

BUSINESS BRIEFS

Electro Methods Co. Reelects Officers

Wendell G. Mow, 2829 Amberly, Bloomfield township, was elected president of Electro Methods Co. at the firm's second annual stockholders meeting last week.

Other officers elected included Clifford N. Stanton, 797 S. Glenhurst, Birmingham, vice president and general manager.

Electro Methods Co., 714 W. 14 Mile road, Chascon, specializes in electrical discharge machining, a method of removing metal by a series of electrical discharges.

The process is used in the machining of intricate dies, molds, precision parts and prototype work in hardened and alloy metals that would be impractical by conventional machining methods.



JOHN C. RAUCH
Promoted—Gets Chicago Position

John C. Rauch, 444 Roanoke drive, Birmingham, manager of sales promotion and advertising for Standard Oil in Michigan, has been promoted to district manager of sales in Chicago according to an announcement made today by A. V. Frager, Regional Manager for the Company.

He was named assistant to the Eastern Region manager in Detroit in June, 1956, and was advanced to his present position in November, 1957.

Rauch is a member of the Detroit Oilmen's club, the Chamber of Commerce, the Bloomfield township Ship Study board and is a Shriner. He and his family attend the Lutheran Redeemer Church of Birmingham.

The world's biggest bean elevator is located at Saginaw, Mich.

LEGAL NOTICES

NOTICE OF MORTGAGE SALE
Default having been made in the conditions of a certain Mortgage made by Martin E. Antilla and Jane M. Antilla, his wife, to Norwest Plumbing & Heating Supply Co., a Michigan corporation, dated the nineteenth day of March, 1958, and recorded in the office of the Register of Deeds for the County of Oakland and State of Michigan, on page 431, Oakland County Records, and (22nd) day of April, 1958, in Liber 2842 of Mortgages, on page 431, Oakland County Records, and re-recorded in said Register of Deeds office on the 24th (24th) day of May, 1958, in Liber 3828, on page 431, Oakland County Records, on which Mortgage there is claimed to be due at the date of this notice, for principal and interest, the sum of One Thousand Eight Hundred Sixty-two and 12/100 (\$1,862.22) Dollars, together with interest thereon to the date of this notice and the time of sale, and no proceedings at law having been instituted to recover the debt now remaining secured by said Mortgage, or any part thereof, whereby the power of sale contained in said Mortgage has become operative.

New Therefore, Notice is hereby given that, by virtue of the power of sale contained in said Mortgage and in pursuance of the statute in such case made and provided, the said Mortgage will be foreclosed by a sale of the premises therein described or so much thereof as may be necessary, at public auction, to the highest bidder, at the Eastern of Hagley Street entrance of the Oakland County Court House, in the City of Pontiac, Michigan, County of Oakland, Michigan, and State of Michigan, on the 11th day of June, 1958, at ten (10) o'clock, Eastern Standard Time, in the afternoon of said day, and said premises will be sold to pay the debt and no proceeds thereon due on said Mortgage together with seven (7%) per cent interest, legal costs, Attorney's fee and also any taxes and insurance that said Mortgage does pay on or prior to the date of said sale; which said premises are described in said Mortgage as follows, to-wit:

Land in the City of Troy, Oakland County, Michigan, described as Lot 29, Houghton Acres, a subdivision of part of the northwest 1/4 of Section 9, Town 2 North, Range 11 East, Troy Township, Oakland County, Michigan, according to the plat thereof as recorded in Liber 25 of Plats, at Page 24, Oakland County Records.

Dated: April 1, 1958
NORWEST PLUMBING & HEATING SUPPLY CO.,
RIZER AND SOMMERS,
Attorneys for Mortgagee,
1101 National Bank Building,
Detroit 16, Michigan
W-59300
6, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17

Watch for Frauds, Warn State Police

Indications are that the arrival of the summer season will again be accompanied by the usual increase in frauds by confidence men, hucksters and gypsies, the State Police report.

These smooth operators find the season of travel and vacations and for fixing up the house and property ripe for fleecing Michigan residents and business people of many thousands of dollars annually. They also prey on the unsuspecting visiting tourist.

