, collars winging wide or simply omitted.

Handbags, which for the past several seasons have had the proportions of small suitcases, go ladylike this spring. For casual

or sports wear, handbags become more serviceable but still retain a feminine appearance.

Spring is the season of newness—and the jewelry designed to complement spring fashions takes its inspiration straight from this mood of the new and fresh.

AMONG THE NEW trends is the shorter length of necklaces—short bibs, shorter chokers and the shortest necklace of all, the dog collar.

Higher crowns frequently combine with wider brims will be shown this spring. The breton has a high rising brim that goes straight up. Whether the brim is wide or narrow, the classic cloche keeps a tall crown.

FEATHERS, satin or grosgrain banding, velvet, chiffon and flowers—from tiny to outsize—are among the many pretty spring trimmings for hats.

Feather-weight, washable kid, pique, printed cotton and stretch gloves are all in fashion's favor. Leather trims are popular and leather is often combined with fabric. Novelty jerseys and sueded with band and fold trimming are other good glove choices.

All this is official next week. March 21 marks the beginning of spring and the return trend of femininity.

## Cool, Cool Shirts Offered for Hot Weather Ahead

This year's summer shirt is an "air conditioned" affair. Fabrics for business wear in hottest weather feature millions of tiny air vents that will spell out cool comfort with a capital "C".

For added comfort, many will have short sleeves which, together with the new lightweight suit coats, will give a man that important dressed-right look along with the new cool comfort.

HOT WEATHER shirts look just as dressy as their winter cousins, whether in solid colors, stripes, fancy patterns or just plain white. Collar styles include English tabs, pin tabs, round pin tabs, button-downs and the newer low-set vanishing band types.

NO MATTER how a man wears his sport shirt—tucked inside the slacks or flying freely outside—he'll look right this season in stripes, plaids or checks. For something new, he might try one of the latest woodcut prints, a novelty that will soon rank high.

IN ADDITION, there is a profusion of neat foilard patterns and iridescent solids. Watch for blue as a color standout—in tones all the way from the palest tints to the deepest midnight shades.



Season Near

Bathing suit designed by Rose Marie Reid ranges from \$15.95 to \$22.95. It is available at Nadon's at Miracle Mile Shopping Center. Nadon's specialize in sizes 2 to 12.



## 'Weight-Away'

A man's footwear nowadays, like his wearing apparel and baggage, is geared to a more comfortable wardrobe pattern and a faster pace. The "Weight-Away" style, (above) is crafted of light woven leathers—here streamlined for smart travel and unlined for greater ease.

## New Continentals Capture Interest

"Snappy" dresser, middle of the road or conservative, no matter what a man's taste, he'll find a style to please him this spring.

The slim unfitted Ivy look of past seasons is still being shown. The dresser, three-button "American Ambassador" model is also a consistent best seller. BUT, the very newest and most important style in the men's fashion world is the "Italian Continental".

The Italian Continental is a welcome change for those men who like to dress with verve. It is debonair—more sophisticated and worldly looking!

THE CONTINENTAL, has a two-button cutaway jacket, is slightly shorter, more rounded in front, with a slight indentation at the waist. The shoulders are conservatively accentuated.

Shawl collars, peak lapels, side vents, slanted flap pockets and slimmer trousers complete the picture.

WITH THE Continental, a gentleman may wear his classic felt hat but derbies are destined for a new popularity.

These style leaders are featured in tropical-weight worsteds, jacquard weaves and feather-weight wools.

## Gay, Tailored Straw Hats for Young Misses

Despite an array of dressy hats on the market... the feminine Tailored Young Lady Look is all important for Spring '59.

Hats for youngest misses feature a simplicity of line—therefore, textured straws... imported Swiss braids... braid and ribbon combinations... toyo straws and even a few Panama straws help give emphasis to Empire and other new stylings.

The cloche and Breton roller tie for first place in all their many adaptations although bonnets and sailors are also style leaders.

TRIMMINGS are used sparingly, but help to create the effect of smartly-styled youthful elegance.

Wide varieties of program and velvet band off-set spring straws. Ripple brims, field flowers and ribbon trims are important style touches for this season.

White, off whites and assorted pastels are favored although brilliant colors continue to be shown. The happy combination of uncluttered line with a touch of gaiety is the mark of children's hats for Spring 1959.



## Mid-Hip Length

Men's sport shirt presents a colorful and highly interesting story. There's the new approach in "In-and-Out" models, the mid-hip length styles, the new fabrics, including the smart hop-sacking weaves, and many colorfully embroidered motifs used as accents.

## COFFEE BEAN BROWN steps into spring

**FREEMAN** introduces the most distinguished footwear of the year... glowing in dark Coffee Bean Brown. Trim and light, with exclusive Bootmaker heel-crading comfort.



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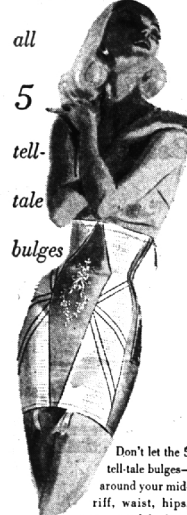
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## INTRODUCING THE NEW SILHOUETTE



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Ambassadeur

A new look, which originated on the west coast, is becoming increasingly important in executive circles. It is called the Ambassadeur, and it is distinguished by squarer shoulders, a tapered look, slight suppression at the waist, and a 7/8" welt on the pockets (called a Beson). Definitely a look that flatters most men.

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## BOYS look smart for spring

... in a new

## CORD SUIT

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