STATE POLICE records show nearly an 80 per cent increase in these types of fraud from April through September. After that they drop off substantially.

Included among these racketeers are quick change artists, pick pockets, swindlers, fake jewelry salesmen, dishonest repairmen and phony doctors who claim they can cure cancer and remove cataracts, fortune tellers, barn painters and money blenders.

To avoid being defrauded, always take time to be sure, say the State Police. Check business firms with the better business bureau or the local chamber of commerce. Call the police if you suspect of a deal.

DEAL ONLY with reputable business firms. Don't sign a contract for any work to be done without being certain you are dealing with someone you know about.

One of the most important things is to report to the police immediately if you have been victimized. This may give them the opportunity to recover your money.

if you are able to furnish helpful clues as descriptions of persons involved, license numbers on cars or other hints which will help in finding the swindlers.



At Hubert Agency

John B. 'Brad' Hubert, 1485 Yorkshire, Birmingham, has joined the F. B. Hubert advertising agency with offices in Detroit. Hubert, a graduate of Dartmouth college, has assumed the post of junior account executive and media director with the agency. He received his degree in economics and business administration.

Runge Joins Associated Eng.

Arnold W. Runge, 114 Hickory Grove road, Bloomfield Hills, has left the Curtis-Wright Corp. to become vice-president in charge of sales for the Cincinnati Designing Co. and the Associated Engineers.

Home office of Associated Engineers is in Springfield, Mass. The Company has offices in Detroit, Huntington, Ala., Orlando, Fla., and Albany, N.Y.

Atherton Forms New Ad Agency

Announcement of the formation of a new advertising agency, Atherton & Company, is made by Harold S. Atherton, former advertising manager of Michigan Tool Company, and prior to that a vice-president at Denham & company.

The new agency will specialize in industrial accounts. Services offered will include advertising, publicity, sales literature, catalogs, house organs and market surveys. The agency will be centrally located for greater Detroit industry at 66 Wellesley Drive, Pleasant Ridge.

Atherton is a member of Industrial Marketers of Detroit and the Adcraft Club.

Sontheimer Takes Five-Day Course

James A. Sontheimer, 2509 Pembroke road, an associate of the John W. Buda agency, Detroit, of the New England Mutual Life Insurance Company is attending an intensive five-day course at the company's home office in Boston. A graduate of Hamilton College, Sontheimer is a member of the junior chamber of commerce and the Detroit Association of Life Underwriters.

Franklin Interiors Open for Business

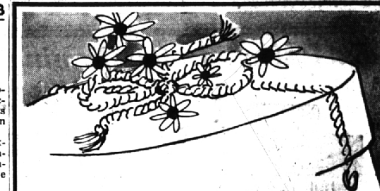
A new shop, specializing in decorative interiors, antiques, wall decorations, gifts and hand crafts made its appearance in Franklin village recently.

Franklin Interiors, 32770 Franklin road, was recently opened under the ownership of Jim Brantstrom who named John W. Meserve as manager.

Brantstrom was formerly a manufacturer's representative for a furniture company. Brantstrom offers 3,400 square feet of floor space filled with antiques and imported accessories for the home.

In addition to being the world's automobile capital, Detroit also leads the U. S. in the production of sail.

The K. O'CONNOR READING CLINIC
Reading Diagnosis
Remedial Instruction
Speech and Therapy
Private School
Summer Session
Katherine O'Connor, M. Ed., Director
1040 E. Maple MI. 7-0777



Choose your new summer hats on Miss Millinery Day in our Birmingham store, Sat., June 6th.

Miss Ada McCafferty from our Downtown store will be in Birmingham all day with an exciting collection of summer headwear.

Birmingham store open Friday night 'til 9.

Himmelhoch's

HASPEL
introduces
something new
in 's

Sir Peior



Here is an exciting and different Selfaire fashion, in an exclusive new blend of 55% Dacron 45% Orlon! The results are smartness, more neatness, than you've ever known. For this new blend has amazing wrinkle-resistance...hangs onto a press for days...and gives you that cool, crisp look even in the muggiest weather. And, of course, after washing, it dries dry ready to wear, with little or no ironing needed. \$39.95

Dickinson's

Wabek Building
Birmingham
Saginaw at Lawrence
Pontiac

Manley, Bennett & Company

MEMBERS NEW YORK STOCK EXCHANGE

Complete Facilities for Suburban Investors

- ELECTRIC QUOTATION BOARD
- DIRECT NEW YORK WIRE SERVICE
- DOW-JONES NEWS TICKER
- OPEN DAILY 8:30 TO 4:30—SATURDAY 9:00 TO 3:30

Bloomfield Center

West Long Lake Road and Woodward Avenue
Bloomfield Hills, Michigan

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Detroit 26, Michigan

Woodward 4-1128

1100 Buhl Building

VALUE-RATE the ROCKET

The man who knows value goes Olds!

More and more medium-price car buyers who want the most for their money are joining the swing to Olds.

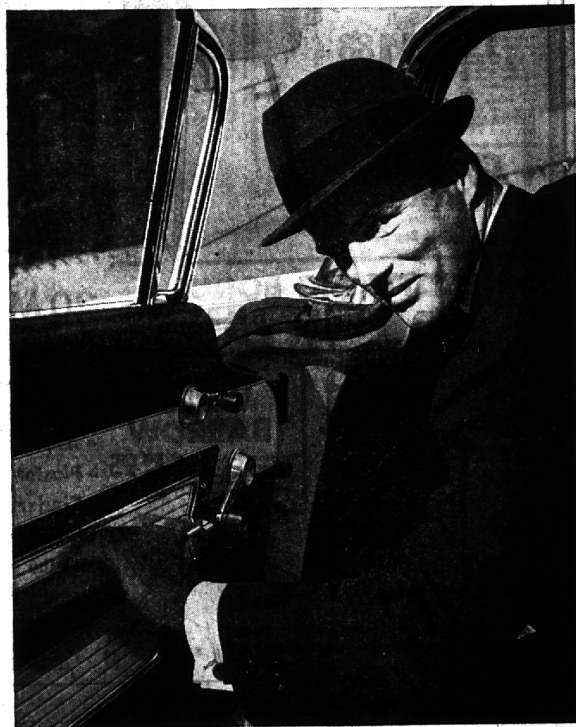
Why? Because they figure up all the extra quality features and conveniences Olds has as standard equipment. They carefully consider the economy of the Rocket Engine... the low-cost maintenance of an Olds... its higher resale value. But most of all they ask themselves,

"Is this the kind of car my family and I will be proud to own... one that will give us the full measure of fun and comfort we want... is this the car whose style will stay in style?"

The overwhelming "yes" can be found in the zooming sales success of the '59 Oldsmobile. See your Oldsmobile dealer today... Value-Rate the Rocket!



FREE
MINIATURE MODEL
with appraisal...and Rocket Road-Test



OLDS

BY EVERY MEASURE... THE VALUE OF THE MEDIUM PRICE CLASS

SUBURBAN MOTOR CO., INC.,

565 S. WOODWARD AVE.
BIRMINGHAM, MICHIGAN

— FOR THE BEST IN NEW CARS, USED CARS, AND SERVICE, SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER! —

3 Day Sale

Every Week—A Giant Super-Value

Kresges
the favorite choice

THURSDAY
FRIDAY
SATURDAY

SAVE 12¢ lb! Reg. 69¢ lb!

m&m's
CHOCOLATE CANDY

60th Anniversary Price

57¢ lb.

Colorful Flavorful Pockets!

Fresh As Fresh Can Be!

A favorite of favorites... among those young at heart... as a honey of a saving! Try candies in exciting party colors with rich chocolate centers. Ideal summer treat that's just what you need!

EACH WEEK WATCH FOR OUR ANNIVERSARY SAVING!

Exquisite Custom PICTURE FRAMING at Kresges in Birmingham and Northland Center all work guaranteed

WEST MAPLE AT HENRIETTA

S. S. KRESGE COMPANY